



Online Master **Sustainability Management**

Motivation

I am seeking support to pursue the **Online MSc in Sustainability Management** at Rotterdam School of Management, Erasmus University, because I am passionate about creating long-term value through sustainable and responsible business practices.

As sustainability becomes increasingly important for organisations worldwide, I am motivated to **develop** the knowledge, strategic perspective, and practical skills needed to contribute more effectively to this area and support our organisation's **long-term** objectives.

I have chosen this programme because of its strong reputation, practical focus, and international perspective. The curriculum combines academic rigour with real-world application, while the diverse cohort of experienced professionals offers valuable opportunities to learn from different industries and approaches to sustainability.

I believe the programme will complement my existing business and management experience while providing specialised expertise in sustainability leadership, enabling me to bring fresh ideas, best practices, and innovative solutions back to the organisation.

Additionally, the flexible **part-time**, fully online format allows me to continue performing my role while advancing my professional development. This means I can **immediately** apply new knowledge and insights to ongoing projects, ensuring that both the organisation and I benefit throughout the programme.

Ultimately, my motivation is to strengthen my ability to contribute to a more sustainable and resilient, business while continuing to grow and create value within the company.

Rotterdam School of Management, Erasmus University



Top-ranked Business School

RSM is renowned for its
excellence in executive education



Triple Crown

Part of the 1% of business
schools with Triple
Crown Accreditation



50+ Years Experience

Based in one of the most
competitive economies

Company value

What makes the Online MSc in Sustainability Management particularly valuable is its strong focus on **applying sustainability concepts to real business challenges**. The curriculum goes beyond theoretical knowledge and develops the practical skills, strategic thinking, leadership maturity, and self-awareness required to address complex organisational issues. As a result, I will be able to contribute more effectively to decision-making, project delivery, risk management, and the development of sustainable business strategies.

The programme's content is highly relevant to the challenges and opportunities we face as a company. Through exposure to **leading academics, industry experts, and experienced professionals** from a wide range of sectors, I will gain access to proven frameworks, innovative approaches, and fresh perspectives that can be directly applied within our organisation. This exchange of knowledge will allow me to bring back best practices and practical insights that can strengthen our internal capabilities and support continuous improvement across the business.

From an organisational perspective, sponsoring this degree represents a **strategic investment** in building expertise from within. Rather than relying on external consultants for sustainability-related knowledge and guidance, the company would benefit from having dedicated **in-house expertise** that can be applied across projects and initiatives. This creates lasting value while also supporting a more cost-effective approach to developing organisational capabilities.

Furthermore, the programme will help ensure that our organisation remains up to date with the latest developments in **sustainability, regulation, innovation, and responsible business practices**. As market expectations continue to evolve, having employees equipped with advanced sustainability knowledge will help the company remain competitive, identify new opportunities, manage emerging risks, and build a more resilient and future-focused business model.

"The academic research and insights [...] have helped me conceptualise the complex sustainability topics that companies face, directly linking theory to the real-world issues I come across."

Melina Gkiolma, (Cohort Sep 25),
Sustainability Consultant, Koan,
based in The Netherlands



Through this programme, I will further strengthen skills critical to our organisation, including:

- Developing effective corporate responses to sustainability challenges
- Communicating sustainability initiatives with clarity and impact
- Strategic thinking and scenario planning
- Problem-solving, collaboration, and communication
- Adopting a global outlook and innovative mindset

Tuition

The tuition fee for this two-year, part-time online master is €19,000. Below is an example of the payment schedule for the March 2027 intake.

Payment in full could qualify for discount. Below is an example of a payment plan.

Payment	Deadline	Amount
Application Fee	During Application	€20
Registration Fee	5 working days of receiving the offer	€3000
1st Instalment	31 January 2027	€4000
2nd Instalment	31 August 2027	€4000
3rd Instalment	31 January 2028	€4000
4th Instalment	31 August 2028	€4000

Support request

To successfully complete this programme while continuing my current job responsibilities, I respectfully request the following support:

Time: Flexibility to dedicate 19 hours per week to study, including occasional time off for exams or deadlines.

Financial: Tuition fees. Partial or full support.

Project work: Opportunity to align the final project with a sustainability initiative within our organisation.

2027 start dates & deadlines

Intakes start in March and September. There are multiple application rounds for each intake.

March 2027 intake deadlines:

Round 1: 27 November 2026
Round 2: 29 January 2027

September 2027 intake deadlines:

Round 1: 16 April 2027
Round 2: 16 July 2027

What learners say

4.89 ★★★★★ I would recommend this programme to others	4.59 ★★★★★ The application process was easy and effective	4.72 ★★★★ The support and communication during the application/enrolment process
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In conclusion

The Online Master in Sustainability Management extends its impact beyond the individual to benefit the organisation and contribute to broader industry transformation. The value of this programme is reflected in real-world sustainability projects, strategic ESG initiatives, and the ability to future-proof business models in response to growing environmental and social pressures.

From a personal standpoint, this is the right time in my career to pursue this qualification. My current experience aligns closely with the programme's emphasis on responsible leadership, systems thinking, and practical application. The skills, insights, and professional network I will gain will position me to take a more strategic role in advancing our collective sustainability goals.

Learn more



For more information about the Online Master in Sustainability Management, visit the webpage and download the brochure.



rsm.nl/onlinemasters

Would you like to talk to a member of the RSM team? It is possible to create tailored agreements.



Ekrem Taşçioğlu, Recruitment and Admissions Manager



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