

## Requesting your support to join the Online MSc in Sustainability Management

### Motivation

The Online MSc in Sustainability Management at RSM offers a flexible, academically rigorous programme that allows me to apply sustainability knowledge directly to our organisation's challenges. As sustainability becomes central to strategy, compliance, and innovation, this programme will equip me with the tools to lead meaningful change aligned with our environmental, social and governance (ESG) goals.

### Sustainability Management Online MSc Benefits

The Online MSc in Sustainability Management is designed for professionals aiming to lead and manage sustainable initiatives within organisations. The programme offers a flexible online learning environment without compromising on the quality and rigor of education. Participants will engage with a diverse cohort and experienced faculty to explore theoretical foundations and practical applications of sustainability in business contexts.

- and academic experiences, enriching collaboration and learning;
- The convenient part-time, fully online structure allows continued contribution to core responsibilities while advancing expertise.
- Finally, this programme provides a balanced and inspiring learning environment that will effectively complement and strengthen my business and management experience with specialised knowledge in sustainability leadership.

### Why RSM

The university is world-renowned for its excellence in the field of management education. I have personally opted for the RSM Online MSc in Sustainability Management for the following reasons:

- Internationally relevant curriculum, integrating current best practices and diverse perspectives on sustainability management;
- Develop skills to analyse business strategies and create new sustainable business solutions for sustainability;
- The highly qualified and internationally diverse student body brings a wide range of professional

### Company Value

The value of the MSc goes beyond my own development and directly supports our company's strategic sustainability goals. The programme's content addresses the very challenges we face as a business. Studying alongside experienced professionals will also provide valuable insights to help accelerate our progress.

Through this programme, I will further strengthen skills critical to our organisation, including:

- Developing effective corporate responses to sustainability challenges
- Communicating sustainability initiatives with clarity and impact
- Strategic thinking and scenario planning

- Problem-solving, collaboration, and communication
- Adopting a global outlook and innovative mindset

## Programme fees

The fees for the Online MSc in Sustainability Management are €19,000. Payment in full could qualify for discount. Below is an example of a payment plan.

Payment	Deadline	Amount
Application fee	July 2025	€20
Registration fee	Mid-August 2025	€3000
1 <sup>st</sup> instalment	September 2025	€4000
2 <sup>nd</sup> instalment	December 2025	€4000
3 <sup>rd</sup> instalment	October 2026	€4000
4 <sup>th</sup> instalment	April 2026	€4000

## Support Requests

To successfully complete this programme while continuing my current job responsibilities, I respectfully request the following support:

1. **Time:** Flexibility to dedicate ~10–12 hours per week to study, including occasional time off for exams or deadlines.
2. **Financial:** Tuition fees.
3. **Project Work:** Opportunity to align the final project with a sustainability initiative within our organisation.

## Application deadline

15 July 2025

## Conclusion

The Online MSc in Sustainability Management extends its impact beyond the individual to benefit the organisation and contribute to broader industry transformation. The value of this programme is reflected in real-world sustainability projects, strategic ESG initiatives, and the ability to future-proof business models in response to growing environmental and social pressures.

From a personal standpoint, this is the right time in my career to pursue this qualification. My current experience aligns closely with the programme's emphasis on responsible leadership, systems thinking, and practical application. The skills, insights, and professional network I will gain will position me to take a more strategic role in advancing our collective sustainability goals.

For more information, please contact:

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