

Minutes MSc PC – 16 February 2021

Online meeting via Zoom 10:30–12:30 hours

Present	Absent
MS: Maciej Szymanowski (Chair, MM)	CK: Cynthia Kong (SCM)
AL: Annelie van der Leelie (Minutes)	SM: Susana Mendes (HRM)
FW: Frank Wijen (SM)	JM: Juan Madiedo (MI)
GB: Guido Berens (GBS)	SK: Sofia Klingelhoef (GBS)
JA: Jens Angele (SM)	CH: Claudia Heese (OCC)
AB: Anne Burmeister (HRM)	SZ: Solomon Zori (AFM)
PC: Philipp Cornelius (BIM)	
FM: Florian Madertoner (FI)	
RB: Rajae Bolghiran (MScBA BAM)	
KK: Korcan Kavusan (MscBA MIM)	
GH: Gabi Helfert (PM)	
YL: Yu Liu (SE)	
TL: Tim van der Linden (AFM)	
TH: Ties Hitzert (SE)	
MAM: Mersad Arab Maghsoodi (MScBA MIM)	
SC: Seleyna Celik (FI)	
BS: Benjamin Schubert (SCM)	
MH: Magnus van Haaren (MI)	
MM: Marlies Mons (MM)	
MW Mike de Witte (BIM)	Guests
ASE: Anastasia Sergeeva (OCC)	AM: Arnoud Monster (Executive Director, Recruitment & Admissions)
AS: Ad Scheepers (PM)	AJB: Amy Janssen-Brennan (Assistant Director, Recruitment & Admissions)
JN: Jurriaan Nijholt (MScBA P-MIM)	RR: Robert Rooderkerk (Academic Director MScBA BAM)
MB: Marietje Bosma (MScBA P-MIM)	KW: Karolina van der Werff (Policy Advisor)

1. Opening and announcements

The chair welcomes everybody present.

Announcement:

MS apologised to the committee for the fact that the meeting had been rescheduled because the accreditation meeting overlapped with this PC meeting.

2. Approval of minutes from MSc PC meeting 19 January 2021 – see attachment

GB: The abbreviation *GB* on the first page of the minutes should be changed to *GH*.

3. RSM master admissions requirements – Arnoud Monster, Amy Janssen - Brennan

Due to the admissions discussion during the previous meeting, the PC invited AM and AJB to learn more about the admission process.

AM explains the process:

- 1) In 2010, the Admission Recruitment department was established
- 2) The department focuses on a) The recruitment of students worldwide, b) The Admission Team process all applications by an eligibility check to see whether students meet the requirements for admission to one of the programmes. These requirements are set by the Dutch government. However, departments may add specific requirements which are relevant for a particular programme.
- 3) During the admission procedure, it is difficult to compare diplomas from different countries with the Dutch system because each country has its own grading system. This is the reason why students with a non-Dutch bachelor diploma have to take the GMAT
- 4) In the admission process, the team doesn't look at the minority backgrounds of students due to a) What is the definition of minority? b) The privacy laws, there is no data on minority students. In addition, when defining diversity, the team looks at placing as many as possible nationalities in programmes that rank applicants (IBA, IM/CEMS). Secondly, the department always gives a few scholarship waivers to non-European students from financially weak background
- 5) The admission team only uses motivation in the undergrads admission process due to a) It is too labour intensive to do this for all the applications, b) It is known from research that motivation isn't a predictor of success because it can't be reliably measured. Moreover, it has been shown that grades are a good indicator of success
- 6) IM/CEMS and IBA have a fixed data admission system and the other programmes use the rolling admission system. The admission team can't use the fixed data admission system for all programmes because the application deadline for these students is at the same time, which would make a ranking too labour-intensive for the relatively small department. In addition, a hybrid admission system is impossible because it will cause confusion among students about the procedure.

MS thanks AM and AJB for the information on the admission procedures as the committee gained a better understanding of the admission process.

