Rotterdam School of Management Erasmus University

Part-time **Executive MBA**



RSM

RSM - a force for positive change



You are ready to accelerate your leadership

You are ready to deliver greater impact to your organisation: to step up to new challenges; to strive for more ambitious, more meaningful goals. Ready to influence, align and inspire others across the entirety of your business around a brighter, more sustainable future. You are ready to lead positive change.

But before you can lead change, you must change.

Because real change comes from within. Real change means broadening your mindset. It means stepping back and looking at the critical issues from multiple perspectives. It means forging the rock-solid understanding, the expert knowledge, the technical and human competencies and the resilience in your leadership to navigate an uncertain future. And it means making decisions under pressure—decisions that deliver long-term, sustainable and positive impact on people, organisations and communities.

Real change starts with you.

Be a force for positive change

We believe that business can and should be a powerful force for change. A unique force, capable of creating new solutions to the most critical challenges our world faces. At Rotterdam School of Management, Erasmus University (RSM), we believe in harnessing world-class research, cutting-edge insights, deep ties with industry leaders and decades of expertise at the forefront of business education. This is to help you to enact change, to become more analytical, more creative and more collaborative in your thinking and practices. And to help you play your part in transforming business, and doing better for our world.

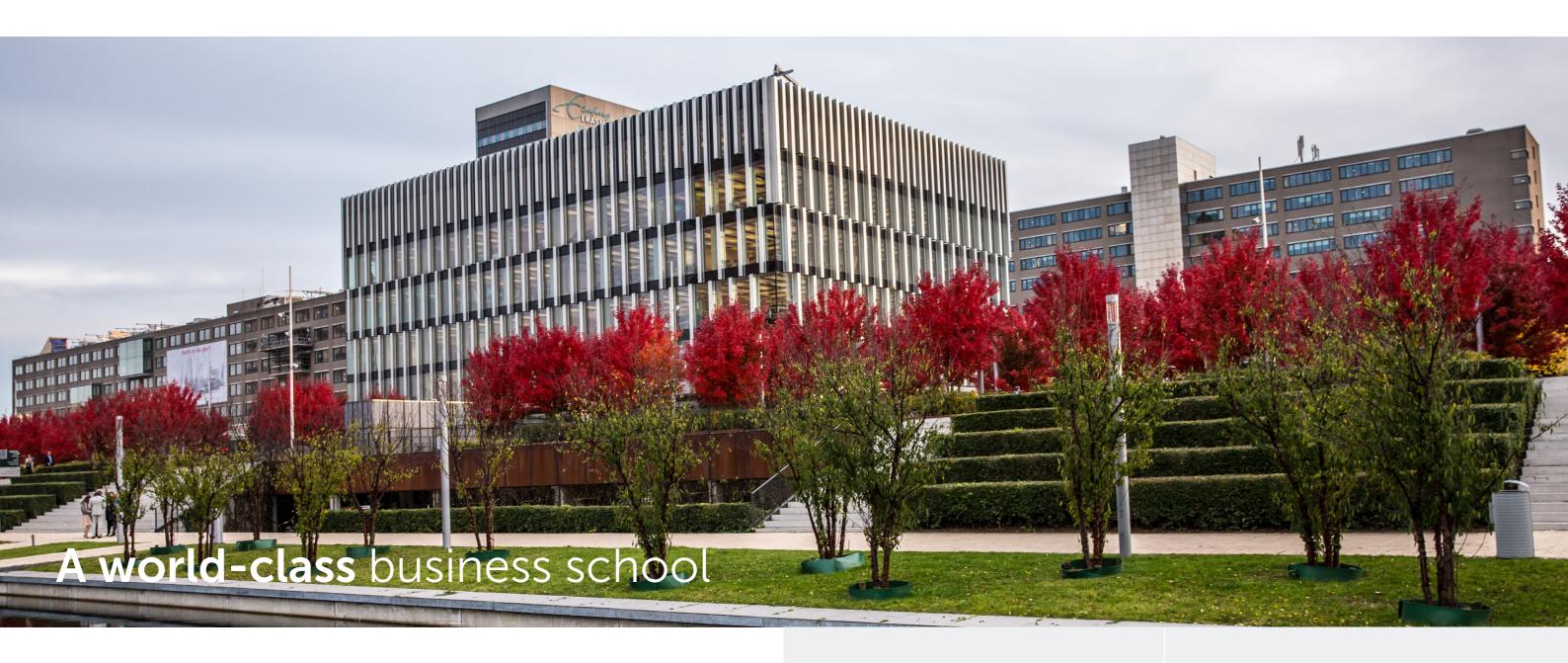
RSM calls the city or Rotterdam its home: an iconic hub for international trade, a city completely designed for business, serving as a hub for entrepreneurs, visionaries and leaders of change.

