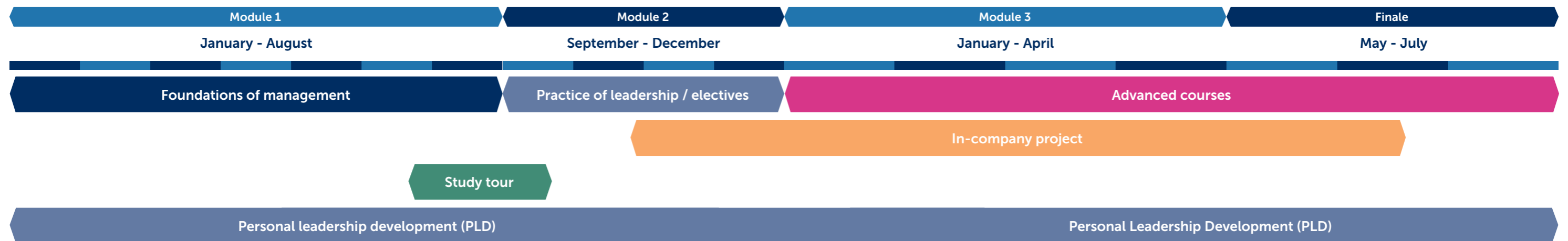


Transform the present Change the future

Look at the bigger picture in global business. Test your understanding. Experiment with new approaches and ideas. Build the critical thinking to make better decisions. Constantly question, discuss and defend. And put theory to the test through international exposure and your own real-world, high-impact in-company project.

The RSM EMBA is a unique, 18-month learning journey that will transform your present and reshape your future.



Classes take place every other week on Friday evening and Saturday*

*with some exceptions of which you will be informed beforehand

Foundations of management

A consolidation of your basic business skills through courses that are moderately theoretical will bring you back into learning mode and underpin the development of your analytical skills.

- » Managerial accounting
- » Leading people
- » Financial management
- » Business analytics and decision-making
- » Marketing management
- » Study tour

Practice of leadership / electives

The elective period is your opportunity to select from a range of subjects designed to offer further specialised knowledge. Here is a selection of some of the courses on offer:

- » Leading and managing change
- » Leadership
- » Creating customer value
- » International negotiations
- » Sustainable investing

In-company project

This seven-month project is done in parallel with your regular EMBA studies. It gives you an opportunity to focus on a real management challenge in your own organisation.

Personal leadership development (PLD)

Various elements and aspects from the core and advanced courses are integrated into PLD. Throughout your PLD you are supported by faculty, coaches and peers. You will explore leadership through class-based exercises, case studies and you will have one-to-one access to faculty and coaches.

Advanced courses

These courses will help you dive into decision-making and achieving of goals, especially in times of uncertainty:

- » Strategic management
- » Operations and services management
- » Geopolitics and Economics
- » The business of sustainability
- » Future Technologies in Business
- » In-company project

Study tour

The study tour exposes you to the complexities of global business via academic engagement with partner institutions and direct interaction with the local context. You will travel to a pre-determined destination with your EMBA cohort, to enrich and diversify your learning experience.

Optional: Entrepreneurship Through Acquisition (ETA) trajectory

The ETA trajectory is now offered as an optional course alongside your Executive MBA (EMBA), to work with and start your own search fund. This specialised course will help you dive deep into exploring entrepreneurial risk by focusing on the identification, acquisition, and expansion of established businesses.

Please note:

- » Curriculum correct at the time of production. Subject to change.
- » Study tour is subject to rules and regulations around international travel.