

MINUTES 127TH FC MEETING – 22 FEBRUARY 2011

Attendees

FC Members	Guests	MT	Official Secretary
Guido Berens	Purseij Heugens	Steeff van de Velde	Joy Kearney
Daniel Gasperz	Wim Hulsink	Dominique Campman	
Fatih Kaya			
Bernardo Lima			
Tom Mom			
Wieger Verberne			

1. Opening

Guido opens the 127th FC meeting at 10:30 am.

2. Agenda

There are no questions or further points to be added to the agenda.

3. Minutes

The minutes are approved without further remarks or amendments.

4. Announcements

The MT makes three announcements:

1. *IT services*: we are currently looking at the prospects of the IT department to be (partly) shared with central services. J.W. Huizing is dealing with this issue.
2. *Search for new dean*: last Tuesday a long list of over thirty candidates has been compiled, which will be reduced in time to short list of 5-6 candidates. Approximately 1-2 months are needed for this phase, which will lead to two final candidates (Marno Verbeek represents RSM).
3. *Education*: 'Normal is Normal'

A memo has been sent to the deans about the selection process of prospective students.

The Rector explains four ways to make this happen:

1. Have strict selection of students at the gate (not permitted legally);
2. Problem based learning – requires quite some resources, costs too much;
3. Fail/pass in 1st year – look at GPA rather than individual courses, and
4. Increase tuition fees to increase motivation – this is the most likely solution.

Steeff thinks that number 1 is not an option, because then you lose both strong and weak students. Increasing fees would be the most likely solution that can be adopted. A draft response is to be discussed at the Council of Deans meeting next March.

Bernardo says that the first option would not be too bad, because of the high drop-out rate of students at a later stage. Wieger adds that it is hard to pick winners and that there is no good method of selection based on high school study in the Netherlands. Therefore, Wieger thinks it is best to make the first trimester hardest. Guido states that a selection at the gate is legally not permitted and Steeff says that numerous fixus has an unintentional side effect. Steeff thinks that interviews would opt for interviews. Guido thinks that the GMAT could work to make a selection.

5. Fusion of Entrepreneurship and Strategy

The faculty has been growing for five years, but there has not been a clear growth strategy. The school needs restructuring, also because of the financial crisis. There has been an attempt to realign growth structures. There are clear synergies between the two departments: it is a win-win situation for both sides and both see the benefits of a merge. It is important to trace the processes carefully, and stress the synergies explicitly. Entrepreneurship was originally a spinoff of strategy; strategic managers train the entrepreneurs. The group has been segregated but this is more a reunification rather than a merger. Representation at professional level is important. There is currently no course on entrepreneurship in the undergraduate programme. Strategy concentration is strong in MBA together with entrepreneurship minor and more entrepreneurship in executive education is needed.

Entrepreneurship started about nine years ago and since 6-7 years they offer a Master programme as well. The department consists of ten FTEs at this moment. In between being a centre of expertise and a department, it has a status an independent unit within the department. There is no room for an independent department (ultimate growth is 12 FTE). There are ongoing projects on shop floor level and there are plans in motion at the MPhil programme. In addition to that, there are plans to do something together on the Bachelor Programme.

Tom asks how the openness to cooperation is relates to employability. Pursey answers that that is not the case in the manufacturing business. Revenue could only be increased by teaching courses, which does not involve free-falling spaces, no reduction of employees. One additional assistant professor can be employed, because there is a lot of teaching to be done. It is not possible to reduce faculty, only possible for future students, not present ones. Most students who choose entrepreneurship will go for MSc. OC&C.

6. Any other business

- *Sustainable mobility plan.* Joy states that paid parking is to be introduced as an environmental measure to stimulate the use of other forms of transport. Steef responds that paid parking is already in place as a policy almost everywhere. The normal fee of approximately €2 per day is acceptable, but there have been suggestions in meetings at central level to raise this amount. Tom will make the first proposal for letter of input for mobility survey group. Guido asks if the business model has been approved by everyone and how it will be cascaded to everyone. Steef responds that the document will be discussed at department level and that it is the responsibility of the MT to ensure that clear communication is further stimulated.
- *Diversity among staff.* Steef says that diversity measures are to be implemented. Women in tenure track who have given birth will receive a smaller teaching load – this will be funded (10,000 – 15,000 lump sum).

7. Closure

The meeting is closed at 12:00 pm

Next FC meeting 29 March 2011 10.30 am in T03-39.

To do before the next meeting

Topic	Task	Person Responsible
Mobility Plan	Contact project group to check status	Tom