Rotterdam today remains a vibrant city that wears its multicultural and entrepreneurial legacy with great pride. Ours is a culture that is always open to the interchange of ideas, always welcoming of diversity and new perspectives, warm and friendly and an embodiment of the Dutch traditions of innovation and mould-breaking.



Rotterdam is known as the Gateway to Europe. It is also a gateway to learning, to transformation and to completely new ways of thinking, doing and being.

"Rotterdam is the gateway to a new you. Your change starts here."



Rotterdam School of Management is the business school of Erasmus University, and enjoys pride of place among the best-ranked international business schools in the world.

Here you will join a truly global community of business leaders, thought leaders, innovators and trailblazers. Across our renowned faculty and research network, the internationally-acclaimed Erasmus Centre for Entrepreneurship, our worldwide business and industry network, ours is a community of learning and innovation that will support and challenge you to be the very best you can be; as a leader and as a human being. **#1** Executive MBA in the Netherlands Financial Times

Part of 1% of business schools worldwide with Triple Crown accreditation

Top 20 Business school in Europe *Financial Times*

Rotterdam #1

Most sustainable city in the world Kayak Mindful Traveller

The RSM Executive MBA Drive real change, from within

To lead change with greater impact, first you need to change from within. You need to broaden your perspective, see the bigger picture and see it with new understanding. You need to take a step back and look at yourself and your world with fresh eyes. You need to open your mind to new ways of thinking, doing and acting. And to do this, you need the expert support of a learning partner you can trust.

The RSM Executive MBA (EMBA) is expertly calibrated to drive your transformation. Designed and delivered by renowned RSM faculty—some of the foremost business thinkers and researchers in Europe—the EMBA will challenge you to start over: to rethink everything you know, reappraise your leadership, your ideas and your habits. You will be challenged to experiment, explore new ideas and approaches and advance your skills, your understanding of our world, and your influence as a leader—more than you ever thought possible.

The RSM EMBA takes you deep inside the most critical issues and ideas, the forces and the megatrends that are

constantly shaping and reshaping global business. You explore new strategies to transform your leadership and your business. You master new skills and the mindset to drive meaningful and sustainable impact.

At RSM, you will also take your place within a diverse yet like-minded cohort of change-leaders from a breadth of business, geographical and cultural backgrounds—a dynamic new network of intellectual sparring partners, business partners, friends from all over the world. An environment of support that will challenge to drive real change—from within—as you accelerate your leadership and your impact.

5 Benefits to you and your career

A trusted learning partner to accelerate change from within

The RSM EMBA gives you the space, the intellectual rigour of our faculty, the multiplicity of perspectives, lenses and inputs and the psychological safety to explore new ideas, new approaches and new solutions, and to drive your transformation as a leader.

A chance to step back, yet continue delivering impact

Taking the EMBA means stepping out of the familiar, day-to-day working environment to see things with new eyes yet the part-time format empowers you to balance your commitments—and to bring fresh ideas and approaches back to the workplace.

A highly personalised approach to your leadership development

The RSM EMBA integrates a bespoke Personal Leadership Development programme comprehensively geared to your individual and specific objectives. We work intensively with you to ensure you meet your fullest leadership potential.

A whole new level of strategic decision-making

We take a cross-disciplinary approach to decision-making to truly expand your perspectives and your thinking. You are challenged to see the bigger picture, and to build agility and confidence to make solid decisions under complexity and uncertainty.

A truly global network of changemakers

The RSM EMBA brings you fully into an international ecosystem of business and thought leaders, industry experts, innovators and trailblazers. You join our vast, global alumni community which will support you in your learning and development across the entirety of your career.

"Becoming a leader is something you can grow into. There are different types of leaders, and there are different opportunities for people. We reflect a lot about this. What is a leader? How do I make leadership decisions? How do they compare to models that have been taught? Am I doing things correctly? It's all about understanding myself as a person and what kind of leader I want to become."

