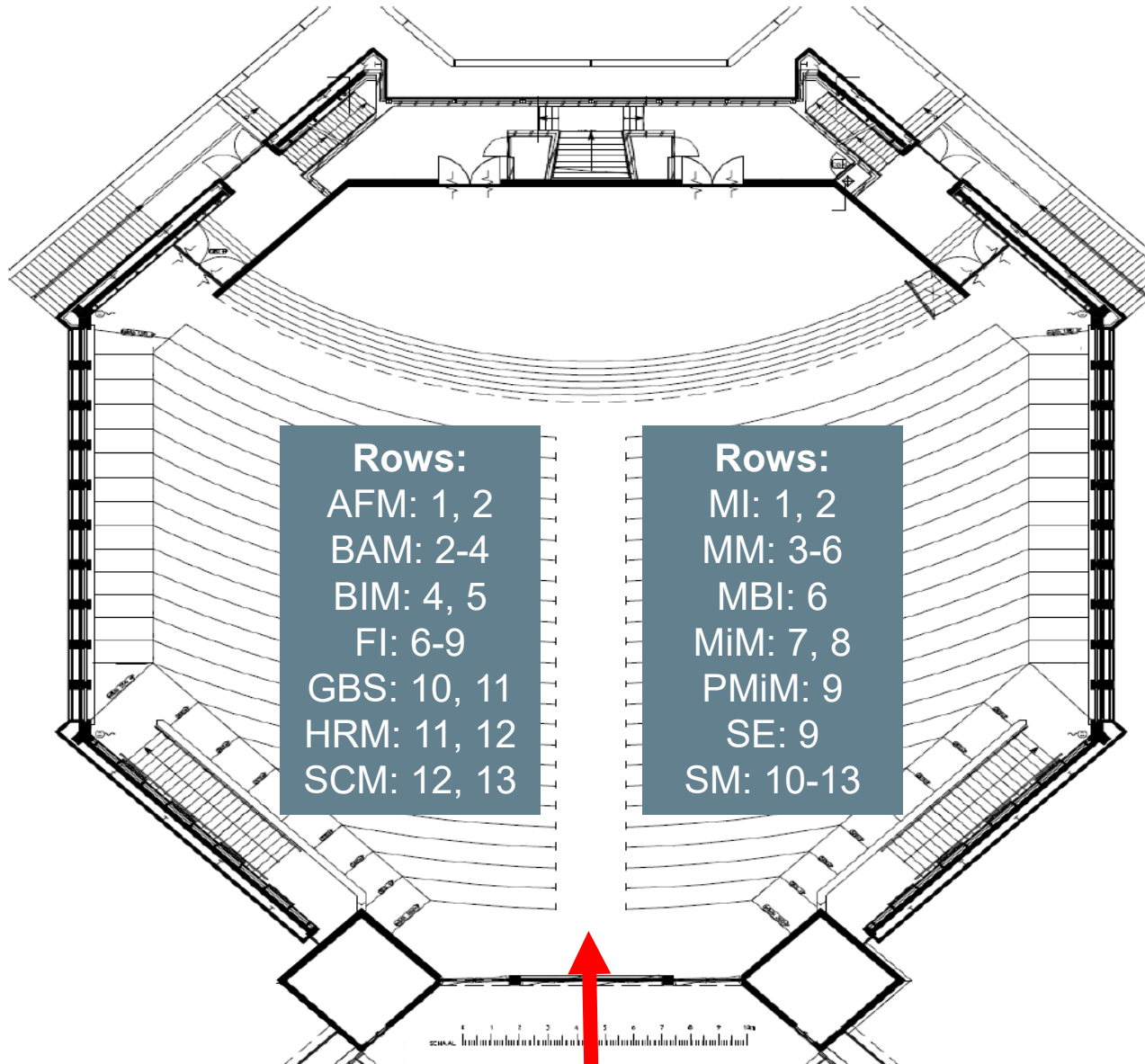


# Find your seating section per programme



Please put the sticker with your programme label on your shirt and mute your phone – thank you!



