



**Berry Diepeveen**  
Partner  
Amsterdam Office

**Berry Diepeveen is a Partner in Bain & Company's Amsterdam office.** Before relocating back to Amsterdam he was a Partner in the Johannesburg office was leading the Digital, Technology and Analytics practices across Africa. Berry has more than 20 years' experience with technology strategy and enablement, IT architecture, digital transformations and advanced analytics. He has led many successful technology implementations and digital transformations across many industries, including consumer goods, industrials, banking, insurance, retail and oil & gas.

Before joining Bain & Company, Berry has been the owner and managing director of Partake Consulting, a leading international finance analytics firm and after the successful acquisition of that firm by Ernst & Young, he has been the managing partner of EY's Technology and Analytics practice in Africa.

Based in Amsterdam, Berry works with executives across Europe, the Middle East and Africa to help them achieve better results by embracing new and innovative digital technologies and enabling data driven decision making through the use of advanced analytics.

Berry holds an M.Sc. in Business Administration from the Rotterdam School of Management.