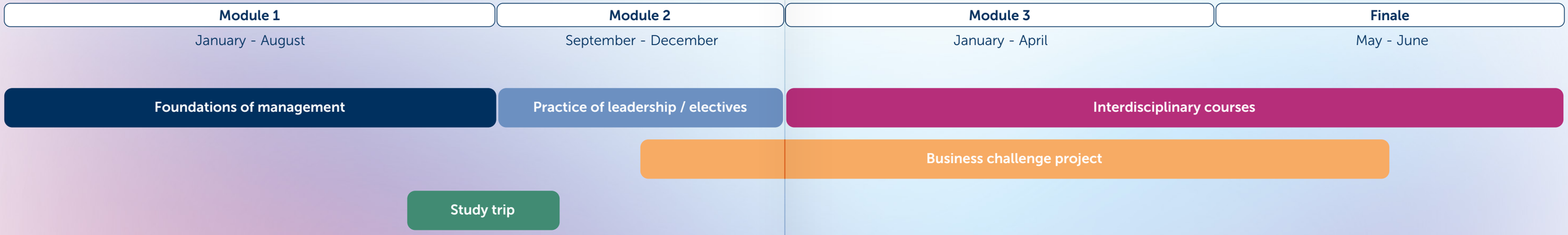
Transform the present
Change the future

The RSM EMBA is a unique learning journey that will transform your present and reshape your future. Look at the bigger picture in global business. Test your understanding. Experiment with new approaches and ideas. Build critical thinking skills to make better decisions. Constantly question, discuss and defend. And put theory to the test through international exposure and your own real world, high-impact busines challenge project.



Classes take place every other week on Friday evenings and on Saturdays*

* some exceptions apply; you will be informed of these in advance

Foundations of management

By consolidating your basic business skills through courses that are moderately theoretical, you revert back into learning mode and underpin the development of your analytical skills.

- Finance and accounting for executives
- Statistical thinking for managers
- Marketing management
- Economics
- Strategic management
- Study trip **

Electives

The elective period is your opportunity to select from a range of subjects designed to offer further specialised knowledge. Here is a selection of some of the courses that may be offered:

- Creating customer value
- Strategic negotiations
- Change management
- Managing corporate turnarounds
- ESG strategy in practice

Business challenge project

You will work on this nine-month project alongside your regular EMBA studies, and can focus on a real management challenge in your own organisation or an external company.

Personal leadership development (PLD)

Various elements and aspects from the core and advanced courses are integrated in your PLD, and you will be supported by faculty, coaches and peers throughout.
You explore leadership through class-based exercises and case studies, and have one-to-one access to faculty and coaches.

Interdisciplinary courses

These courses help you to immerse into decision-making and the achievement of goals, especially in times of uncertainty:

- Future technologies in business
- Operations management
- Geopolitics
- The business of sustainability
- Leading people

Study trip

During your study trip, you are exposed to the complexities of global business via academic engagement with partner institutions and direct inter-action with the local context. You select a destination from a pre-determined portfolio, which you share with the Full-time MBA cohort.

Optional trajectories

Now offered as optional tracks alongside your EMBA study, the specialised **entrepreneurship through acquisition (ETA)** and **impact investment** trajectories expand your entrepreneurial toolkit.
The ETA track teaches you how to work with and start your own search fund, focusing on the identification, acquisition and growth of established businesses.
The impact investment track, in collaboration with Maas Impact Ventures, equips you to support purpose-driven ventures and contribute to building a thriving ecosystem for impactful, measurable change.

** Please note:
- The curriculum is subject to change.
- Study trip is subject to rules and regulations around international travel.