# Welcome, new RSM Master Students!

Master Kick-off Event – Tuesday 23, August 2022

Prof. Michel Lander | Dean of Education

Dr Gabi Helfert | Executive Director MSc Programmes

# Agenda

**1**

About RSM: Mission, facts, and figures

**2**

Contact persons per programme

**3**

The master year

**4**

Student participation

**5**

Policies, regulations, and guidelines

**6**

Useful links for new arrivals

**7**

Prize draw onboarding quiz

**8**

Campus fair and campus tours

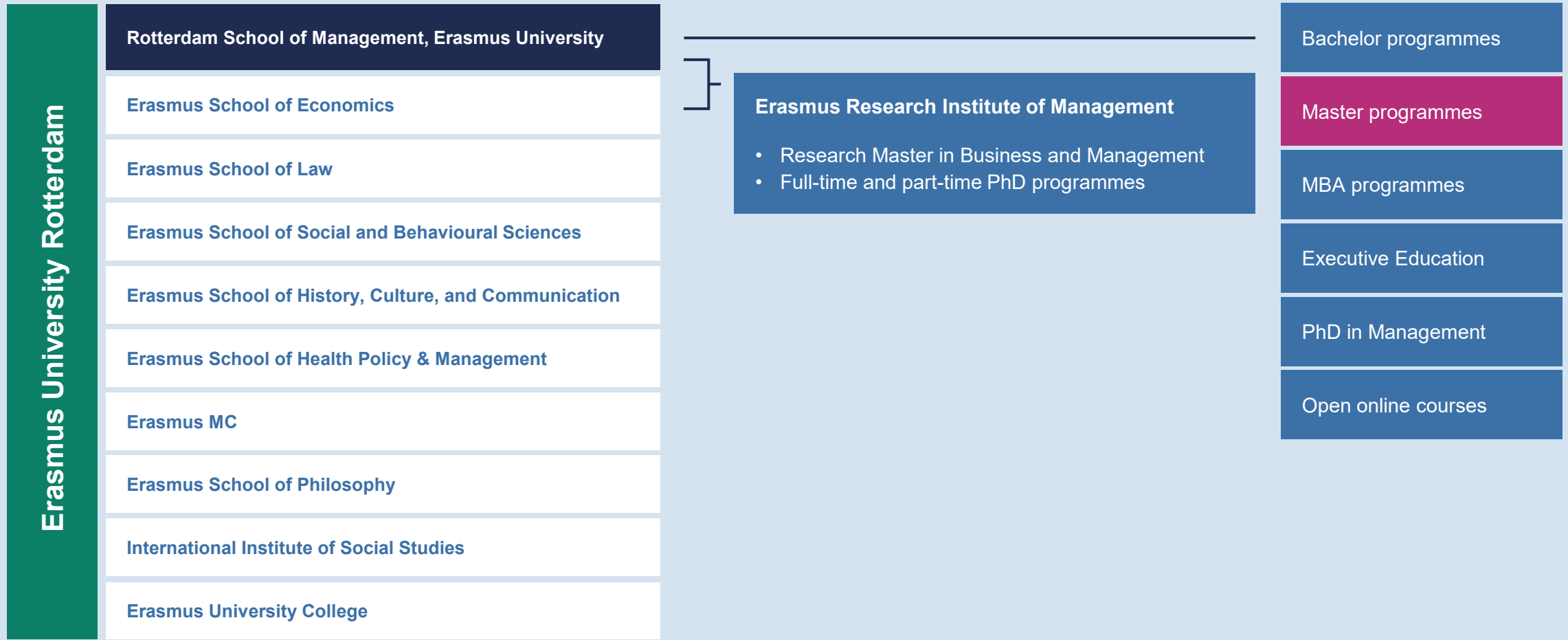
# About RSM: Mission, facts & figures

## Michel Lander, Dean of Education



# RSM is part of Erasmus University Rotterdam

The renowned Erasmus University Rotterdam was founded in 1913



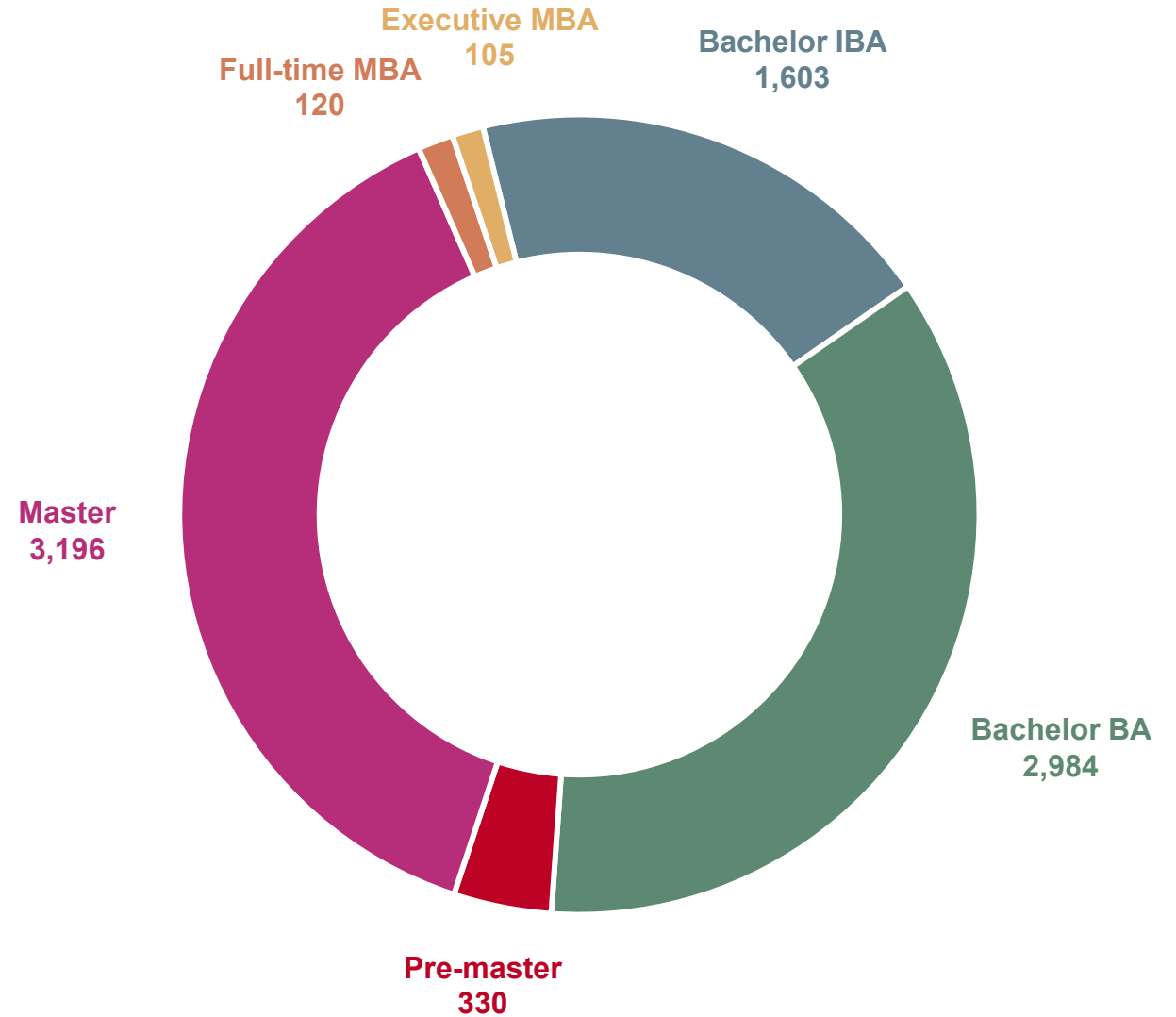
# Size of the school

**33%** International students

**67%** Dutch students

**99%** International full-time MBA students

Total students 2021-2022



# University rankings

**5th**  
**worldwide**

Financial Times  
Masters in Management  
Ranking (2021)

**3rd**  
**worldwide**

Shanghai / ARWU  
Ranking for Business  
Administration (2022)

**15th**  
**worldwide**

QS World University  
Rankings for Business  
& Management  
Studies (2022)

# Size of the school



**90+**

Nationalities



**182**

Professors\*

**54%** international

\*Full, Associate and Assistant professors.  
Researchers and lecturers are not included.



**1,500+**

Executive Education  
participants



**45,000+**

Alumni



# Our local alumni chapters





“We are part of public life. Because of that, we are uniquely positioned in terms of understanding society’s big challenges and in facilitating the transformations required to bring about meaningful, long-lasting and positive change.”

*Ansgar Richter, Dean of RSM*

# Our mission

Our mission to **be a force for positive change in the world** is integrated across all our programmes. This mission is embedded in the learning goals and learning objectives defined in every RSM programme.

