

IM/CEMS Programme Committee (PC) Meeting

14 November 2019, 10:30- 11:30, T5-061

Present:

- Meir Shemla (Associate Professor IM/CEMS)
- Brian Pinkham (Associate Professor IM/CEMS)
- Marc Gijssbers (Student IM/CEMS)
- Julia Lazar (Student IM/CEMS), via Skype

Programme Management:

- Gabi Helfert (Executive Director MSc Programmes, chair)
- Gina Kim (Programme Manager, MSc International Management/CEMS, Minutes)

Guests

Carla Dirks-van den Broek (Secretary to the Examination Board)

1. *Review and Approval of Minutes of Meeting*

Minutes of previous meeting are approved.

2. *Proposal for adjusted IM/CEMS selection interviews and assessments*

- New system announced by Admissions and Recruitment, whereby IM/CEMS interviews (normally taking place on one day along with IM/CEMS assessments) will in the future take place and be evaluated entirely online.
 - New system will cost far fewer staff working hours and is believed to yield equivalent quality in final student cohort
 - Should hopefully even the playing field for those students who are not as easily able to travel to RSM for the interview and assessment. This new system would still however make use of a physical assessment day, which has always been viewed as a value-adding aspect of the selection procedure, and one that could provide corporate partners the opportunity for involvement in the selection.
 - Assessment Day could include elements such as:
 - A campus tour (led by current CEMS students)
 - Drinks
 - A panel (corporate partners, students, alumni, etc.)
 - A mock course by a CEMS instructor
 - Could we create opportunities in the future for remote assessment, by engaging alumni and corporate partners at other locations? Perhaps even creating an infrastructure that the entire CEMS network could potentially make use of?
- Concerns are raised over whether this new system will be at the cost of the quality of kinds of students selected for the programme.

3. *IM Thesis*

- Proposal grade
 - The reasoning behind the formula for the final grade for the research clinic (consisting currently of 25% of the preliminary IM thesis proposal and 75% of the final IM thesis proposal, and also dependent on full attendance to the six-session research clinic in weeks 37-39) has caused some confusion for students, specifically with regard to why the research clinic necessary requires a separate grade beyond the grade for the final thesis.
 - We will need to investigate and perhaps reconsider this formula, as there doesn't seem to be anything established in the IM Exam and Teaching Regulations that requires a proposal/research clinic grade.
- Possibility for external co-readers: the question was raised over whether external IM co-readers are possible, however currently IM Exam and Teaching Regulations requires that co-readers be holders of a PhD.

4. *Inclusiveness/Diversity in the IM Programme*

- The question is raised of how much inclusiveness/diversity is integrated into the IM/CEMS programme.
- Gabi is a member of the EUR's Diversity Taskforce and is currently working on creating an assessment of RSM's entire master portfolio in this context.
- Brian has more thoughts on inclusiveness and will approach Gabi for discussion.