Diana Alvarez, Colombia Executive MBA Class of '24 Senior innovation project manager at Cargill



"Anticipating a gruelling study schedule, I discovered a rhythm that's both natural and insightful. The EMBA experience has enriched my life, sharpened my professional acumen, and empowered me to steer my team and organization towards our collective aspirations."

Fernando Founar, Brazil Executive MBA Class of '24 Lead consultant and team leader at HSO

See the bigger picture

RSM is wholly committed to diversity in its fullest expression: across culture, experience, expertise and perspective.

At RSM we welcome participants to all of our programmes from a vast diversity of roles, sectors, industries and geographies. More than half of our participants are international.

The diversity that you will experience at RSM will challenge you to see things differently, and to rethink your ideas and established processes or approaches.

Researching our world

The Erasmus Research Institute of Management (ERIM) is one of the world's most internationally diverse and innovative research faculties. We are home to 350 researchers from all over the world, committed to unearthing new knowledge, new understanding and new modes of teaching and learning.

Sustaining our world

At RSM we believe that sustainability is critical to business and leadership. It is our commitment to develop responsible and integrative minds and decision-makers who understand their impact on people, organisations, society and the planet. The RSM EMBA and every programme in our extensive portfolio integrates an approach geared to helping you become a positive force for change in our world.

Financial Times rankings



In class, during team activities and on study tours, you will be encouraged to try new ways of doing and being, to find new solutions and to expand your horizons as you transform as a leader and a person.

Creating our world

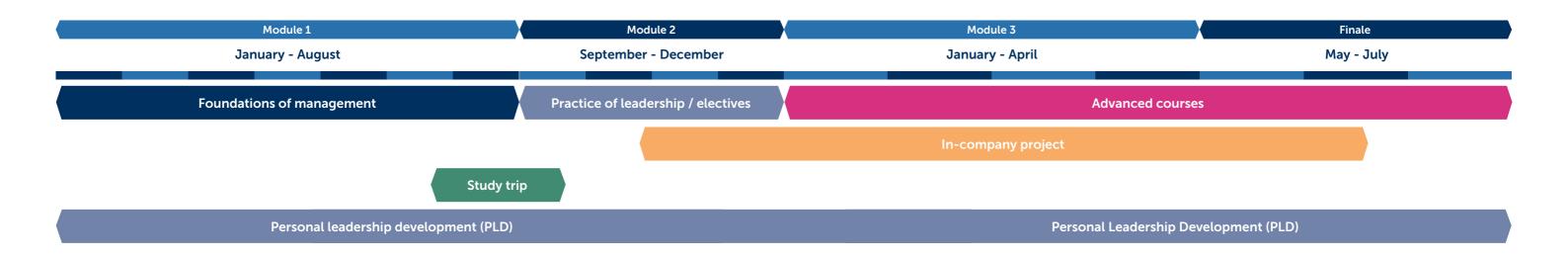
The Erasmus Centre for Entrepreneurship (ECE) is a globally acclaimed hub for entrepreneurial ideas, development and support. ECE develops and executes entrepreneurship courses for multiple universities throughout the Netherlands and thereby awakens entrepreneurial talent every year.



Transform the present Change the future

Look at the bigger picture in global business. Test your understanding. Experiment with new approaches and ideas. Build the critical thinking to make better decisions. Constantly question, discuss and defend. And put theory to the test through international exposure and your own realworld, high-impact in-company project.

The RSM EMBA is a unique, 18-month learning journey that will transform your present and reshape your future.



Classes take place every other week on Friday evening and Saturday*

*with some exceptions of which you will be informed beforehand

Foundations of management

A consolidation of your basic business skills through courses that are moderately theoretical will bring you back into learning mode and underpin the development of your analytical skills.

- » Managerial accounting &
- finance
- » Leading people
- » Economics
- » Statistics
- » Marketing management
- » Study trip

Practice of leadership / electives

The elective period is your opportunity to select from a range of subjects designed to offer further specialised knowledge. Here is a selection of some of the courses that may be on offer:

- » Creating customer value
- » Strategic negotiations
- » Change management
- » Managing corporate
- turnarounds
- » ESG strategy in practice

In-company project

This nine-month project is done in parallel with your regular EMBA studies. It gives you an opportunity to focus on a real management challenge in your own organisation.

Personal leadership development (PLD)

Various elements and aspects from the core and advanced courses are integrated into PLD. Throughout your PLD you are supported by faculty, coaches and peers. You will explore leadership through class-based exercises, case studies and you will have one-to-one access to faculty and coaches.

