ROTTERDAM SCHOOL OF MANAGEMENT ERASMUS UNIVERSITY



MINUTES 116TH FC MEETING – 14 OCTOBER 2009

Attendees

FC Members	Guests	MT	Official Secretary
Frank Wijen	Anne van de Graaf	Steef van de Velde	Catheleyne Jurgens
Bas Bosboom	Pursey Heugens		
Susanne Dekker			
Mignon van Halderen			
Bernardo Lima			
Tom Mom			
Yuuki Peters			
Martine Schey			
Dewi Vermeulen			

1. Opening

Frank opens the 116th FC meeting and welcomes everyone.

2. Agenda

Bernardo would like to add the 30%-tax rule as a topic to the agenda which applies to foreign staff. There are no questions or further points to be added to the agenda.

3. Minutes

The minutes are approved without further remarks or amendments.

4. Announcements

The MT makes one announcement:

• The Financial Times MSc ranking has appeared last week. The FT has rated the CEMS Masters in Management the number one Master's in Management programme in the world for the first time. RSM is the only business school in the Netherlands offering this programme. RSM dropped two places in the Global Masters in Management and now occupies 10th position, coming from 8th position. Reasons for this drop are the 'value for money' figure and the 'income ratio' which is lower in the Netherlands than for example in London or Switzerland. It is expected that RSM will drop even further in the ranking when some business schools such as St. Gallen will participate in the ranking next time. RSM is doing its utmost to prevent further decline e.g. by separate accreditation of the MSc Programmes (Master the Master proposal) and building stronger corporate ties. The FC and Vice-Dean discuss opportunities which could avoid this drop in the ranking.

5. Proposal working group MSc Management of Change

Pursey Heugens (academic director OCC) illustrates the document concerning the relaunch of the 'Management of Change' master programme as the 'Organisational Change and Consulting' (OCC) master programme which the FC has received prior to the meeting. Tom refers to the second point mentioned by the 'Opleidingscommissie' (OC): the suggestion to drop the last 'C' from Consultancy since it is not a dominant part of the master and name the programme: 'Organisational Change'. Tom adds that 'consultancy' is not unique to organisational change since it is also part of other MSc programmes. Using 'consultancy' in the name could be misleading.



Pursey mentions that consultancy is not only part of an elective course but also in two core courses. In his view consultancy is a very important factor in the programme since it is the aim to teach students what it is to work as a 'change' consultant and to provide students with better access to consultancy firms. A suggestion from Mignon is to add the word 'consultancy' in the title of some of the courses instead of in the title of the programme, or in a subtitle to the programme's name. Pursey explains that they want to target more specifically companies in the programme such as Berenschot and Holland Group. They want to actually work together with such companies to see if the programme still fits the needs of these companies. More practise-based consulting projects are intended to be part of the programme so students will have real-life consultancy experience. Yuuki comments that students interested in consultancy choose the MSc in Financial Management while they are maybe more interested in another area of consultancy. Yuuki thinks that many students have a lack of knowledge about the different areas in which consultancy takes place. Students who choose for strategic consultancy will end up working for companies such as McKinsey, Booz etc., and for organisational change companies such as KPMG, Boer & Croon etc. The question remains if it is a good idea to have a core course for all students about the different types of consultancy.

Guido would like to know why they choose for combining the master thesis with a research project which in his view will dampen the creativity of students. Pursey answers that each student who has a strong idea for a topic is free to do so. He works with this model for quite a while and is positive about the overall result. Students do more integrated research and supervisors are more motivated thus invest more in students. Dewi wonders how they plan to implement the involvement of companies. Pursey tells that companies are very interested in case-based assignments and they already commit themselves to offer real consultancy cases. They are only searching for a way of balancing the involvement of senior and junior consultants from within the companies. The latter might be especially suitable as role models for the students. The FC will write a letter of advice to the academic directors and programme management in which the FC will outline their view on the renewed master programme of 'Organisational Change and Consulting'.

6. Quality financial information within departments

The Vice-Dean says they are in the process of hiring a consultant who should streamline all the information flows within RSM. The consultant will work on a couple of projects namely:

- Internal reallocation ;
- External projects (2nd and 3rd money flow);
- Different type of centres.

The consultant will work with various RSM stakeholders. The FC indicates that they would like to discuss with the consultant as well. The Vice-Dean confirms the request.

7. Any other business

30% tax rule: Bernardo has invited a representative of the Erasmus PhD Association Rotterdam (EPAR) who will inform the FC about the 30%-tax rule. The rule applies to foreign staff and the PhD students would like to know RSM's policy on this issue and if it could also be applicable to PhD students. The discussion does not lead to an outcome. Bernardo will write a letter to the HR director for further information.

T services: Bernado has heard many complaints from staff about the IT services within RSM. He would like to take up the issue and bring it up to the agenda for next meeting. The other FC members agree. Bernardo will take the lead in collecting complaints and he will summarise some problems which can be presented to the IT Director. Bernardo will keep the other members updated so they can give their input as well.

8. Closure

Frank closes the meeting at 12.10 hrs.

Next FC meeting 10 November 2009, 10.30 am in T03-42.

To do before the next meeting

Agenda Point	Task	Person Responsible
5	Write a letter of advice to the Academic Directors and Programme Management concerning the renewed master 'Organisational Change and Consulting'	Guido and Dewi
7	Writing a letter to RSM's HR Director on the 30% tax rule asking for the RSM policy regarding the rule and if RSM is willing to apply the rule also to PhD students	Bernardo
7	Prepare 'IT services' as topic for the next FC meeting	Bernardo
_	Edit the mission statement according to the comments made in the pre-meeting and make a list of who will take up which point and make a planning in which meeting the topic will be on the agenda	Catheleyne