

MINUTES 130TH FC MEETING – 31 MAY 2011

Attendees

FC Members	Guests	MT	Official Secretary
Guido Berens	Anne van de Graaf	Steef van de Velde	Joy Kearney
Tom Mom	Irma Bogenrieder	Frank van der Kruk	
Fatih Kaya	Jan Willem Husing		
Martine Schey			
Mignon van Halderen			
Pieter van Wijk			
Wieger Verberne			
Bernardo Lima			

1. Opening

Guido opens the 130th FC meeting at 10:30 am.

2. Agenda

There are no questions or further points to be added to the agenda.

3. Minutes

The minutes are approved without further remarks or amendments.

4. Announcements

Frank makes two announcements:

1. *BV2013*: Frank gives a brief introduction to the project which incorporates a project to improve our business processes. An in-depth survey has been carried out to establish needs. The total improvement plan will be presented before the end of June. Mignon asks what emerged from these results. Frank answers that the internal communication processes can be greatly improved. We need to have alignment with other departments and the customer-orientation can be improved. Mignon asks what exactly the bottlenecks are in internal communication. Frank explains that he has just begun and has heard a great deal but is now getting an understanding of the processes so that he can act on information. Everyone seems to know what is needed, but this needs to be made concrete. It needs to stop being ad hoc and should be more organised. The positive aspect is that we already have a system of best practices and other faculties have copied our manner of doing things. A customer survey carried out by Jan Willem Husing for ICT gives a good example of this; for RSM there was a 6.7 average in the survey.
2. *Budget*: Frank explains that RSM is financially, as indicated by Steef, 300,000 euros ahead of budget. There are fewer employees and therefore less costs. Tom asks what the consequences are of fewer employees. Frank states that RSM will not keep on doing what we do, because the work pressure should not be higher. Tom claims that 10% of department left, were not replaced, therefore the work pressure increased. Frank says that September will be the earliest for recruitment, but first he needs to meet with Steef. Wieger asks what the forecast is for next year in terms of personnel, and if the improvement is structural or incidental. Frank replies that there is a rising line in project results.

5. Amendments to the Master's portfolio

Anne van de Graaf introduces herself and the topic. It concerns a review of the Master portfolio. The advantages of change have been analysed. The Master programmes have been individually accredited successfully. The General Management Foundation year, a hybrid programme, everyone has to go through this first. General Management and specialist Masters are now available. The title MSc in Business Administration is being used. The BScBA carries 60 ECTS; there is a 30 ECTS shift added. Should this happen in advance of the Master? The result points to a 90 ECTS Master programme completed in 16 months, and in the autumn of the second year a thesis will be written. This programme will begin in 2012.

Pieter asks what the difference is between BScBA and this General Management programme. Irma replies that the individual modules are more complicated and advanced. It is specially designed for non-business students who lack managerial knowledge but have the academic level. Wieger wonders if the BScBA diploma is worth more a couple of years ago than it is now, because students with a General Management programme get the same title but it only takes 16 months. Irma rejects Wieger's suggestion, because this new programme is for people with academic skills in Business Administration. Anne adds that companies like the combination of academic and business disciplines. These are people who can adapt quickly; there is a steep learning curve.

Wieger asks how the teaching structure will be organised. Irma answers that it will all be in one cohort, knowledge transfer in an intense setting and with assignments. Anne adds that such a concept is new in the Netherlands, but Nijenrode already offers a similar one. There is demand from the market; employees like it. This is how RSM began, so let's recreate this success. The variety of backgrounds of students is beneficial; it's a public-financed programme. There will be 70 or less students per year, 40 or 50 in 2012 is fine.

Pieter asks if the programme will be promoted in 2011/2012. Anne confirms that; together with the other programmes. Tom wonders what is going to happen with the change, innovation, and entrepreneurship. Irma says that this will be built into the strategy and into innovation to better profile RSM.

Anne says that students like the existing structure. An academic thesis will be added as well. There are 40 to 50 students needed to break even. Tom hopes there will be no 'cannibalism' in terms of other programmes. Anne thinks that will not be case, because there is little overlap but no copy. Mignon asks if the structure will be vertical or have another character. Anne replies that there will be a structure in terms of blocks of 8 weeks. If there is strong objection it should be indicated, otherwise it's OK.

6. Update Mobility Plan

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7. BV2013 and ICT concerning RSM

Jan Willem states that the present manner of IT organisation is not ideal and needs centralisation. The idea is that everyone can log in everywhere (instead of having 'islands'). You have to look at support which also needs centralisation. The Dean has given his approval. Developments are going to be strategically implemented; these are being discussed at the moment. Dominique is responsible for the ICT services for 2013. This is our vision and advice about what is advisable and technically possible or technically oriented. The SSC is preparing for this and has drawn up a plan, Wouter Drinkwater presented this last week. A reporting line is needed. The desk on the 3rd or 4th floor must stay. We have to remain in control and ask the right questions. We don't use the power of information enough or in the right manner.

Mignon asks what improvements can be expected for employees. Jan Willem answers that the calendar and mail system will be synchronised and available everywhere. This will be campus-wide in the future. It needs time but it will be implemented.

Wieger asks if other faculties could benefit from RSM investments. The electronic learning environment should be the same for everyone. Mignon also wonders whether certain applications have an advantage. Jan Willem thinks uniformity is important. The philosophy of ERIM will be implemented. The re-use of programmes is fine. It will have an impact on all levels: finance, HR, IT etc. Now we are reducing services. We are not sure if this process can be cheaper, Koos will be responsible for IT, Peter for HR, etc.

Tom asks if it is possible to invite them to explain their respective fields. Frank says that the reorganisation will be dealt with by EUR. Budgeting is being carried out for 2012. Jan Willem says that the budget will be available mid-July. Wieger wonders what part is being kept for RSM, as only parts of ICT will be shared.

8. Any other business

No other business.

9. Closure

The meeting is closed at 12:00 pm

Next FC meeting 1 September 2011 11.00 am in T03-42.

To do before the next meeting

Topic	Task	Person Responsible
	None	