Advanced courses

These courses will help you dive into decision-making and achieving of goals, especially in times of uncertainty:

- » Strategic management
- » Operations and services management
- » Geopolitics and economics
- » The business of
- sustainability » Future technologies in business
- » In-company project

Please note:

- » Curriculum correct at the time of production. Subject to change.
- » Study tour is subject to rules and regulations around international travel.

Study trip

The study trip exposes you to the complexities of global business via academic engagement with partner institutions and direct interaction with the local context. You will select a destination from a pre-determined portfolio which you will share with the Full-time MBA cohort. These destinations include, but are not limited to, Cape Town, Washington D.C., Dubai, and London.

Optional: Entrepreneurship Through Acquisition (ETA) trajectory

The ETA trajectory is now offered as an optional course alongside your Executive MBA (EMBA), to work with and start your own search fund. This specialised course will help you dive deep into exploring entrepreneurial risk by focusing on the identification, acquisition, and expansion of established businesses.

reflection about personal behaviour and decisions, and how this affects you professionally too. I understand better why I make decisions and how they may impact others. I already had a purpose set out for myself and my career before the EMBA, and this is a confirmation that I'm on the right track."

"There's a lot of self-

Irene Diaz Soto, Spain Executive MBA Class of '24, Senior global linking and learning/solutions coordinator at Solidaridad Network

Unlock your fullest potential

When you join the RSM EMBA you will pursue your own Personal Leadership Development (PLD) programme, a bespoke learning journey completely tailored to your individual needs, goals and objectives.

Your PLD is integrated into each assignment, project and classroom session that you undertake. The PLD will challenge you personally to think deeply about your own weaknesses and strengths, and to explore completely new ways of leading and being – new approaches in both theoretical and applied settings, that will help you unlock greater potential as a decision-maker and change leader.

Explore leadership through:

- » Class-based exercises
- » Case studies
- » Simulations
- » Custom assessment tools
- » 360-degree peer feedback sessions



Throughout your PLD you are supported by faculty, coaches and trusted peers within your cohort who accompany you as you discover new competencies and styles of leading. As a result, you strengthen a wide range of skills: from collaboration and communication to influencing and mobilising those around you. You emerge with a set of new competencies to drive positive change through open, empathic, ethical and transparent leadership.



- » Mentoring
- » Career and leadership coaching
- » One-to-one access to faculty and coaches

The RSM Executive MBA Class of 2025

Join a cohort of international leaders who share your goals and your desire for positive change. Your peers, like you, are changemakers and next-generation visionaries from various industries, roles and geographies, who bring a world of experience, expertise, insight and new ideas to your learning. They will challenge and encourage you to see the world with fresh eyes and to achieve the kind of break-through thinking that will accelerate your leadership. And they will continue to stretch and support you long after the programme ends.

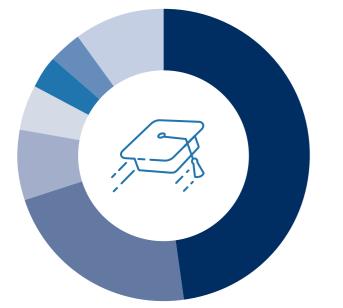


Total EMBA students: 80

30 Nationalities (incl. dual)

Argentina
Brazil
Canada
Chile
China
Curaçao
Czec Republic
Egypt
Germany
Greece
India

Iran Israel Italy Kazakhstan Malaysia Mexico Moldova Netherlands Poland Portugal Romania



Academic background

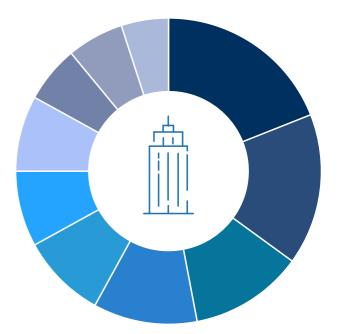
- 54% Engineering
- 24% Business and economics
- 8% Sciences
- 4% Law
- 1% Marketing and sales
- 1% Humanities and arts
- 8% Other

Industries

19%	Information Technology		
16%	Manufacturing and Construction		
12%	Consumer Goods and Electronics		
11%	Energy and Utilities		
9%	Financial Services and Insurances		
8%	Public Sector, Non-profits and NGO's		
6%	Health, Life sciences and Pharmaceuticals		
6%	Chemical		
5%	Shipping and Logistics		
8%	Other		



Russia Saudi Arabia Singapore Slovakia South Korea Spain Taiwan USA





How your organisation benefits

As an employer, investing in the development of your key talent at RSM means tapping into the very latest thinking around global business, strategy and leadership. It means empowering your people to achieve their fullest potential, to contribute more, to drive change and to deliver unprecedented impact across your organisation and to the delivery of solutions to the critical problems you face. When your professional joins us, your organisation is connected to a unique ecosystem of thought leaders, industry leaders and world-class organisations that spans the globe.

