RSM corporate register – definitions and scope

Corporate relations
We broadly define corporate relations as relations between RSM and all external parties, including but not limited to private companies, government authorities, funding authorities and NGOs.

General criteria for agreements to be included in the register:
- The term of the agreement is active.
- The agreement is signed by a duly authorised RSM representative and an external party;
- The agreement sets out rights and obligations for RSM and its counter party related to research, education and/or engagement;
- The agreement is binding on both parties;
- The agreement does not contain a contractual obligation to keep the existence of the agreement or the contractual relationship between the parties confidential, or is prohibited from disclosure by statutory rules or regulations.

Categories
The entries that meet the criteria set out above are categorised as follows:

Consulting Services
RSM performs consulting services for a third party upon request for an agreed fee.

Contract research agreements
RSM conducts research at the request of a third party for an agreed fee.

Data sharing agreements
RSM receives (non-public) data from third parties to be used in its research.

Endowed chair agreements (Du. Bijdzondere leerstoel)
RSM has a number of Chairs that are sponsored by external parties.

Education Services
This category includes various types of agreements related to making education relevant for business, such as developing teaching cases, and consultancy projects, whereby a company formulates a consultancy assignment or research assignment for a group of students. These projects are part of the curriculum in various parts of the school.

Grant Projects
RSM actively applies for grants and subsidies from a host of governmental and non-governmental agencies, e.g. NWO and EU funding. Personal grants received by researchers (i.e. VENI, VIDI, VICI, ERC) are excluded from this register.

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Partnership and Sponsorship Agreements
These agreements typically consist of multiple activities, whereby an external partner actively engages with the school, the students and/or (one of our) programmes. This may include sponsorship in money but also in kind (i.e. providing company visits, company projects, guest lectures, data for research and so on).

Excluded
The following types of agreement do not fall within the scope of the register:

- Purchasing agreements with suppliers of goods or services;
- International exchange agreements with other higher education institutions;
- Stand-alone guest lectures;
- Stand-alone company visits;
- Stand-alone or ad hoc Career events / recruitment visits / internship fairs;
- **RSM Job Board**: this is already a public source of information about companies recruiting on campus
- In-company / customised executive education programmes (these are business sensitive)
- Side positions: ancillary positions, side positions or *nevenwerk* are already disclosed in the Erasmus Register for Ancillary Activities [which can be found here.](#)
- Advisory Board(s): RSM has one [Advisory Board](#) at school level. In addition, there may be advisory boards for some of our Centres. These advisory boards are mentioned on the respective websites.