

RSM MBA Alumni Council

How we plan to work together

INTRODUCTION

Rotterdam School of Management, Erasmus University (RSM) provides ground-breaking research and education furthering excellence in all aspects of management and is based in the international port city of Rotterdam – a vital nexus of business, logistics and trade. RSM's primary focus is on developing business leaders with international careers who can become a force for positive change by carrying their innovative mindset into a sustainable future. Our first-class range of bachelor, master, MBA, PhD and executive programs encourage them to become critical, creative, caring and collaborative thinkers and doers.

RSM BV is the private entity that manages the post experience educational opportunities for the Rotterdam School of Management including the Full-time MBA and executive MBA programmes as well as the open and customized non-degree courses.

OBJECTIVE OF THE MBA ALUMNI COUNCIL

The MBA Alumni Council ("the Council") supports RSM BV in helping to strengthen the Full-time MBA, EMBA and OneMBA alumni community as well as ensuring the long-term growth and success of the post-experience education programmes. The Council members solicit and proactively represent the views and interests of alumni, and will work in partnership with the Corporate & Alumni Relations Office to further consolidate the good relations between the alumni and the RSM BV.

The Council does not provide formal governance within the school nor is it involved in academic governance and formal approvals process of programme and qualifications development. The Alumni Council has no responsibility for the financial management of the School.

ROLE OF THE ALUMNI COUNCIL

- Propose actions to strengthen the RSM MBA alumni community.
- Encourage communication of the RSM MBA activities, priorities, and educational resources to alumni.
- Establish working groups drawn from the Council and wider alumni membership as needed.
- Contribute to the development and delivery of activities for MBA students and alumni.
- Acting as critical friends in the development of new MBA projects and initiatives
- Act as ambassadors for RSM within their sphere of influence to raise the profile of research, corporate engagement, and external initiatives, and garner support for projects and seek feedback from peers
- To represent the interests of RSM BV alumni and to advise CAR Office on how it can best ensure graduates continue to actively engage with, and be an essential and knowledgeable resource to RSM BV and provide the alumni network with a clear voice

TERMS OF MEMBERSHIP

- Target membership is up to 12 individuals who have graduated from RSM with a post-experience degree, remain interested in active engagement and have experience in areas relevant to the School and the remit of the Alumni Council
- A Chair will be appointed and will participate actively in agenda development, be a primary contact point for both RSM and Alumni Council members. A separate role description will be drafted for this role and the Deputy Chair.
- A Deputy Chair will be appointed to support the Chair
- Membership should represent the diversity that characterizes RSM BV and its alumni and audiences; people from differing walks of life and range of backgrounds with the goal being an equitable representation from all current and past RSM BV degree-granting programmes.
- Members are appointed through written application and subsequently selected by the Alumni Council and RSM leadership for a period of three years and can then be invited to complete another term (from one to three additional years) but shall normally serve no more than six consecutive years. Exceptions may be made to ensure business continuity.
- For continuity the terms will be appointed in such a way as to ensure that not more than one third of the membership expires in any one year
- Term of the Chair will be three years renewable once.
- Certain persons shall be ex-officio Council Members based on the position they hold in the University. These persons are:
 - Dean of Rotterdam School of Management, Erasmus University
 - Dean of Executive Education, Rotterdam School of Management, Erasmus University
 - Director, Corporate & Alumni Relations, Rotterdam School of Management, Erasmus University

MEMBERSHIP EXPECTATIONS

The Council will meet three times per year. Two of these meetings will be virtual. The in-person meeting will be connected to one of RSM's flagship events (RSM Leadership Summit or MBA Reunion). Council members will be strongly encouraged to attend in-person, but a hybrid meeting can be accommodated. Council members may also be asked to work on committees or on timely projects in between meetings. The time commitment outside of meetings is approximately one to five hours per month.