

Rotterdam School of Management  
Erasmus University



# Welcome to RSM

RSM - a force for positive change





# Become a force for positive change in the world

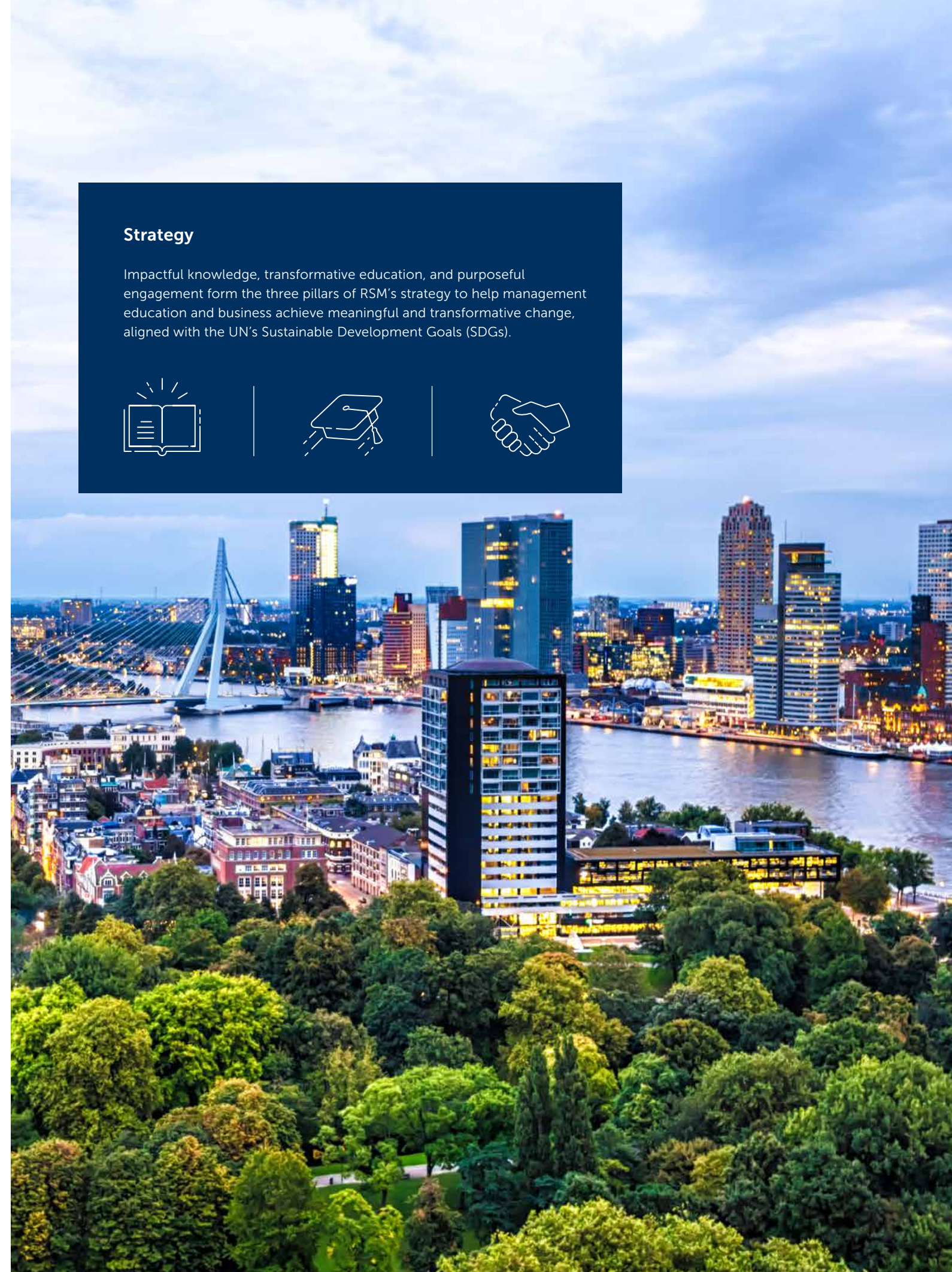
Rotterdam School of Management, Erasmus University (RSM) is the top-ranked business school of the renowned Erasmus University Rotterdam (EUR), which was founded in 1913. Each year, RSM educates more than 9,000 students from over 90 countries to empower them to become the next generation of global thought leaders. RSM's mission to be a force for positive change in the world is integrated across all of its programmes and other activities.

