

# Rotterdam School of Management Impact Investing Competition 2025



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### ICC Competition Overview



#### Welcome to RSM!

We're thrilled to host you at the RSM Impact Investing Competition (IIC), where top MBA teams from around the world compete to solve real impact investment challenges.

### What to expect?

- Impact Summit (Nov 7): insights, panels, and networking.
- Competition Day (Nov 8): pitch your impact case to top investors.
- €5,000 prize for the winning team.

#### **Contact**

- ypham@myrsm.nl
- Erasmus University Rotterdam, Burgemeester Oudlaan 50



### **Event Schedule**



November 7–8, 2025 | Rotterdam

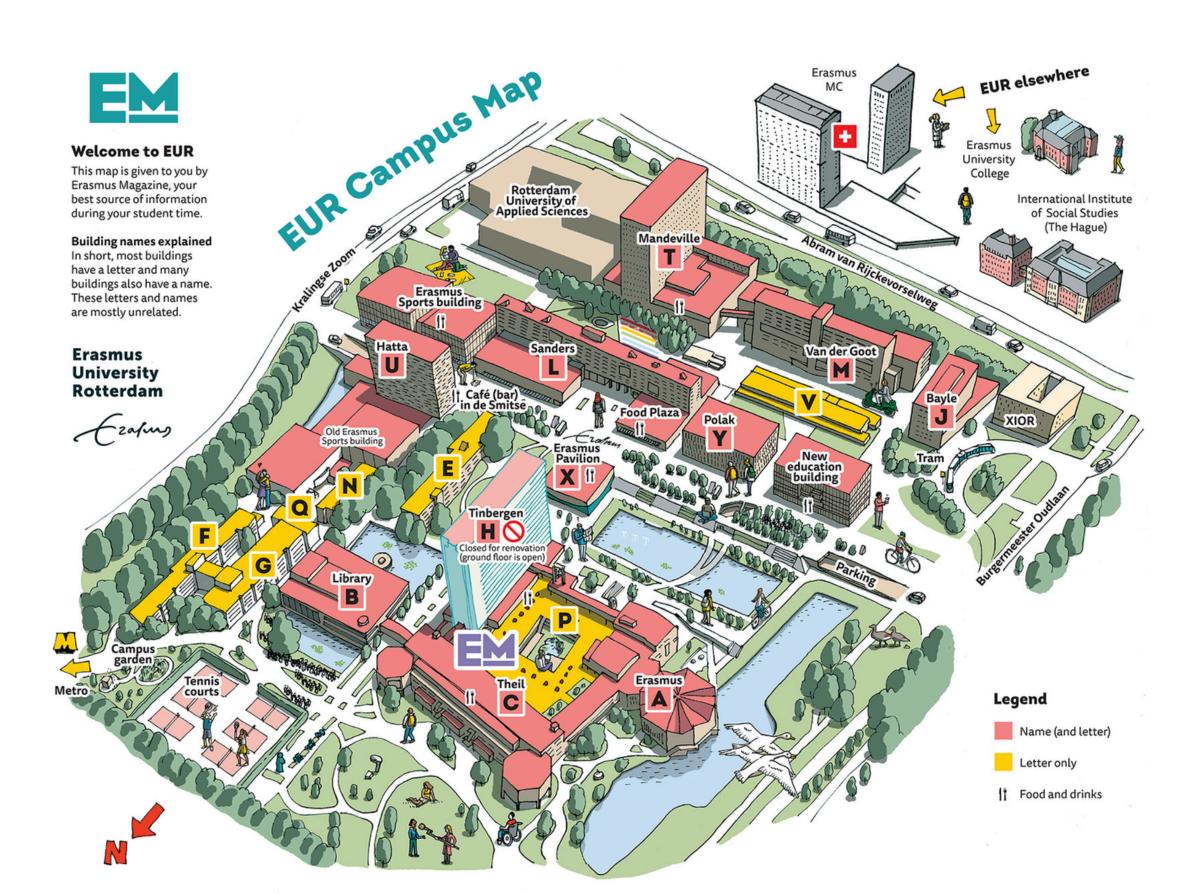
### Day 1:

- Impact Summit
- 9:30 AM 4:30 PM
- Theil Building, Erasmus University (C)

#### Day 2:

- Impact Investing Competition
- 8:30 AM 5:00 PM | 7:00 PM 10:00 PM
- Bayle Building, RSM (J)

Two days of **inspiration**, **learning**, and **competition** with Europe's top investors and impact innovators.