# Positive change in the world

Business leaders have a unique opportunity to make a positive impact on the future – for business, society, our communities and the environment.

We use the UN's 17 Sustainable Development Goals (SDGs) as a framework in our education to enable students to understand the big societal challenges.



# Positive change through our students

We see positive change in action in several ways through our students here at RSM

## 17 SDG Student Ambassadors

are selected every year to lead projects addressing each of the SDGs

## RSM STAR

is one of Europe's largest student-led study associations, and the students host an annual Sustainability Forum

## Annual KPMG-RSM Sustainability Master Thesis Award

recognises the socio-environmental impact of our master students' theses

## RSM Hummingbird Fund

can be used by students to create and launch their own positive change initiatives



# I WILL Statement

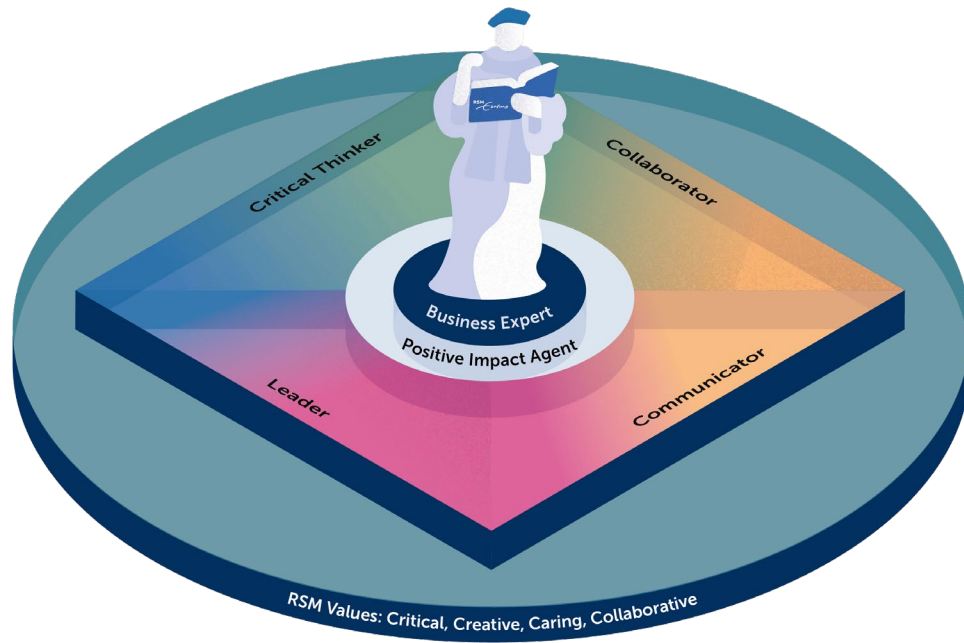
## How will you make positive change in the world?

Making a public commitment to a goal allows you to achieve it faster and better.

Sign up for an **I WILL** photoshoot and to create your **statement**.

Take advantage of this opportunity to show how you will make positive change in our world.





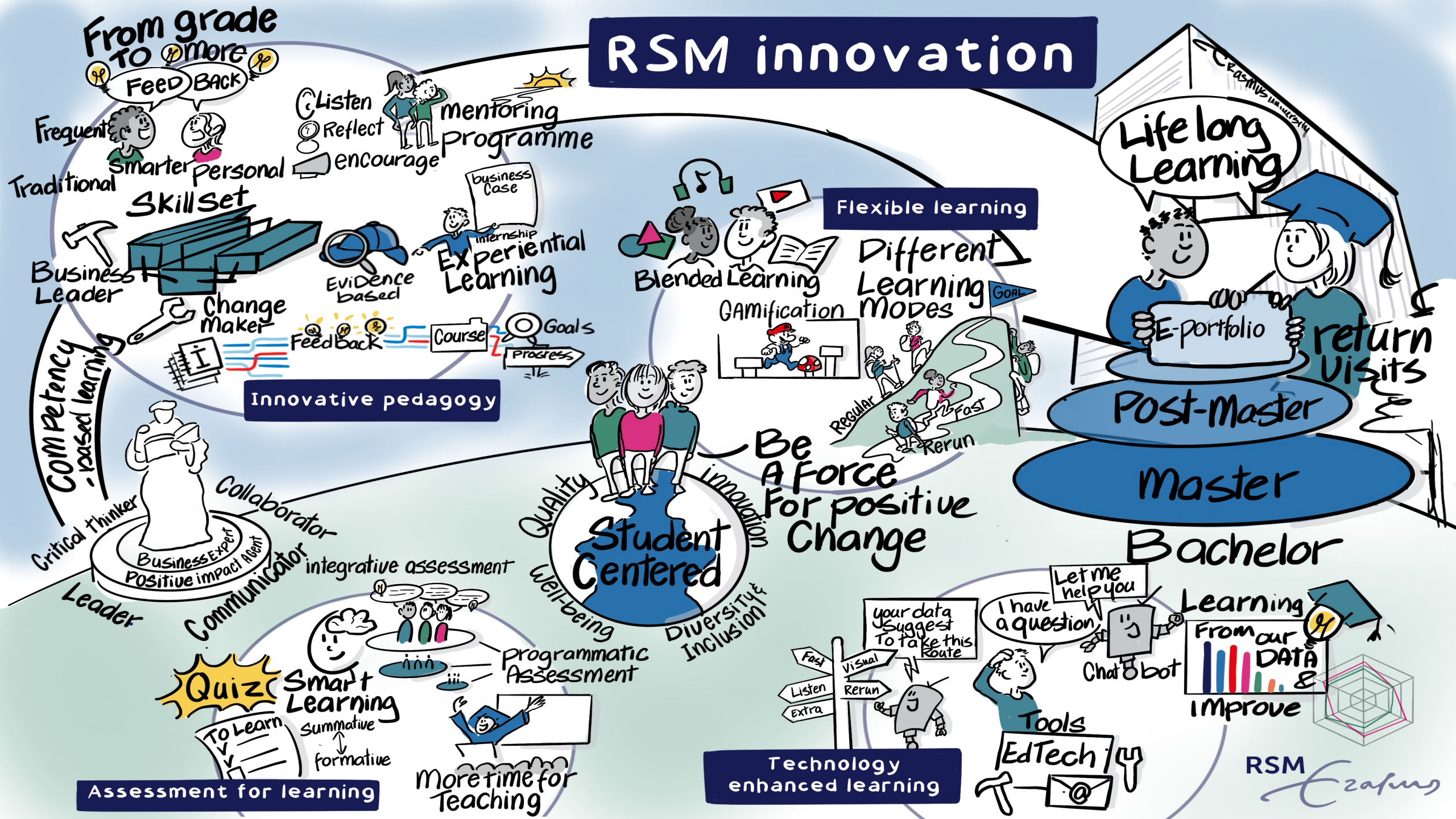
## Educational strategy

Our educational strategy is to educate experts who can become agents of positive impact.

