



Organisational boosts with leadership education at RSM

Learning & development

Dedicated to finding innovative solutions

Learning and development at a glance:

- » Programmes and courses supplied directly by one of Europe's top 10 business schools
- » Outstanding networking possibilities for students and business professionals
- » Nearly 50 years of experience in business development and management education
- » 14 MSc programmes offered in English
- » Broad portfolio of open programmes that can be customised and delivered in-company
- » Personal coaching from world-class academics and business leaders in our post-experience programmes
- » Latest insights into research for companies and executives

Every year more than



2,500

MBA and executive education participants, and around 6,700 bachelor and master students

BSc programmes offered in



Dutch and English

to attract local and international students

Today's business enters a new era in a rapidly transforming global environment and companies are facing new challenges. RSM's focus is to help professionals deal with these changes by being critical, creative, caring and collaborative.

We're dedicated to finding innovative solutions so people and companies can be a force for positive change. RSM offers one-day to three-year programmes to help students, and middle and senior managers in a range of industries to start and develop their careers and achieve success. We respond to current business issues to match organisations' needs for specific management competences or higher levels of skill. Our academic programmes range from full-time BSc, MSc and MBA programmes to part-time and open enrolment programmes for executives, and customised programmes for companies.

Privileges and benefits for RSM alumni

RSM stays close to its alumni. They benefit from RSM's continued education opportunities and active alumni network of about 40,000 members worldwide. RSM alumni can join industry-specific events and communities, **receive 10% discount** on selected open programmes, and **easily connect** with other executives and professionals.

www.rsm.nl/alumni

Learning & development

Bachelor programmes

Young business talents launch their careers with RSM's solid business education. To educate the leaders of the future, RSM's bachelor programmes combine research projects and a broad academic base with real-world experiences.

- » **BSc in International Business Administration (IBA):** 3 years, full time *(in English)*
- » **BSc in Business Administration/Bedrijfskunde:** 3 years, full time *(in Dutch)*

www.rsm.nl/bachelor

Master programmes

RSM's full-time MSc programmes each focus on specific business areas while preparing young professionals to make an impact as a leader. In 12-18 months, students work on case studies, group projects, internships and their master thesis. Our master programmes are:

- » Accounting & Financial Management
- » Business Information Management
- » Strategic Entrepreneurship
- » Finance & Investments
- » Global Business & Sustainability
- » Human Resource Management
- » International Management / CEMS
- » Management of Innovation
- » Marketing Management
- » Master in Management
- » Organisational Change & Consulting
- » Strategic Management
- » Supply Chain Management
- » Research Master in Business Management

Language: *English*

www.rsm.nl/master

MBA programmes

RSM provides high-quality, globally minded and forward-thinking business graduates from its **top-rated MBA programmes**. The school makes good use of its close connections with corporations to enrich its research and education, and to return new knowledge back to the business world. Companies

receive access to the latest knowledge on international innovations in business.
Language: English

Organisations get an instant return on investment and immediate business benefits when sponsoring high-potential employees through one of RSM's MBA programmes.

- » **International Full-time MBA:** 12 months, full time
- » **Executive MBA:** 22 months, part time
- » **Global Executive OneMBA:** 21 months, modular
- » **Cologne-Rotterdam Executive MBA:** 24 months, part time

www.rsm.nl/mba

Open and customised programmes

RSM Executive Education caters for the sustainable success of professionals in a wide variety of industries. They can learn specific management competences in 1-day to 14-month programmes. The interactive programmes give participants specialist knowledge, fresh perspectives, practical skills, and opportunities to strengthen their professional network.

Languages: *English and Dutch*

www.rsm.nl/executive

Open programmes

Led by internationally recognised academic and business experts, our portfolio of open executive programmes covers:

- » General management
- » Leadership and personal effectiveness
- » Finance and accounting
- » Strategy and innovation
- » Marketing and sales
- » Technology and operations
- » Women in business
- » Corporate communication

www.rsm.nl/open

Customised programmes

RSM's educational solutions can be tailored to your organisations' needs, taking its business goals, culture,

operating environment, people and learning objectives into account. Your people will engage in an inspiring and interactive learning process in English or Dutch, designed to tackle an organisation-specific challenge, or bring new skills or perspectives into the company.

www.rsm.nl/customised

Part-time executive master programmes

Broaden management competences through professional development in RSM's executive master programmes. Each focusing on a particular area and comparing best practices, the programmes offer optimal combinations of academic theory and practice in economics, business, operations and policy.

Languages: *English and Dutch*

- » MSc in Corporate Communication
- » MSc in Maritime Economics & Logistics
- » Parttime Master Bedrijfskunde *(in Dutch)*
- » Executive Master in Customs and Supply Chain Compliance

www.rsm.nl/master

Contact details

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