

## English Language Requirements

### Online Master Marketing and Data Intelligence

Applicants may submit their English language proficiency certificate either during the application process or at a later stage.

Kindly note that, in accordance with our admissions policy, we are unable to issue an official offer letter and therefore cannot confirm your place in the programme until we have received and verified your English proficiency test results.

Accepted tests must have been taken within **two** years prior to your application. Only the following tests and minimum scores are accepted:

| Language tests                 | Minimum subscore | Minimum total score |
|--------------------------------|------------------|---------------------|
| TOEFL iBT                      | 22               | 91                  |
| Academic IELTS                 | 6.5              | 6.5                 |
| Cambridge C1 Advanced (CAE)    | 176              | 176                 |
| Cambridge C2 Proficiency (CPE) | 176              | 180                 |
| LanguageCert Academic          | 65               | 70                  |
| Pearson PTE Academic           | 65               | 70                  |

### Who is exempt?

A bachelor's degree or International Baccalaureate taught entirely in English alone does not provide sufficient grounds for an exemption from the English language proficiency certificate. Exemptions are granted in the following cases:

- You have obtained your diploma in person in one of the following countries: Australia, Canada (with the exception of Quebec), Ireland, New Zealand, South-Africa, United Kingdom (with the exception of commonwealth countries and territories) and United States of America and have followed that higher education for at least the last two years in English.
- English was your first language during your secondary school education for at least 2,5 years in one of the above-mentioned countries.
- You have obtained a Dutch VWO diploma in the Netherlands and English was one of your exam subjects.

- You have obtained Dutch four-year HBO diploma in the Netherlands including an English language course.
- You are in possession of a Dutch HBO propaedeutic certificate obtained in the Netherlands or a propaedeutic certificate or statement of a successfully completed first bachelor year from a Dutch university and the subject English has formed part of the exam to obtain that certificate.
- You have obtained a Dutch WO bachelor's degree in the Netherlands, and your entire education was taught in English.

Please note: The Admissions Board will make the **final** decision on granting you an exemption for the English language test based on the above-mentioned criteria.

If you believe that you can be exempted from the English test and it's not mentioned in the above-mentioned criteria, please email [onlinemasters@rsm.nl](mailto:onlinemasters@rsm.nl), however, please note that this does **not** guarantee that you will be exempted from the English test.