



Why You Should Sponsor Your Employee's MBA Studies

An Executive MBA provides managers with the right blend of hands-on experience, broad management skills and competitive business knowledge to propel the business forward. It equips managers with the ability to motivate staff, take responsibility and think globally.

Executive MBA benefits

RSM's Executive MBA programme includes diverse, yet relevant topics, such as financial and marketing management, strategic planning, decision-making and leadership development to promote confidence, increase depth of knowledge and encourage personal development.

The relevance of an MBA degree also extends to developing soft skills such as:

- **Communication** to encourage greater flow of information between senior management, departments, teams and people.
- **Business understanding** to allow students to further advance in their current and future roles.
- **Personal leadership development** to allow students to better understand themselves and how they interact with colleagues in a business environment.
- **Networking** to broaden their current contact list and promote awareness of the company they represent.

Why RSM?

RSM is one of Europe's top tier business schools. It's consistently among the top-10 business schools according to European rankings (Financial Times et al). The Executive MBA is ranked number 1 in the Benelux area. Also, the school is among the 1% of business schools worldwide that have a Triple Crown Accreditation, i.e. accredited by all three international independent accreditation bodies. This ensures the quality of business education that students receive.



Why the Executive part-time MBA?

- **The part-time weekend structure does not interrupt regular working hours**, as classes take place on Fridays (18:30-21:30) and Saturdays (9:30-16:30) twice a month.

The Executive MBA programme is an 18-month programme that includes core business courses; customizable elements (in-company consulting project, elective courses, and study trips), as well as a comprehensive and structured Personal Leadership Development programme that helps students hone their management skills.

- **Focused, integrated international curriculum**
The curriculum incorporates course work, group studies, seminars and workshops. The knowledge and skills gained are immediately applicable.
- **The In-Company Project** (Term 3) gives students the opportunity to work as internal consultants to address a business challenge that their company is facing, thus impacting directly business growth. The consulting project is supervised by a member of faculty.
- Students develop the following skills during the programme:
 - People skills and personal leadership development
 - International perspective
 - Creative and innovative business approach
 - Strategic learning
 - Problem-solving skills
 - Project management skills

- **Interaction with highly qualified student body** representing diverse work experience, academic background and nationalities. This means access to talented professionals for the benefit of the company.
- Immediate access to a strong and growing alumni network of more than **40,000 professionals** across the globe.

Building loyalty

About 40% of our current EMBA participants receive some form of company sponsorship. In return for financial sponsorship, participants usually agree to stay with their companies for a specific period of time. Most sponsored participants sign loyalty agreements lasting between one and four years after completion of the programme. We find that most companies feel they have received a full return on their investment within six months of the programme beginning, thanks to improved performance and expanded networks.

Investing in talent

Companies also lend support by providing participants with scope to apply new ideas within. While our schedule is designed to minimise time away from the office, an important resource a company can offer an EMBA participant is time. Financing tuition fees and expenses could be tax deductible.



Programme fees

The cost of tuition for the EMBA programme starting in 2022 is €56,500. For many, this fee is tax deductible, and payments are carefully spread across three calendar years. For the 2022 programme, this means you will be billed in three instalments as follows:

Amount	Payment Type	Due Date
€5,000	Registration deposit	Registration deadline
€13,500	1 st Instalment	17 December 2021
€19,000	2 nd Instalment	1 July 2022
€19,000	3 rd Instalment	10 January 2023

** Please note: an initial non-refundable admissions fee of €5,000 is required to secure a student's place in the programme. This is due by the registration deadline date as stated in your offer letter.*

The programme fees cover:

- Tuition, course materials and essential EMBA text books.
- Accommodation costs for the two international study trips; however, each participant is responsible for travel arrangements to and from the destination.
- Participants are strongly advised to own a laptop. The cost of this is not included in the programme fees.

For further information, please contact:

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