Our learners are distinguished by a set of competencies, captured in a competency framework which characterises our vision of education.



# RSM innovation



# Contact persons per programme – Gabi Helfert, Executive Director MSc



# MSc Academic Directors & Programme Managers

## Academic Directors



Ranoe Changur



Global  
Business &  
Sustainability

Dr Maarten Wubben



Business  
Information  
Management

Dr Dimitrios Tsekouras



Management  
of Innovation

Dr Juan Madieto Montanez



Dr Pier Mastroberardino |  
Dr Stefano Tasselli



Medical  
Business  
& Innovation



Supply Chain  
Management

Dr Michael Becker-Peth

## Programme Managers



Eilén Clares Escalante



Human  
Resource  
Management

Dr Rebecca Hewett



Marketing  
Management

Dr Bram van den Bergh



Finance &  
Investments

Prof. Daniel Metzger



Accounting  
& Financial  
Management

Dr Evelien Reusen



Sofía Murell Lema



Business  
Analytics &  
Management

Dr Robert Rooderkerk



Strategic  
Entrepreneurship

Dr Joris Meijaard



Strategic  
Management

Dr Marc Baaij



Lia Hof



Master in  
Management

Dr Bas Koene

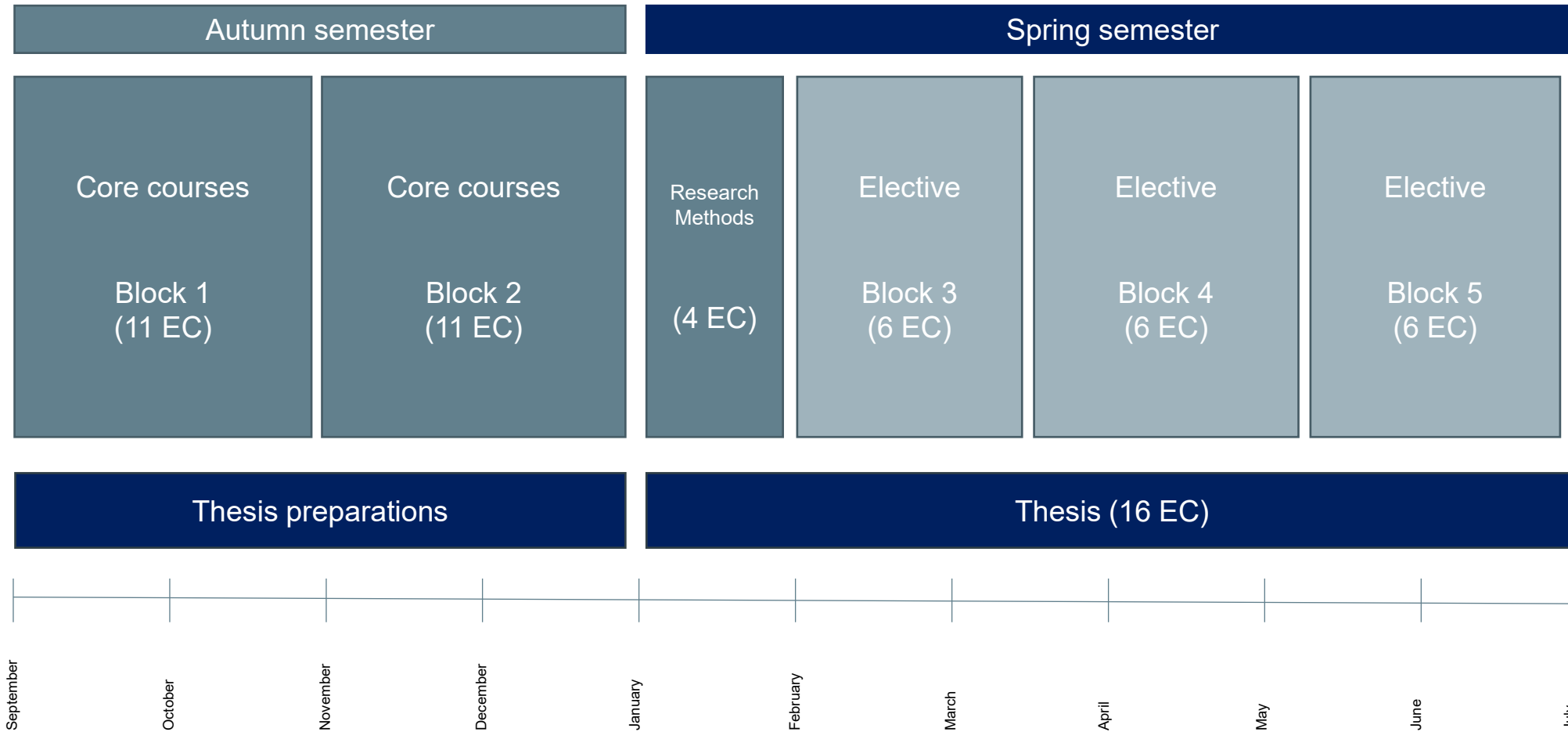


Part-time Master  
in Management  
(Dutch)

Dr Raymond van Wijk

# The master year

# The (specialised\*) master year



# Student participation





# Participatory bodies

## MSc Programme Committee (PC)

- One academic staff member and one student per programme (28 members in total)
- Advises the Dean and the Dean of Degree Programmes
- Advises on and approves updates in the Teaching & Examination Regulations
- More information: <https://www.rsm.nl/rsm-programme-committees/msc-programme-committee/>
- Contact the programme committee with issues related to **several or all of RSM's master programmes**
- Interested in representation? Contact your Academic Director and PC secretary Annelie van der Leelie ([vanderleelie@rsm.nl](mailto:vanderleelie@rsm.nl)) as soon as possible!

