

Sustainable Development Goals (SDGs)

Ambassadors

Positive Change Initiative



2022/2023



Emma Westenberg

BSc International Business Administration

“I was very happy to join the SDG programme. It was probably my best decision this year. It gave me a sense of pride to be in charge of SDG 1 and pushed me to actually get projects done on campus. I was more aware of the environment I lived in and truly tried to make a positive impact in the lives of others.”



Clara Verbeke

MSc Global Business & Sustainability

"Being an ambassador has been fulfilling in many ways, but making my project see light of the day must have been the highlight of the journey. The connection with other ambassadors and people who share the same commitment towards doing good for the world was priceless."



Prudence Lanel

BSc International Business Administration

“Being part of this group of motivated students not only made me feel part of a great community but gave me hope on how much of an impact we can have as individuals. As we collaborated throughout the year, I can see the positive impact we had on RSM, EUR, Rotterdam, and more! It was nice to feel like a force for positive change”



Noor Kanaan

BSc International Business Administration

"I learned that doing my best can be achieved by working and collaborating with other amazing people around me. I had a wonderful year attending interesting events and workshops while trying to achieve my projects as an ambassador. I am grateful to have met people from different backgrounds."



Emma Georges

BSc International Business Administration

“Being an SDG Ambassador has been an amazing experience because it allowed me to feel empowered and useful by putting my convictions into practice. I had the chance to meet people who are also passionate about what they believe in and who are always ready to help you when needed.”



An-Ching Cheng

BSc International Business Administration

“I appreciate to have this opportunity to connect with all the wonderful people and get so many inspiring insights! Especially the monthly check-in gave me numerous support for my project, and the SDG peers are also supportive and helpful; all the people are very willing to share experiences with others, and that’s the best thing I believe in this programme.”



Luis Eggert

BSc International Business Administration

“Being an SDG ambassador was a great experience due to the community feeling that was established among the ambassadors. It was also rewarding to be able to do our part in having an impact and contributing to local positive change.”



Baris Eren Sezer

MSc Marketing Management

“Being SDG ambassador was by all means challenging but very fulfilling at the same time. I felt content and proud to be able to challenge the perspective of students on the harsh realities of the world.”



Larisa Fedeles

MSc Human Resource Management

“I felt a lot of positive power just saying that I was an SDG Ambassador. I could always present this role of mine to other people, and it proved to be a very good and appropriate opportunity to bring into discussion sustainability and to raise awareness between not only my friends but also the students I taught.”



Simra Eqamuddin

MScBA Business Analytics & Management

“It allowed me to take action in something I truly believe in: motivating and inspiring the next generation of females to believe in themselves and thrive to pursue a career in tech, that is still male-dominated.”



Mia Sfez

BSc International Business Administration

“Being an SDG ambassador this year with an experience that I am super grateful for. I got to meet great people with amazing goals and going through this project with them was amazing! This year also allowed me to learn new things and how impactful we can be in today’s world.”



Dorina Nittbaur

BSc International Business Administration

“My time being an SDG ambassador really flew by - I had so much fun developing projects and attending workshops with my fellow SDG ambassadors and the Programme coordinators. It was a truly eye-opening experience and made me aware of how much still needs to be done in terms of the SDGs and how this can be achieved only through collaboration.”



Lisa Svensson

BSc International Business Administration

“I had the privilege of seeing the power of collective action toward a larger awareness of the SDGs’ at RSM. It was an eye-opening and fun experience to realize my plans and to see other ambassadors come together to address the global challenges. My experience has reinforced the belief - every small action counts and together we can create a lasting positive change.”



Andreas Olsen

MSc Management of Innovation

“It has been an experience of growth and learning. Engaging in discussions with passionate SDG Ambassadors has broadened my understanding and challenged my thinking. The workshops and events provided valuable knowledge and connections. The support from the Positive Change Initiative empowered me to drive positive change in my chosen SDG area.”



Aiden Bijloo

MSc Strategic Management

“I think it was a very interesting experience. It was nice to come in contact with other like-minded students. The individual projects were also really inspiring.”



Liza Rakutskaya

BSc International Business Administration

“This experience shows how much impact a student can make. Even when it seems like we cannot do anything, there are initiatives like this. Here your voice matters and your opinion will be heard. My year as an SDG Ambassador was truly eye-opening and I learnt a lot this year!”

RSM

Erasmus

Rotterdam School of Management
Erasmus University



Lukas Posegga

MSc Management of Innovation

Lukas took the lead in launching an initiative aimed at establish collaborative community of organisations that share Erasmian values and have a strong commitment to sustainability, with the aim of making a positive impact through fostering partnerships.