### Impact Summit (Friday, Nov 7)

**Venue:** Theil Building, Erasmus University

Time	Session	Details	
09:30-09:50	Opening Ceremony	Welcome & introduction	
09:50-10:30	Keynote: Marcello Pallazzi	From Vision to Venture	
10:30-11:15	Panel Discussion	What Makes a Startup Impactful	
11:45-13:00	Workshops & Networking	Interactive sessions	
14:00-14:15	MAAS Impact Ventures	Erasmus ecosystem updates	
14:15-15:00	Startup Pitching	Early-stage impact ventures	
15:30-16:30	Awards & Closing	Best startup announcement	



### Competition Day (Saturday, Nov 8)

Venue: Bayle Building, RSM

Time	Session	Details	
08:30-09:00	Check-in	Participants arrival	
09:00-9:30	Competition Kick-Off	Welcome to the competition	
10:00-11:55	Teams Presentations	Participants pitch	
12:00-13:00	Lunch	Maria's Canteen	
13:00-15:00	ING Game	Hand on impact investing opportunity	
15:00-15:30	Break	Teams Participation	
15:30-17:00	Awards & Closing	Teams Participation	
19:00-22:00	Dinner	Rodin Café Restaurant	

### Travel & Arrival Information



#### When to Arrive

Participants can plan their travel as preferred; however, we highly recommend arriving in time for the Friday Impact Summit (Nov 7) to make the most of the keynote sessions and networking opportunities.

The Impact Summit kicks off at 9:30 AM on Friday, November 7.

### **Traveling to Rotterdam**

From Amsterdam Schiphol Airport (AMS)

- Train → Rotterdam Centraal (~30 min, €15)
- Taxi/Uber → (~50 min, €100)
- **FlixBus** → (~1 hr, from €7)

From Rotterdam The Hague Airport (RTM)

- Bus 33 → Rotterdam Centraal (~25 min, €4)
- **Taxi** → (~15 min, €30)

### **Transportation to RSM**

From Rotterdam Centraal → RSM Campus:

- Tram 21 or 24 → Stop Woudestein (Erasmus Universiteit)
- Bike/scooter rentals → Check, Lime, or Donkey Republic apps
- Metro-> Kralingse Zoom station

#### Campus Address:

• Erasmus University Rotterdam Burgemeester Oudlaan 50, 3062 PA Rotterdam







## Accommodation Options



Feel free to explore options on Booking or Airbnb, just keep in mind commuting times. The closest stops to campus are Kralingse Zoom (metro) and Woudestein (tram) for easy access to RSM. Below some hotels to consider:

Hotel	Distance	Rate (€)	Breakfast	Notes
Novotel Brainpark	6-min walk	12% off	€24 extra	Closest to RSM Promo link here
Bilderberg Parkhotel	10-min tram	141-188	Included	Elegant, central
The Usual Rotterdam	10-min tram	_	_	Trendy & social
The Slaak	20-min walk	138.5	Included	Boutique stay
Savoy Hotel	8-min drive	136-161	Included	Classic confort



Please note: Hotel rates are subject to change. We recommend verifying current prices and travel distances using Google Maps. Parking is also available on campus at Erasmus University, full day rate is around 12-15 €.

## Explore Rotterdam



Make the most of your visit! After the sessions, take time to discover Rotterdam's unique vibe, a mix of modern architecture, good food, and local charm.

### **Must-Do Experiences**

- Try the duck burger at **Markthal**, a foodie favorite in an architectural landmark.
- Usit the Maritime Museum, learn about Rotterdam's seafaring spirit.
- Take a **Speedo boat ride** on the Maas River thrilling city views from the water.
- Toine along **Witte de Withstraat**, Rotterdam's liveliest street for food and nightlife.
- Go up the **Euromast Tower**, enjoy panoramic city views and sunset photos.

### **Getting Around**

- Less Use **RET trams/metro** (OV-chipkaart or contactless card).
- Rent a bike or e-scooter (Check, Lime, Donkey Republic).
- **Apps:** 9292 (public transport), NS (trains), Google Maps.



### Practical Information



#### **Before You Travel**

- Bring your student ID and ID for checkins at the university and hotels.
- **Dress code:** Business casual for both days.
- **Payments:** The Netherlands is mostly cashless, cards (Visa/MasterCard) are widely accepted, no tips required.

### **Weather Tips**

- November in Rotterdam can be cold (10–14°C) with strong winds and unpredictable rain.
- Bring a warm or water resistant coat, umbrella, and comfortable shoes, the weather changes fast!

### **Emergency Contacts**

- Police / Fire / Ambulance: 112
- Non-emergency medical help:
- +31 10 466 6000 (Erasmus MC)
- Stay Connected:
  - Contact: ypham@myrsm.nl
  - Event Info: rsm.nl/impactinvesting

\*Note: About two weeks before the competition, we'll send detailed instructions, case materials, and logistics so you're fully prepared.









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Thank You