Accelerate your career Amplify your impact

When you join the RSM EMBA you will benefit from world-class career support and guidance. We work closely with you to guarantee that your learning and development translate into new levels of impact and performance across your leadership, your organisation and your career.

Personal coaching

Throughout your EMBA journey you will have access to personal coaches to unearth greater understanding of your own experience as a leader and identify the changes and goals you want to achieve as you progress. We help you pinpoint your unique strengths, and build an action plan to address those areas you wish to consolidate. Together we create a personalised action plan and a support network that will help you fully realise your leadership.

In-company project

Between November and June of your second year you will complete an in-company project in your workplace. This project will serve as a platform for applying all the knowledge, skills, and concepts you've acquired to tackle a real-world issue that you and your company face. The benefits are multi-directional: you deliver real-time impact as you put theory into handson practice, while showcasing new capabilities, range and influence to your employers.

A world-class global network

During the whole of your EMBA you work shoulderto-shoulder with fellow peers, thought leaders and our world-class faculty members. You take your place within a global network that will support your learning and your ongoing professional and career development way beyond the programme.

An alumni network second to none

On graduating, you have full access to the RSM global alumni community, a network of more then 50,000 leaders, innovators and trail-blazers spanning 100 countries around the world. You benefit from a world of social, professional, industry and academic initiatives, activities and opportunities and you automatically join your local chapter - regional communities of RSM alumni committed to driving positive change.

Build loyalty, retain talent, expand impact

Approximately 30 per cent of RSM EMBA participants receive sponsorship from their employer each year. This investment usually inspires the same level of commitment from your key talent. We find that the majority of EMBA students sign a loyalty agreement that ensures they remain with their employers for up to four years on completion of the programme. Employer feedback also confirms that the overwhelming majority of organisations enjoy a full return on investment in terms of enhanced leadership and impact in less than six months of the programme start.

RSM Recruitment & Admissions Managers can help articulate the business case for you and your organisation in choosing the RSM EMBA.

Securing the future of your company

The longer-term health of any organisation is contingent on the quality of its people. The RSM EMBA empowers key talent to implement new ideas and approaches, delivering new levels of impact from day one – and continuing to drive positive change that endures over time. And because the programme is predicated around a flexible, part-time format, your people have the distance and the space to learn, reflect and grow as they bring the benefits of their learning back to your business.

Please contact us for more information around how to finance tuition fees and expenses.

Admissions and application

Are you eligible?

We only accept exceptional candidates into the EMBA programme. To be eligible for this programme, you need to demonstrate:

- » Professional achievements and goals: a minimum of four years of postgraduate work experience is required and this experience should demonstrate clear evidence of solid career progression
- » Academic excellence: a university degree (bachelor, master, PhD) or equivalent*
- » English proficiency: a strong command of the English language
- » Leadership abilities: experience in managing people or projects
- » Appreciation of diversity: ability to communicate effectively across cultures and value points of view that are different from your own
- » Team skills: an interest in sharing career experiences within small team sessions or in larger classroom settings
- » Communication skills: essays and an interview will be used to assess your ability to effectively convey your thoughts and ideas

How do you apply?

Applications for the programme starting in January 2026 should be received by 1 December 2025. RSM has a rolling admissions process. You can apply at any time during the year and decisions are made througout the year. For more information about documentation, forms or our application process, please visit our website.

rsm.nl/embaadmissions

We take a personal approach to admissions and like to get to know our applicants. We require the following documentation:

- 1. A completed online application
 - » Two online recommendation forms
 - » Copies of your certified diploma(s) and transcripts
 - » Certified English or Dutch translations of your diplomas and transcripts
 - » Your passport copy
 - » Your CV
 - » One essay
 - » Non-refundable application fee (€ 125)

2. Kira Talent assessment and Admissions Interview

3. Decision by MBA Admissions Committee



What is your investment?