## Programme Advisory Committees (15x)

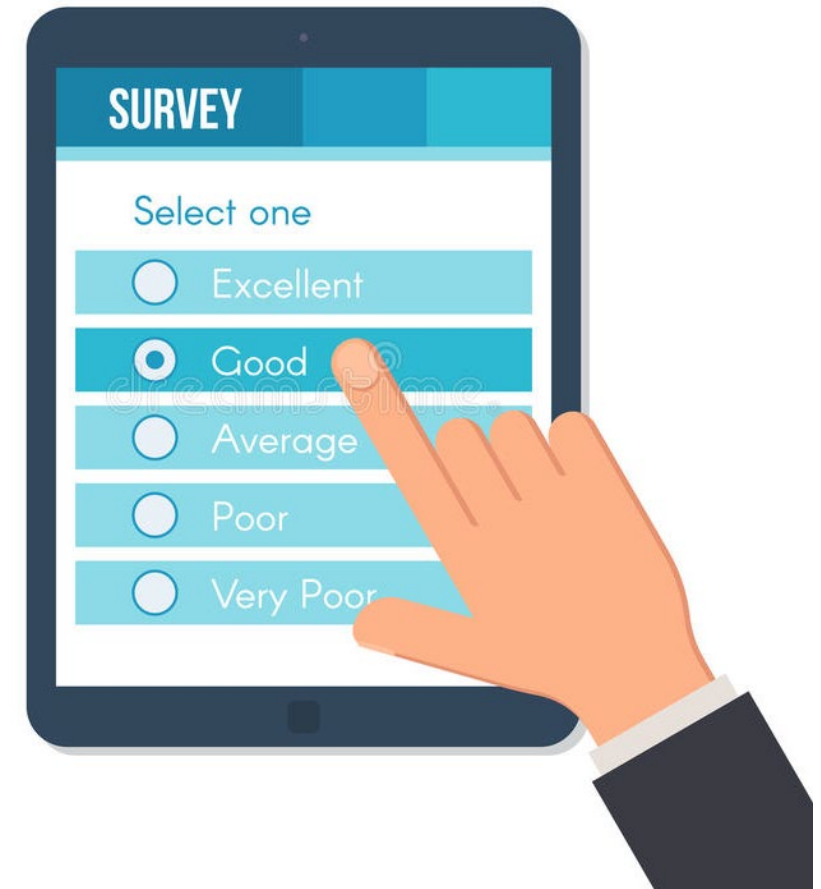
- Established by the student member of the Programme Committee
- 3-4 members per programme who advise the Academic Directors
- Contact your PAC with issues related to **your specific master programme**
- Contact your Academic Director if you want to be a member!

## Faculty Council

- 5 students and 5 employees
- Advise the dean
- Monthly public meetings (dates via [www.rsm.nl/fc](http://www.rsm.nl/fc))
- Contact the Faculty Council with issues related to **RSM on school level**

# Student participation: Teaching evaluations

- Short, structured survey plus open comment fields
- After each block, for each course in the block
- After the thesis for the thesis trajectory
- At the end of the programme for the whole programme
- Used regularly in review meetings with Academic Directors and instructors for continuous improvement – **please participate!**
- We need your comments – but make them constructive.
- Anonymous, but: **please be respectful!**



# Policies, regulations, and guidelines

# Studying with functional impairment

If you experience:

- Visual, hearing or sensory impairment
- Specific learning difficulties (e.g. dyslexia, dyspraxia, dyscalculia)
- Autism spectrum disorder (e.g. Asperger Syndrome)
- Concentration disorders (e.g. ADD, ADHD)
- Medical conditions (e.g. epilepsy, asthma, diabetes, long COVID)
- Mental health diagnosis (e.g. depression, phobia, anxiety)
- Mobility- or size-related impairment
- Any other diagnosed condition that has a significant effect on your ability to study or to access campus facilities and study material

Please contact [www.rsm.nl/studyadvice](http://www.rsm.nl/studyadvice) (or visit the student advisors' booth at the fair) to explore options for assistance and adjustments.



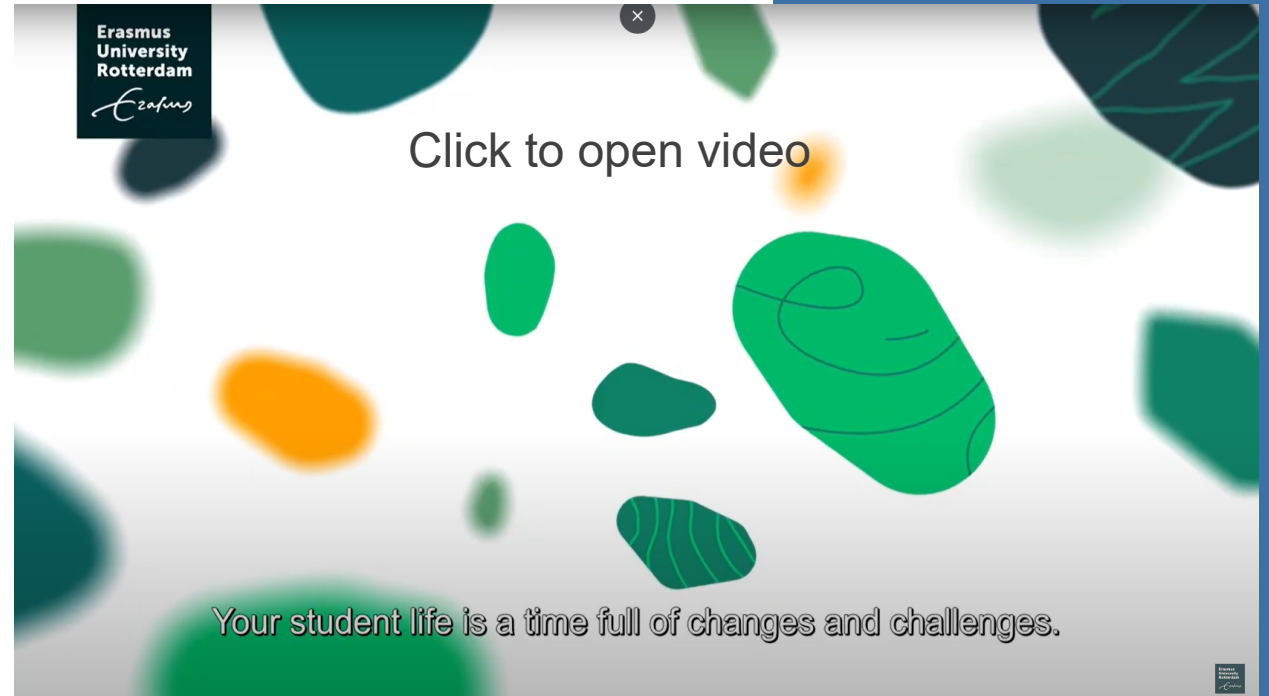


# Student well-being

- Try to find a balance between studying, friends, health, work, and time for yourself
- EUR offers many forms of support, e.g.
  - Workshops
  - Counseling
  - Student well-being platform

