



Online Master **Sustainability Management**

Business Case for Employer Support

Personal motivation

I am seeking company **support** to pursue the **Online Master in Sustainability Management** at Rotterdam School of Management, Erasmus University, driven by my ambition to deepen my expertise in sustainability and contribute to long-term value creation through responsible business practices.

As sustainability becomes increasingly important to organisations worldwide, I want to strengthen my ability to understand **complex sustainability challenges** and translate them into meaningful **business opportunities**. This programme offers an opportunity to build on my existing business and management experience while developing specialised knowledge in **sustainability leadership**.

What particularly attracts me to this master programme is its strong focus on applying sustainability concepts to **real business challenges**. The curriculum combines academic rigour with practical application, equipping students with the strategic thinking, analytical skills, leadership capabilities, and self-awareness needed to address complex organisational issues.

Through the programme, I aim to develop in-depth expertise in **sustainability strategy, environmental, social and governance (ESG) regulations, impact measurement, and leading organisational change**. Learning from leading academics, industry experts, and experienced professionals from diverse sectors will broaden my perspective, expose me to innovative approaches, and deepen my understanding of emerging sustainability trends and best practices.

The programme's **international** perspective and diverse professional community are particularly valuable to me, as they offer opportunities to exchange ideas, challenge existing perspectives, and learn from different industries and organisational contexts.

Furthermore, the **flexible**, part-time online format allows me to pursue this academic development while continuing to fulfil my professional responsibilities. This will enable me to connect theory with practice throughout the programme and apply new knowledge directly and immediately to my work.

Rotterdam School of Management, Erasmus University Rotterdam



Top-ranked Business School

RSM is renowned for its excellence in executive education



Triple Crown

Part of the 1% of business schools with Triple Crown Accreditation



50+ Years Experience

Based in one of the most competitive economies

Business impact and value to the organisation

Sponsoring or supporting my participation in the Online Master in Sustainability Management represents a **strategic investment** in strengthening our organisation's internal sustainability expertise and supporting its long-term business objectives.

As sustainability continues to influence regulation, market expectations, risk management, and business strategy, it is increasingly important that our organisation has the knowledge and capabilities to respond effectively. Through this programme, I will develop specialised expertise in **sustainability strategy, ESG regulations, impact measurement**, and **organisational change**, enabling me to contribute more effectively to decision-making, project delivery, and the development of sustainable business strategies.

The programme's strong focus on practical application will allow me to **translate academic knowledge into tangible business outcomes**. In particular, the final-semester thesis (Final Project) offers an opportunity to address a real sustainability challenge within our organisation. By analysing relevant data, evaluating existing practices, and developing actionable recommendations, the project can generate insights that inform strategic decisions, improve processes, and support our business objectives.

In addition, exposure to leading academics, industry experts, and experienced professionals across different sectors will provide access to established frameworks, emerging trends, and innovative approaches to sustainability. Bringing these insights back into the organisation can support the adoption of **best practices, strengthen internal capabilities**, and encourage **continuous improvement** across projects and business functions.

From an organisational perspective, developing sustainability expertise in-house can also reduce reliance on external consultants for certain sustainability-related analyses and guidance. This enables the organisation to build lasting knowledge, retain valuable expertise, and apply it across multiple initiatives, **creating long-term value** while supporting a more cost-effective approach to capability development.

Furthermore, the knowledge acquired through the programme will help the organisation stay informed about **developments in sustainability, regulation, innovation**, and **responsible business practices**. This can strengthen our ability to anticipate emerging risks, identify new business opportunities, respond to evolving stakeholder expectations, and maintain our competitiveness in a changing business environment.

4.89



I would recommend this programme to others

4.59



The application process was easy and effective

4.72



The support and communication during the application/enrolment process

4.62



Core Course: Business and systems change

4.59



Core Course: Implementing sustainability strategies

In conclusion

At this stage in my career, the Online Master in Sustainability Management represents an opportunity to build on my existing experience while strengthening my strategic thinking, leadership capabilities, and expertise in sustainability. I aim to translate the knowledge and insights gained into practical action, contributing to meaningful **sustainability initiatives**, stronger **ESG strategies**, and long-term **organisational success**.