## University rankings



## Strategy

Impactful knowledge, transformative education, and purposeful engagement form the three pillars of RSM's strategy to help management education and business achieve meaningful and transformative change, aligned with the UN's Sustainable Development Goals (SDGs).







## Impactful knowledge

RSM achieves impact by addressing the biggest societal challenges through original thought leadership in management and business.



**230+**

professors\*



**75%**

of RSM research is related to the SDGs\*\*



**190+**

part-time and full-time PhD candidates



**11**

research centres

\* Full, Associate and Assistant professors, but excluding researchers and lecturers.  
\*\* Average from 2021-2023.



RSM is a research-driven business school and has one of the world's largest and most-cited management research centres, the Erasmus Research Institute of Management (ERIM).

RSM researchers showcase their latest findings and describe how they influence business on our online research platform RSM Discovery. Research from Discovery is often featured in leading global and national publications such as the Financial Times, Forbes, the Telegraph, NRC and Het Parool.

[www.rsm.nl/erim](https://www.rsm.nl/erim)

[www.rsm.nl/discovery](https://www.rsm.nl/discovery)



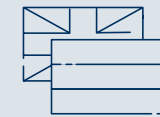
## Transformative education

RSM develops responsible leaders for a sustainable, digital economy and enables them to be a force for positive change in the world. A first-class portfolio of bachelor, master, MBA, PhD and executive programmes encourages people to become critical, creative, caring and collaborative thinkers and doers.



**8,500**

students in bachelor, master and MBA programmes



**2**

bachelor programmes, one in Dutch and one in English



**15**

master programmes, one in Dutch and fourteen in English



**2,000+**

Executive Education participants every year



**170**

international partner schools



**90+**

nationalities represented in classrooms



**43,000**

vacancies and over 450 companies listed in the RSM Career Portal



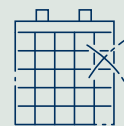
## Purposeful engagement

RSM is a transformative power for businesses, entrepreneurs and public and third-party organisations throughout the region.



**50,000+**

active alumni and 35 local alumni chapters around the globe



**100+**

social, cultural and educational events annually

**Key partner**  
in Leiden - Delft - Erasmus (LDE) consortium projects and initiatives

**Executive and organisational development programmes**  
providing insights and valorisation for cutting-edge research projects

**Home to RSM STAR**  
Europe's largest student-led study association and host of the annual Changemaker Forum

**RSM builds** its community through I WILL: RSM's forward-thinking community of students, researchers, staff, professors, and alumni. The I WILL initiative, launched in 2009, has provided a platform for students, staff and external stakeholders to make a statement about, and a personal commitment to, a vision of the world they would like to see.

[www.rsm.nl/iwill](https://www.rsm.nl/iwill)

**RSM values and measures** the impact of its work and engagement with society. With this in mind, it took part in the Business School Impact System (BSIS) Report in 2020, which provided RSM with the first quantifiable assessment of its impact in the Rotterdam area and the Randstad region of the Netherlands.

[www.rsm.nl/impact](https://www.rsm.nl/impact)

**RSM's research centres** focus on knowledge creation, research innovation and impact. Within these centres, academics practise a high level of interaction with social stakeholders to exchange thinking and formulate new knowledge.

[www.rsm.nl/centres](https://www.rsm.nl/centres)



### Accreditations

RSM is in the top 1% of business schools worldwide with Triple Crown accreditation, a global mark of quality assurance.

- » Association of MBAs (AMBA), since 1996
- » Association to Advance Collegiate Schools of Business (AACSB), since 1998
- » EFMD Quality Improvement System (EQUIS), since 1998

RSM is also accredited by the Accreditation Organisation of the Netherlands and Flanders (NVAO) for all degree programmes, since 2007.

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