[www.eur.nl/studentwellbeing](http://www.eur.nl/studentwellbeing)

- If long-term personal circumstances keep you from studying, contact your student advisors via [www.rsm.nl/studyadvice](http://www.rsm.nl/studyadvice)



# Undesirable behaviour

RSM and EUR aim to create a safe and respectful study and work climate for all students and employees and do not tolerate any of the following:

- Discrimination on the basis of gender, sexual orientation, nationality, ethnicity, religion, physical characteristics or other personal attributes
- Harassment (sexual or otherwise)
- Aggressive behaviour and/or violence
- Bullying
- Stalking

Should you find yourself in a situation involving inappropriate behaviour, the [confidential counsellors](#) offer support and assistance in finding solutions and, if necessary, refer you to other sources of support.

More information: RSM [Code of conduct](#)



# Respect copyright and the RSM brand

All study materials such as slide decks, readers, video recordings of classes, assignments and exams are protected under Dutch copyright laws.

Do not

- publish, copy or distribute the content in any form, by any means;
- upload the content to external websites or databases such as online platforms that allow students to share study materials;
- provide or sell the content to tutoring organizations.
- For a clear distinction between student initiatives and official RSM owned expressions, using the logo or the full RSM branding is not allowed without the explicit permission of the brand team: [brand@rsm.nl](mailto:brand@rsm.nl).

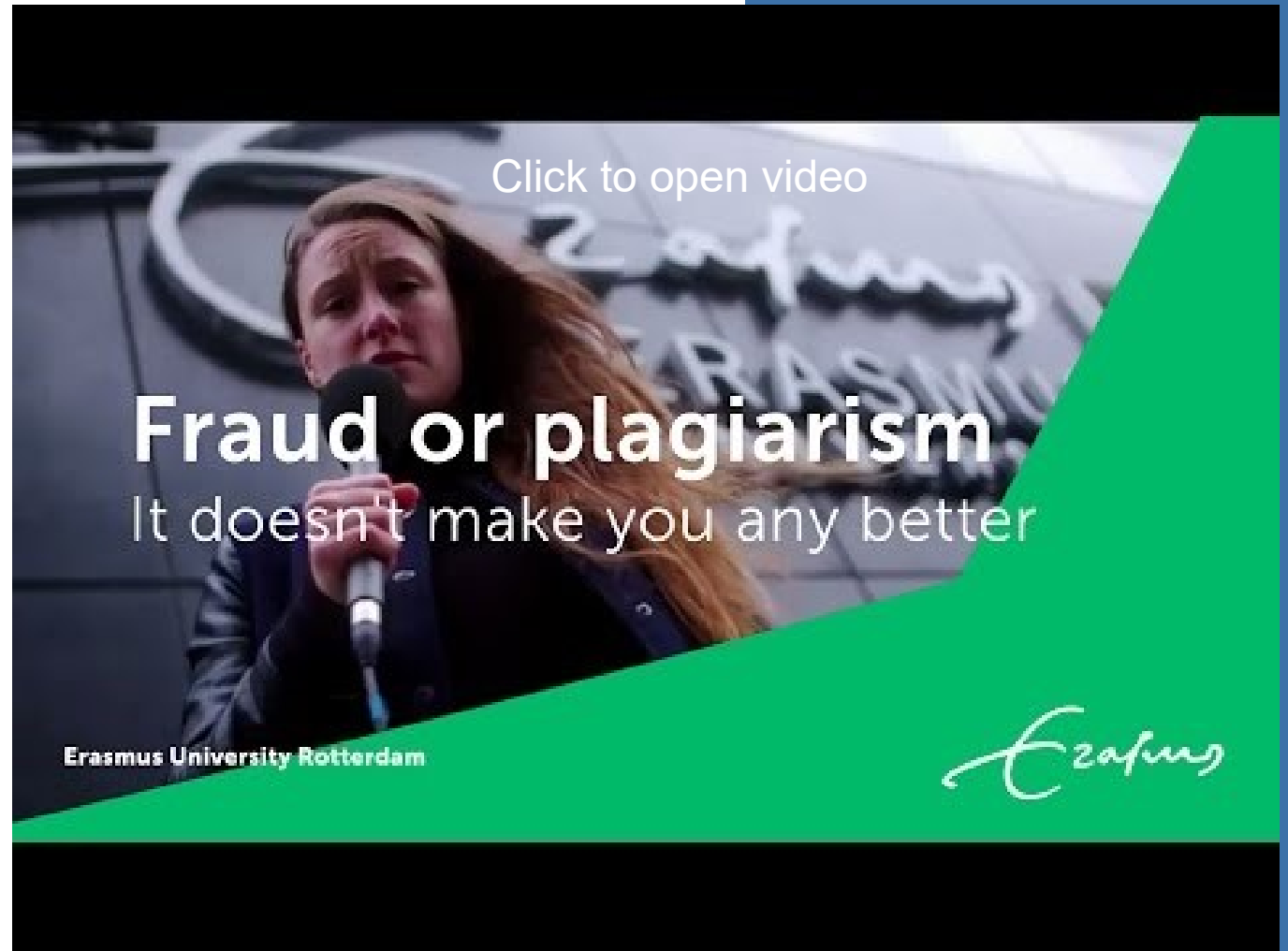


# Cheating and Plagiarism

- Using unauthorized material during exams
- Impersonating someone else during an exam
- Using content (text, images etc.) created by others in your academic work without correct referencing

## Just don't do it!

- More info:  
<https://www.eur.nl/en/about-eur/policy-and-finance/cheating-and-plagiarism>





# Be mindful of your environment on campus (and beyond)

- Smoking is prohibited everywhere on campus
- Do not litter.
- Avoid waste. Use reusable bottles and tableware on campus. Water taps can be found on Tinbergen square in front of Mandeville, in the library, and at SPAR supermarket.
- Waste recycling: Where indicated recycle your plastic, paper, and food waste separately.
- Park your bike at an official bike stand – respect the blind and handicapped!
- Follow tips for making [eco-smart choices](#) by the Positive Change team
- More information: [EUR Sustainability Report](#)





# Useful links for new arrivals


# MSc Knowledge Base

- Go to <https://master-services.rsm.nl>
- Enter a search term or
- Click through the Knowledge Base articles
- If you can't find an answer to your question, contact programme management via the [contact form](#)


## How can we help you?

### Knowledge base


Everything you need to know about your Master study at RSM, from start to finish.




