



## **RSM Erasmus University – NESO Mexico**

### **The Scholarship**

RSM Erasmus University and the Netherlands Education Support Office (Neso) present the unique opportunity for you to win a scholarship to cover part of your costs to participate in the RSM Masters in Financial Management programme starting in September 2010 in Rotterdam. The Scholarship is administered in Mexico by Neso and will be open to high potential candidates from Mexico who are interested in pursuing a world class financial management education in a leading international business school in Europe. One scholarship valued at € 8.000,= is offered for an outstanding candidate of Mexican nationality. The scholarship is given as a tuition fee waiver only. It will be deducted from the second instalment of the tuition fee and the winner is responsible for all other expenses incurred during his/her study at RSM Erasmus University (e.g. housing, course materials, living expenses, and so on).

### **Eligibility**

In order to be considered for the scholarship competition, you must be a citizen of Mexico or hold permanent residence status in Mexico. You must also have completed your application to the RSM Masters in Financial Management programme and have been offered a place in the programme commencing September 2010.

### **Review Process**

Please apply now by submitting the Applicant Agreement, the required essay and an electronic copy of your CV to to the Neso office - see [www.nesomexico.com](http://www.nesomexico.com) - in Mexico City no later than 30 June 2010. The subject for the essay can be found below.

### **Selection Process**

Depending on the number of applications, successful candidates will be short listed. Eligible candidates are those that have been accepted into the MFM programme. Depending on the strength of the profiles of the scholarship applicants, RSM Erasmus University reserves the right to decide if the scholarship will be granted to an applicant.

Check list: Send Applicant Agreement and Essay to the Neso Office no later than 30 June 2010.

More info?

Contact: [mfmrecruitment@rsm.nl](mailto:mfmrecruitment@rsm.nl)



## RSM Erasmus University – NESO Mexico MFM Scholarship 2010

### Applicant Agreement

Family Name:	_____	First Name:	_____
Date of Birth:	_____ (dd/mm/yy)	Nationality:	_____
Home Phone:	_____	Mobile Phone:	_____
Email Address:	_____		
Home Address:	_____ _____ _____		

Enclosed please find my completed entry essay for the RSM MFM Erasmus University/NESO Mexico Scholarship Competition.

**I hereby confirm that I am aware of and agree to the conditions for participation (including the value of the award, eligibility and review process) in the MFM Scholarship. I accept that the scholarship offer cannot be deferred to a later programme. If selected as finalist, I will be able to attend (at my own cost) the panel interview in Mexico. I further realise that scholarship recipient is expected to perform satisfactorily in the MFM Programme.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Place: \_\_\_\_\_

**Please submit the Essay and the Applicant Agreement to the offices of NESO in Mexico.  
Closing date of application for the scholarship competition is June 30, 2010**



**Rotterdam School of Management, Erasmus University**  
**MFM programme Scholarship Essay Question 2010**

**Essay Subject**

The North American Free Trade Agreement (NAFTA) is a trade agreement between the United States, Canada and Mexico, which reduced some of the trade barriers that exist between the participating states. With regard to the effects of NAFTA, the opinions are divided, with some saying that although poverty has dropped in Mexico; the levels of inequality in both Mexico and the U.S. have risen.

**Advocates and critics of the NAFTA are at odds regarding the effects of the agreement on the social, economic and political developments of the participating countries. Disregarding the effects of the agreement on the U.S. and Canada, what effect does the NAFTA have on the smallest economy (GDP per capita) of the three; Mexico. Discuss. In what way does the NAFTA have an effect on Mexico and are these effects positive or negative? (max. 2000 words)**

Please note that academic referencing is required.

**Note: Rotterdam School of Management, Erasmus University will evaluate the application for admission to the MFM Programme before deciding on a candidate's application for the scholarship. The admission decision is not influenced by your participation in the scholarship competition.**