Tuition fee

The tuition fee for the EMBA programme starting in 2026 is €65,000. To assist you with financing your EMBA, payments are spread across three calendar years.

Date	Payment	An
Registration deadline	Admissions fee	€5
12 December 2025	1 st instalment	€2
29 May 2026	2 nd instalment	€2
4 January 2027	3 rd instalment	€2

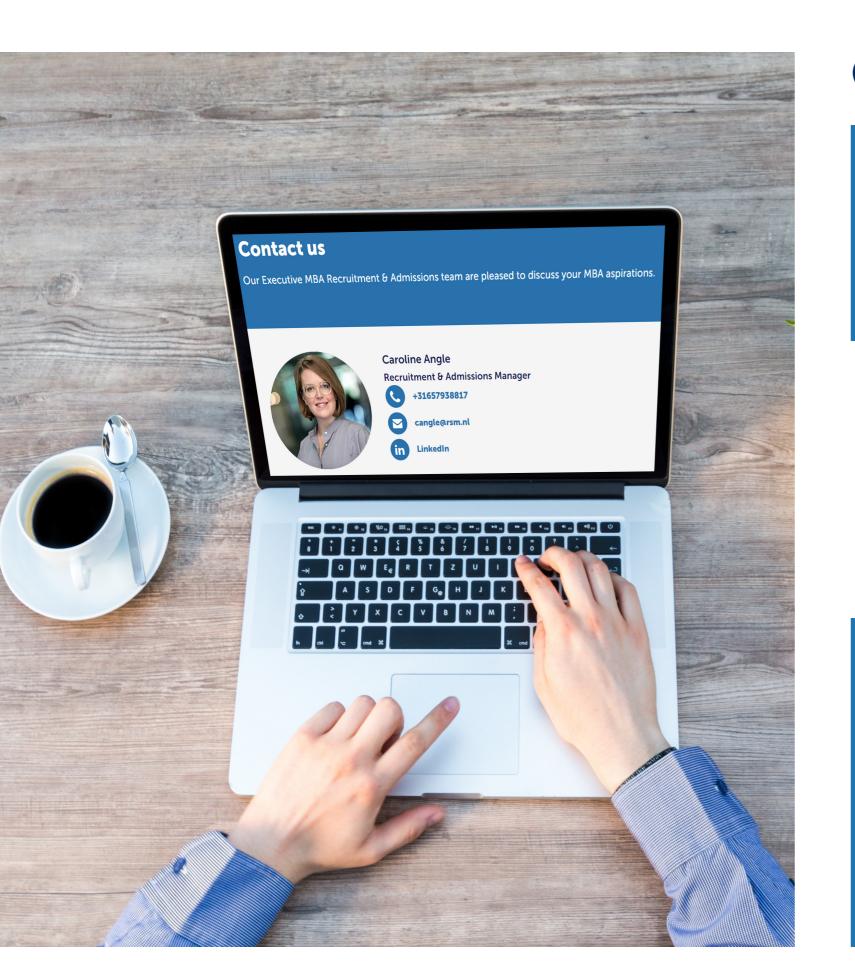
* The Admissions Committee reserves the right to request an additional academic evaluation as part of the admissions process - this can be in the form of a GMAT test score report and any supplemental academic evaluation, as determined by the Committee.

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The programme fees cover tuition, course materials and essential EMBA text books. The costs for participating in the study tour are included in your programme fees, but each participant is responsible for travel arrangements to and from the destination, as well as some meals and personal expenses. Participants are strongly advised to own a laptop. Costs for this are not included in the programme fees.

Please see our website for a list of general and specific financial aid possibilities.

rsm.nl/financingyouremba



Get in touch

Profile review

Share your LinkedIn profile with us online. Our MBA admissions staff are keen to assess your profile and eligibility to apply to the Executive MBA programme.

rsm.nl/cvassessment

RSM near you

RSM attends major fairs and business school information sessions around the world. RSM's active alumni in your area are happy to discuss the programme with you. For those we can't meet on the road, we organise various webinars.

rsm.nl/mbaevents

Email us

We take a personal approach to the admissions process and are always happy to answer your questions.

You can contact Caroline Angle who deals directly with people interested in our Executive MBA.

Caroline Angle Recruitment & Admissions Manager Email **cangle@rsm.nl** Tel. +31 657 938817 Accredited by







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