**Starting the Master**  
Learn more about onboarding, admission, curriculum, and kick-off events.




**During the Master**  
Information about practical matters during your Master studies, as well as electives.




**Master exams, grades and thesis**  
Information about the Master thesis trajectory, exams & resits and grades.



**Finishing the Master**  
Learn more about deregistration, degree issuing postponement and graduation.



**Student service departments**  
Departments available to students at RSM.



**Student life, wellbeing and facilities**  
Learn more about study associations, alumni and all the facilities available to you.

RSM Erasmus

31

# RotterdamPas

- Discounts on more than **750 (!)** attractions in Rotterdam
- The RotterdamPas is only €17.50 for all full-time students who are registered as residents of Rotterdam (normal price €60)
- Valid from 1 March 2022 through 28 February 2023
- More information: [www.rotterdampas.nl](http://www.rotterdampas.nl) (in Dutch only) or download the app



# Useful links for new arrivals

## *On Rotterdam*

- Rotterdam Municipality: <https://www.rotterdam.nl/english/>
- Public Transport Rotterdam: <https://www.ret.nl/en/>
- Culture in Rotterdam: <http://www.uitagendarotterdam.nl/> (in Dutch only)
- Festivals in Rotterdam: <https://www.rotterdamfestivals.nl/en/>
- Commodity Market Rotterdam:  
<https://www.facebook.com/groups/commoditymarketrotterdam/>

## *On Erasmus University Rotterdam*

- Website EUR: <https://www.eur.nl/en>

## *On the Netherlands*

- The Netherlands Board of Tourism: <http://www.holland.com/global/tourism.htm>
- Study in the Netherlands: <https://www.studyinholland.nl/>
- Lonely Planet: <https://www.lonelyplanet.com/the-netherlands>
- Nuffic: <https://www.nuffic.nl/en>
- Schiphol Airport: <https://www.schiphol.nl/en/>
- Dutch Railways: <http://www.ns.nl/en>
- King's Day: <https://en.wikipedia.org/wiki/Koningsdag>
- ISIC/OV-chipkaart: <https://www.isic.nl/en/public-transport> (for int'l students only)



# Don't miss your programme kick-off!

Programme	Date kick-off
Accounting & Financial Management (AFM)	Wednesday 31 August – Thursday 1 September
Business Analytics & Management (BAM)	Tuesday 30 August
Business Information Management (BIM)	Friday 26 August
Finance & Investments (FI)	Tuesday 30 August to Friday 2 September
Global Business & Sustainability (GBS)	Friday 27 August – Friday 3 September
Human Resource Management (HRM)	Tuesday 30 August – Wednesday 31 August
Management of Innovation (MI)	Tuesday 30 August
Marketing Management (MM)	Wednesday 25 August
Master in Management (MiM)	Friday 26 August
Medical Business & Innovation (MBI)	Tuesday 30 August
Part-time Master in Management (pMiM)	Friday 2 September
Supply Chain Management (SCM)	Monday 29 August - Wednesday 31 August
Strategic Entrepreneurship (SE)	Thursday 25 August – Friday 26 August & Thursday 1 September
Strategic Management (SM)	Friday 26 August



