



## Why You Should Sponsor Your Employee's MBA Studies

*An Executive MBA provides managers with the right blend of hands-on experience, broad management skills and competitive business knowledge to propel the business forward. It equips managers with the ability to motivate staff, take responsibility and think globally.*

### Executive MBA benefits

RSM's Executive MBA programme includes diverse, yet relevant topics, such as financial and marketing management, strategic planning, decision-making and leadership development to promote confidence, increase depth of knowledge and encourage personal development.

The relevance of an MBA degree also extends to developing soft skills such as:

- **Communication** to encourage greater flow of information between senior management, departments, teams and people.
- **Business understanding** to allow students to further advance in their current and future roles.
- **Personal leadership development** to allow students to better understand themselves and how they interact with colleagues in a business environment.
- **Networking** to broaden their current contact list and promote awareness of the company they represent.

### Why RSM?

RSM is one of Europe's top tier business schools. It's consistently among the top-10 business schools according to European rankings (Financial Times et al). The Executive MBA is ranked number 1 in the Benelux area. Also, the school is among the 1% of business schools worldwide that have a Triple Crown Accreditation, i.e. accredited by all three international independent accreditation bodies. This ensures the quality of business education that students receive.

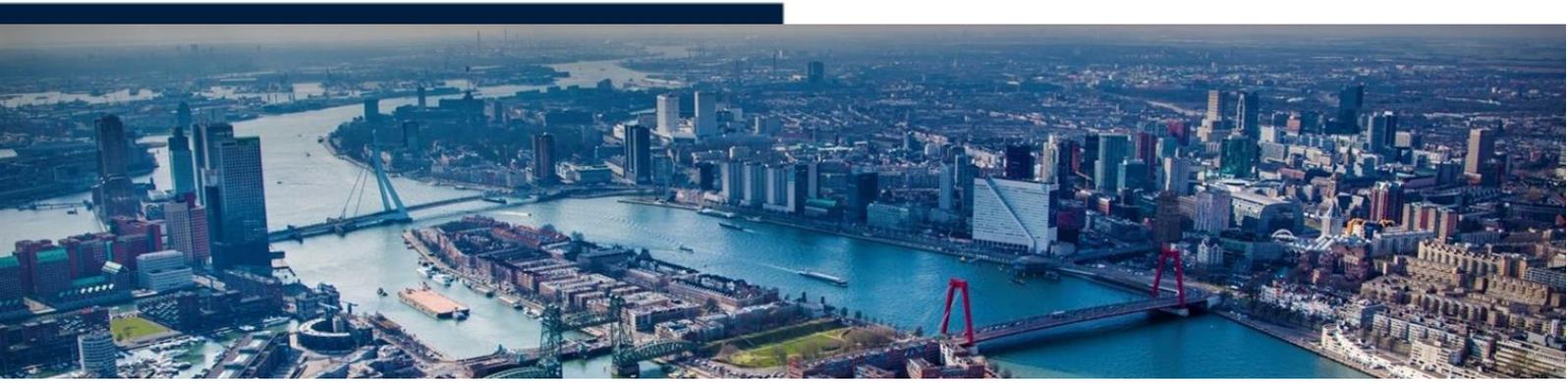


## Why the Executive part-time MBA?

- **The part-time weekend structure does not interrupt regular working hours**, as classes take place on Fridays (18:30-21:30) and Saturdays (9:30-16:30) twice a month.

The Executive MBA programme is an 18-month programme that includes core business courses; customizable elements (in-company consulting project, elective courses, and study trips), as well as a comprehensive and structured Personal Leadership Development programme that helps students hone their management skills.

- **Focused, integrated international curriculum**  
The curriculum incorporates course work, group studies, seminars and workshops. The knowledge and skills gained are immediately applicable.
- **The In-Company Project** (Term 3) gives students the opportunity to work as internal consultants to address a business challenge that their company is facing, thus impacting directly business growth. The consulting project is supervised by a member of faculty.
- Students develop the following skills during the programme:
  - People skills and personal leadership development
  - International perspective
  - Creative and innovative business approach
  - Strategic learning
  - Problem-solving skills
  - Project management skills



- **Interaction with highly qualified student body** representing diverse work experience, academic background and nationalities. This means access to talented professionals for the benefit of the company.
- Immediate access to a strong and growing alumni network of more than **40,000 professionals** across the globe.

### **Building loyalty**

About 40% of our current EMBA participants receive some form of company sponsorship. In return for financial sponsorship, participants usually agree to stay with their companies for a specific period of time. Most sponsored participants sign loyalty agreements lasting between one and four years after completion of the programme. We find that most companies feel they have received a full return on their investment within six months of the programme beginning, thanks to improved performance and expanded networks.

### **Investing in talent**

Companies also lend support by providing participants with scope to apply new ideas within. While our schedule is designed to minimise time away from the office, an important resource a company can offer an EMBA participant is time.



## Programme fees

The cost of tuition for the EMBA programme starting in 2023 is €57,500. Payments are carefully spread across three calendar years, which means you will be billed in three instalments as follows:

Amount	Payment Type	Due Date
€5,000*	Admissions Fee	Registration deadline
€14,500	1 <sup>st</sup> Instalment	16 December 2022
€19,000	2 <sup>nd</sup> Instalment	30 June 2023
€19,000	3 <sup>rd</sup> Instalment	5 January 2024

*\* Please note: an initial non-refundable admissions fee of €5,000 is required to secure a student's place in the programme. This is due by the registration deadline date as stated in your offer letter.*

The programme fees cover:

- Tuition, course materials and essential EMBA text books.
- Accommodation costs for the two international study trips; however, each participant is responsible for travel arrangements to and from the destination.
- Participants are strongly advised to own a laptop. The cost of this is not included in the programme fees.

For further information, please contact:

**Vasileios Zaravellas**

**Associate Director Sales & Admissions**

**Executive MBA programmes**

**Rotterdam School of Management**

**Erasmus University**

Tel: +31 614415017

Email: [vzaravellas@rsm.nl](mailto:vzaravellas@rsm.nl)