Ultimately, I see this qualification as an investment in both my professional growth and the organisation’s future. My goal is to **turn learning into action**, creating **lasting business value** while helping build a more **sustainable, responsible, and resilient organisation**.

Through this programme, I will further strengthen skills critical to our organisation, including:

- Developing effective corporate responses to sustainability challenges
- Communicating sustainability initiatives with clarity and impact
- Strategic thinking and scenario planning
- Problem-solving, collaboration, and communication
- Adopting a global outlook and innovative mindset

Tuition & finance

The tuition fee for this two-year, part-time online master is **€19,000**. On the right is an example of the payment schedule for the March 2027 intake.

Payment in full could qualify for discount.

Request for support

To successfully complete this programme while continuing my current job responsibilities, I respectfully request the following support:

Time: Flexibility to dedicate around 20 hours per week to study, including occasional time off for exams or deadlines.

Financial: Tuition fees. Partial or full support.

Project work: Opportunity to align the final project with a sustainability initiative within our organisation.

Tax considerations: Depending on the applicable tax regulations and sponsorship arrangements, employer-funded education may offer tax advantages. I would welcome the opportunity to explore the potential financial benefits with the relevant colleagues or a qualified tax advisor.

Payment	Deadline	Amount
Application Fee	During Application	€20
Registration Fee	5 working days of receiving the offer	€3000
1st Instalment	31 January 2027	€4000
2nd Instalment	31 August 2027	€4000
3rd Instalment	31 January 2028	€4000
4th Instalment	31 August 2028	€4000

Online Master **Sustainability Management**



100% Online & Flexible

Enables study alongside full-time roles without disrupting operations



Accessible from anywhere

High-quality education accessible from anywhere in the world



2027 start dates

Intakes start in March and September. There are multiple application rounds for each intake.



Accredited Degree

Master of Science (MSc) - 60 ECTS



English

To apply knowledge internationally



Small scale & live sessions

Intimate classroom setting encourages interaction



Global classroom

Highly competent and experienced international individuals



Immediate application of learning

Empowers employees to apply cutting-edge insights and industry connections in real time

With the Online Master Sustainability Management learners will be equipped with actionable insights and proven strategies to lead sustainability responsibilities, used by global companies like Unilever, Schneider Electric, Siemens, PayPal, and HP.

Participants will learn how to engage senior leadership, contribute to strategic discussions, and embed sustainability into core governance structures, helping move sustainability from ambition to execution.

By upskilling employees and building in-house expertise, your organisation can:

- Navigate and meet environmental, social and governance (ESG) requirements and regulations
- Drive measurable progress toward your sustainability goals
- Strengthen long-term business resilience

The programme's integration of environmental insight, policy analysis, strategic business thinking and transition theory has broadened the way I understand sustainable transformation.

Batian Nolte,
Environmental & Project Coordinator
Current learner, based in Belgium



Learn more



For the latest information on the application deadlines, admissions process and programme updates, scan the QR code or visit:



rsm.nl/onlinemasters

Contact us



Would you like to talk to a member of the RSM team? It is possible to create tailored agreements.

Ekrem Taşçioğlu, Recruitment and Admissions Manager



onlinemasters@rsm.nl

Rotterdam School of Management
Erasmus University
Burgemeester Oudlaan 50
3062 PA Rotterdam
rsm.nl/onlinemasters

© 2026 Rotterdam School of Management, Erasmus University (RSM). The information in this publication (version 1) is correct as of October 2026, but RSM reserves the right to make changes affecting policies, fees, curricula, or any other matter announced in this publication without further notice. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form by any means, electronic, mechanical, photocopying, recording or otherwise without written permission from RSM.