4. Curriculum redesign MScBA BAM – Robert Rooderkerk

RR informs the committee about the changes in the MScBA BAM master.

- 1) The Business Analytic Management is running for the first time this academic year
- 2) In February, a 6 ECTS workshop course and the elective 1 run simultaneously. This is a problem because a) Students, during this month then have a workload of 40 hours, which means that students can't work on their thesis and internships. Although the department encourages the internship because it helps best in achieving the learning outcomes. In addition, students indicated that the internship is in general the main reason why they chose this master, b) There is a mismatch between the availability of BAM students and the requirements of the companies due to the fact that companies demand from students an internship for a 4 months 4 days a week period which the students can't fulfil because of the workshop and elective 1.
- 3) To solve the problem, the department would entail the following changes: a) The BAM workshop would be condensed to a 5 week period, that is pretty much full time for 5 consecutive week, b) The electives currently in Block 3 and 4 would be reduced to 5 ECTS (from 6 ECTS) and spread across Block 3 – first half of Block 4 (elective 1) and second half of Block 4 – Block 5 (elective 2) respectively, c) The thesis & internship would be increased with 2 ECTS to 18 ECTS (from 16 ECTS).

Comments of the committee:

- 1) MS: It would be better for the practical part of the programme to work with 1 out of 3 (workshop, thesis, internship) options rather than having students do them all.
- 2) RB: The main difficulty for the students is to find an internship as the current curriculum provide them insufficient time to do an internship for 3 days in a week during the month of February. In her opinion, the proposed changes will solve this problem.
- 3) FW: The reduction of the electives ECTS shouldn't become a trend in other MSc programmes, because then there is a risk of the programmes losing academic rigour/ becoming a higher

vocational education trajectory.

The committee unanimously supports the proposal. MS will write a letter of consent.

5. NVAO mid-term accreditation review – Karolina van der Werff

KW explains the NVAO mid-term accreditation review:

- 1) RSM is triple-accredited by the international AACSB, AMBA and EQUIS
- 2) NVAO is the Dutch accreditation
- 3) The NVAO standards are a) Intended learning outcomes, b) Teaching-Learning environment, c) Students assessment and d) Achieved learning outcomes.
- 4) Currently, RSM is preparing for the NVAO mid-term accreditation. This means that they are conducting an internal review on each of the 18 degree programmes. Moreover, the review also includes, for instance, policies, projects and HOKA. When the programme updates are done, the PC will be requested to check and write a review on this report. A Peer Review Team (PRT) then reviews the reports.

Comments of the committee:

- 1) MS: During reviewing the report, it is important to pay attention to the points that are and aren't included in the report. In addition, it is important to state in the report which participating body contributed to which topic.
- 2) JN: A set of objective criteria for a thesis formulated externally to RSM isn't necessary due to the master programmes have different expectations and focus points for a thesis. Therefore, the PRT can't determine what a good thesis is. It would be better if PRT asks RSM whether the master programmes are explicit enough in their assessment criteria for the thesis.

6. Discussing plans of PC subcommittees

During the HOKA subcommittee meeting on 29 January, the following topics were discussed: a) The 2020 budget is fully spent. Of this, €660K has been spent on student assistance due to the Covid-19 adaptations and grading, b) Regarding the 2021 budget, there isn't a fixed amount for Covid-19 adaptations. However, teachers can still apply for Corona related adaptations but the focus is on improving programmes, c) Why professors receive a larger HOKA budget than assistant professors when they apply for HOKA money, d) How the student assistant efficiency can be increased, e) The HOKA team wants to invest more in the small-scale intensive education projects, especially in the large courses. Therefore, more requests from the departments are welcome.

7. Closing remarks

There were no closing remarks.

8. Action points

What	When	Who
MS will write consent letter about the curriculum redesign MScBA BAM	By March 2021	Maciej Szymanowski

Next Meetings:

23-Mar-21, 10.00h, 20-Apr-21, 10.00h

25-May-21, 10:00h, 22-Jun-21, 10.00h