

Book list IBA Block 1.1 2025-2026

| Course | ISBN | Title |
|---|--|---|
| BT1201 Introduction to business | ISBN: 9781473786707 (hardcopy) ISBN: 9781473791992 (e-book) | Needle, D. & Burns, J. (2023) Business in Context (8th Ed.). Cengage The book can be purchased hardcopy through STAR and as e-book through Cengage https://www.cengage.uk/c/business-in-context-8e-needle-burns/9781473786707/ |
| BT1202 Organisational behaviour | ISBN: 9780135353844 | Robbins, S.P., & Judge, T.A., (2025). Essentials of Organizational Behavior. 16th Edition (Global edition). Pearson. |
| BT1203 Foundations of international marketing | n/a | There is no required textbook for this course. |
| BT1205 Professional Development & Mentoring | n/a | There is no required textbook for this course. |
| BT1204 Mathematics | ISBN: 9781118358290 | The course is based on the book Essential Mathematics for Economics and Business by Teresa Bradley, fourth edition |