

# Transform the present

# Change the future

The RSM EMBA is a unique, 18-month learning journey that will transform your present and reshape your future. Look at the bigger picture in global business. Test your understanding. Experiment with new approaches and ideas. Build critical thinking skills to make better decisions. Constantly question, discuss and defend. And put theory to the test through international exposure and your own real world, high-impact in-company project.



Classes take place every other week on Friday evenings and on Saturdays\*

\* some exceptions apply; you will be informed of these in advance

**Foundations of management**

By consolidating your basic business skills through courses that are moderately theoretical, you revert back into learning mode and underpin the development of your analytical skills.

- » Managerial accounting & finance
- » Leading people
- » Economics
- » Statistics
- » Strategic management
- » Study trip

**Practice of leadership / electives**

The elective period is your opportunity to select from around 30 subjects designed to offer further specialised knowledge. Here is a selection of some of the courses that may be offered:

- » Creating customer value
- » Strategic negotiations
- » Change management
- » Managing corporate turnarounds
- » ESG strategy in practice

**In-company project**

You work on this nine-month project alongside your regular EMBA studies, and get the opportunity to focus on a real management challenge in your own organisation.

**Personal leadership development (PLD)**

Various elements and aspects from the core and advanced courses are integrated in your PLD, throughout which you are supported by faculty, coaches and peers. While you explore leadership through class-based exercises and case studies, you have one-to-one access to faculty and coaches.

**Advanced courses**

These courses help you to immerse into decision-making and the achievement of goals, especially in times of uncertainty:

- » Marketing management
- » Future technologies in business
- » Operations management
- » Geopolitics
- » The business of sustainability
- » In-company project

**Study trip**

Choose one of eight exciting study trip destinations, gaining first-hand insights into global business. Options could include Washington, D.C. (business and politics), Dubai (energy decarbonisation), Reykjavik (green economy), and Athens (startup ecosystem). Engage with leading institutions and local experts to deepen your understanding of complex, international markets while sharing this experience with the Full-time MBA cohort.

**Optional: Entrepreneurship Through Acquisition (ETA) trajectory**

Now offered as an optional course alongside your EMBA study, the specialised ETA trajectory teaches you how to work with and start your own search fund. You learn how to fully explore entrepreneurial risk by focusing on the identification, acquisition and expansion of established businesses.

Please note:  
» Curriculum is correct at the time of production. May be subject to change.  
» Study trip is subject to rules and regulations around international travel.