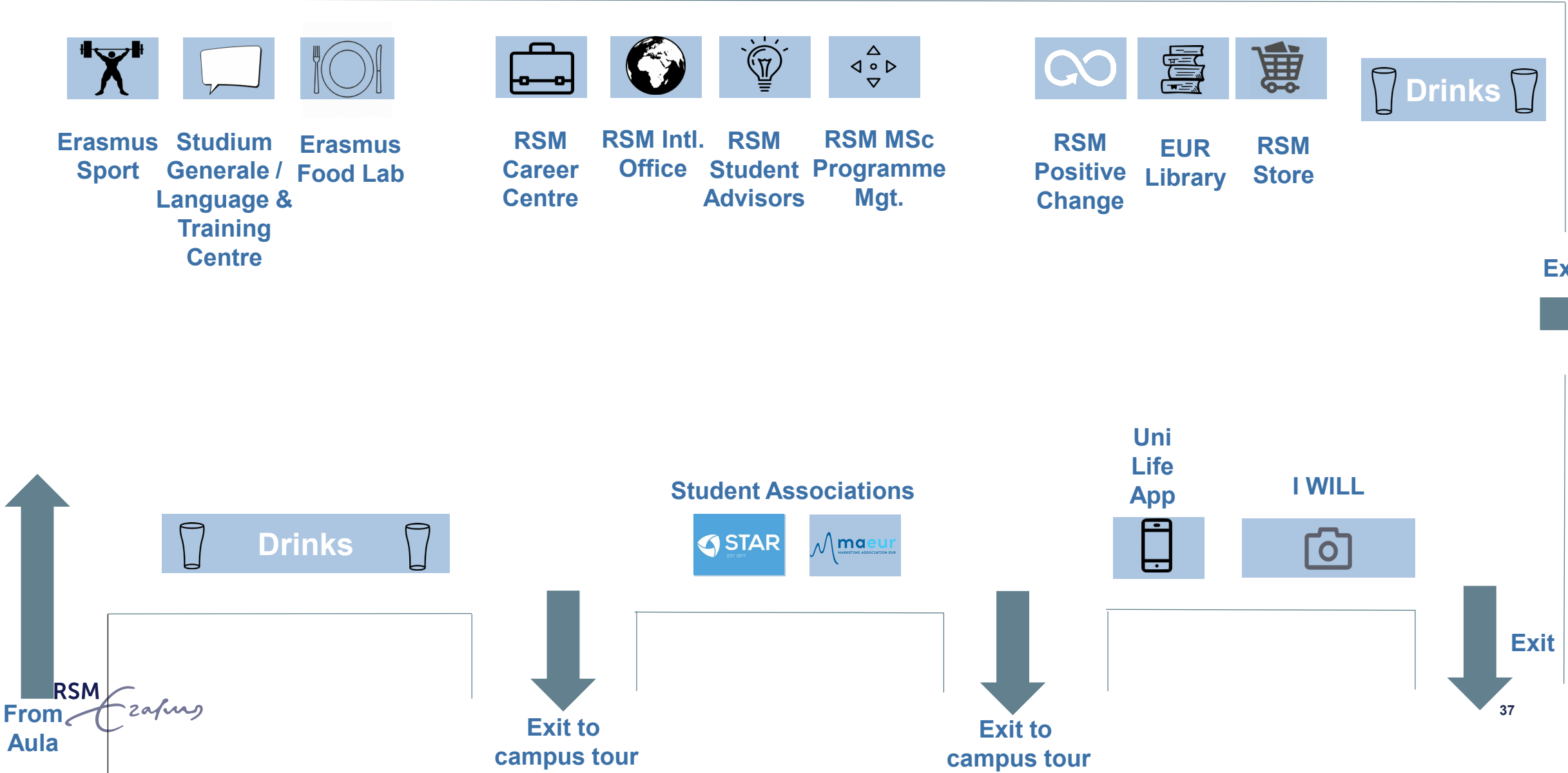
# Onboarding quiz prize draw



# Campus tours

Programme	Time	Guide
AFM + SE	14:30	Daan de Groot
BAM	14:30	Natália Kordovaníková
BIM	14:30	Nour Mahmoud
SCM	14:30	Alexandra Skvortsova
MI	14:30	Oliver Toldi Bork
SM - 1	15:15	Daan de Groot
SM - 2	15:15	Natália Kordovaníková
SM - 3	15:15	Nour Mahmoud
GBS	15:15	Alexandra Skvortsova
MBI + HRM + PMIM	15:15	Oliver Toldi Bork
MIM	16:00	Daan de Groot
FI - 1	16:00	Natália Kordovaníková
FI - 2	16:00	Nour Mahmoud
MM - 1	16:00	Alexandra Skvortsova
MM - 2	16:00	Oliver Toldi Bork

# Map Campus Fair



# I WILL

Don't forget to check out the IWILL booth at the fair and register for one of the upcoming photo shoots!

Thursday 24th November (10:30 -13:00)

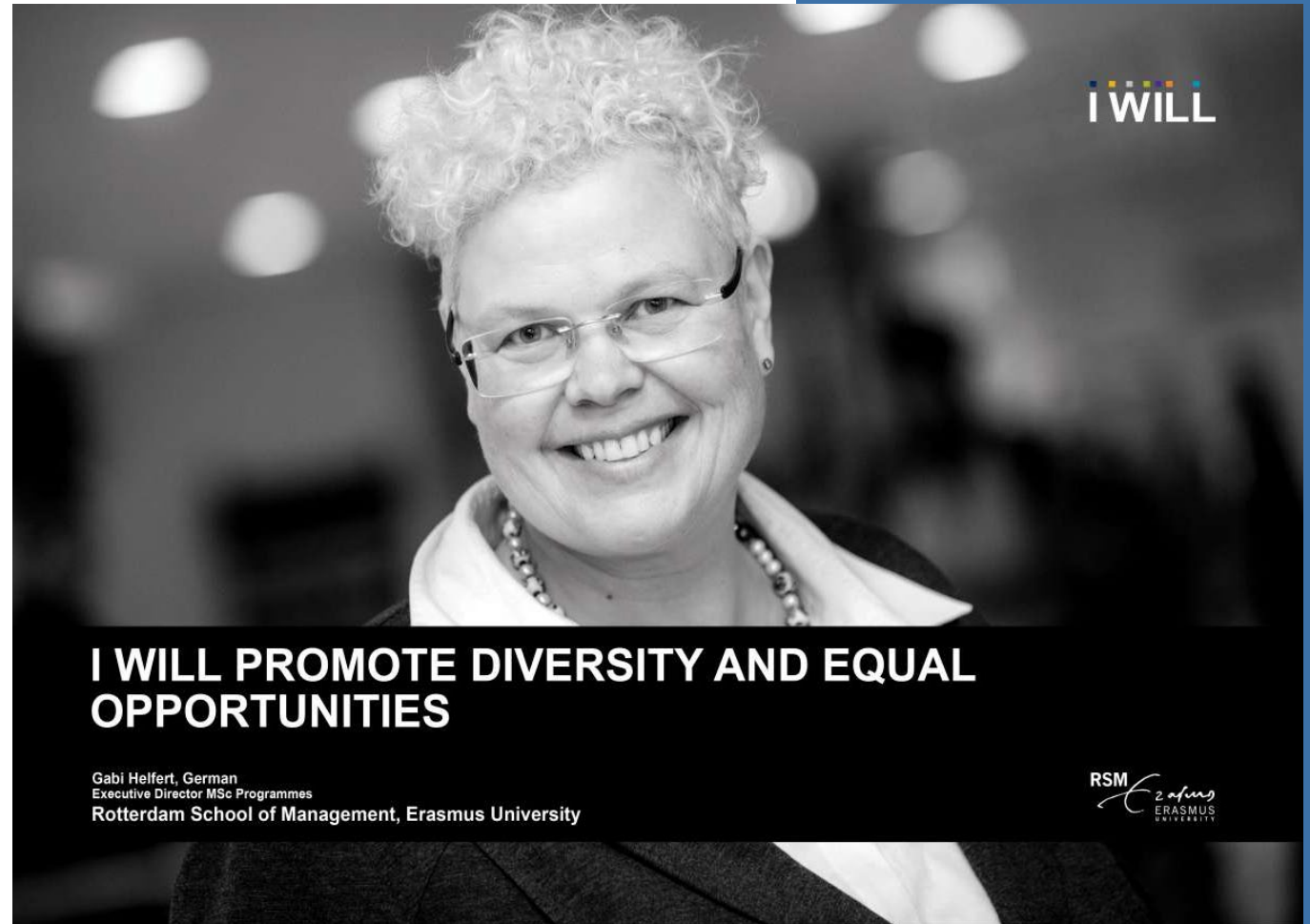
Tuesday 29th November (11:30 - 14:00)

Thursday 1st December (12:30 - 15:00)

Wednesday 14th December (12:30 – 15:00)

Or register online:

[bit.ly/PDphotoshoots](https://bit.ly/PDphotoshoots)



# Campus fair and tours

Enjoy the afternoon and success with your studies!

[www.rsm.nl/msc](http://www.rsm.nl/msc)

RSM MSc Programme Management  
[Contact form](#)

Mandeville Building, T5-23/25/27  
Burgemeester Oudlaan 50  
3062 PA Rotterdam  
The Netherlands