

# Welcome, new RSM Master Students!

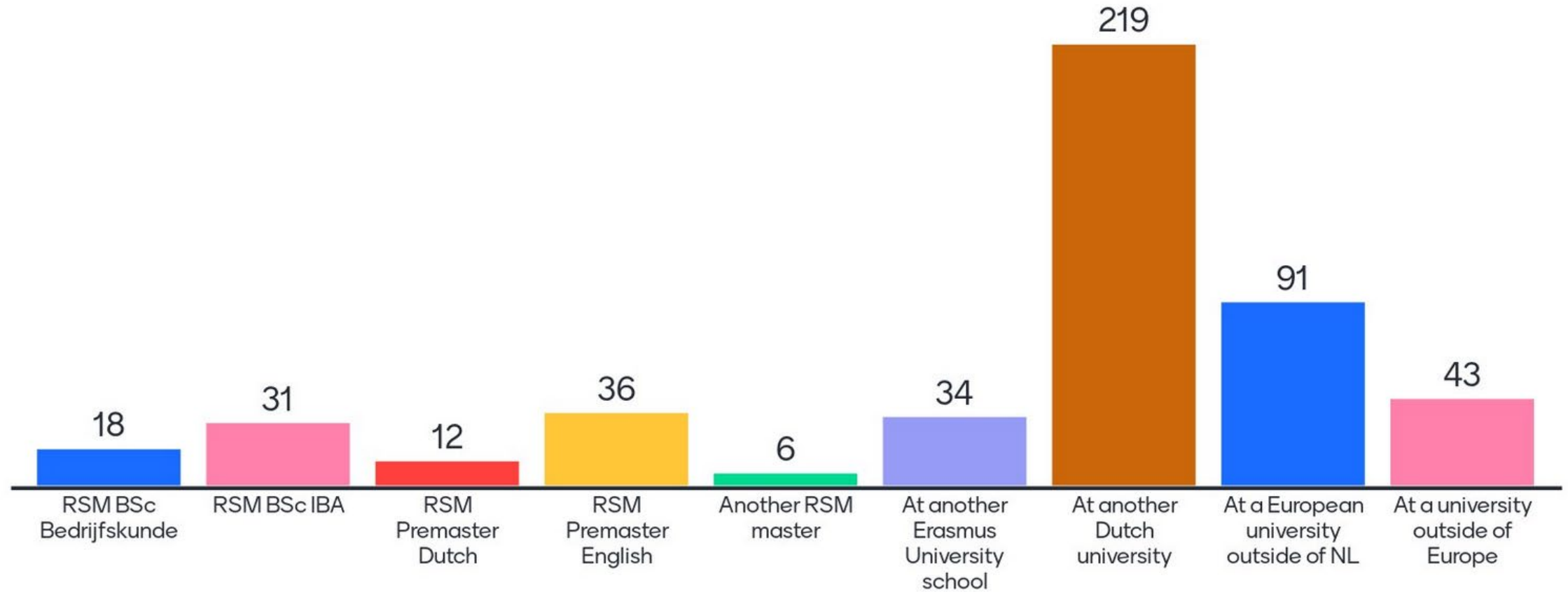
Master Kick-off Event – Friday, 25 August 2023  
Dr Gabi Helfert | Executive Director MSc Programmes



## Mentimeter: In which country have you spent most of your life so far?



## Mentimeter: My last degree was:



# Agenda

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# About RSM: Mission, facts & figures

# RSM is part of Erasmus University Rotterdam

The renowned Erasmus University Rotterdam was founded in 1913

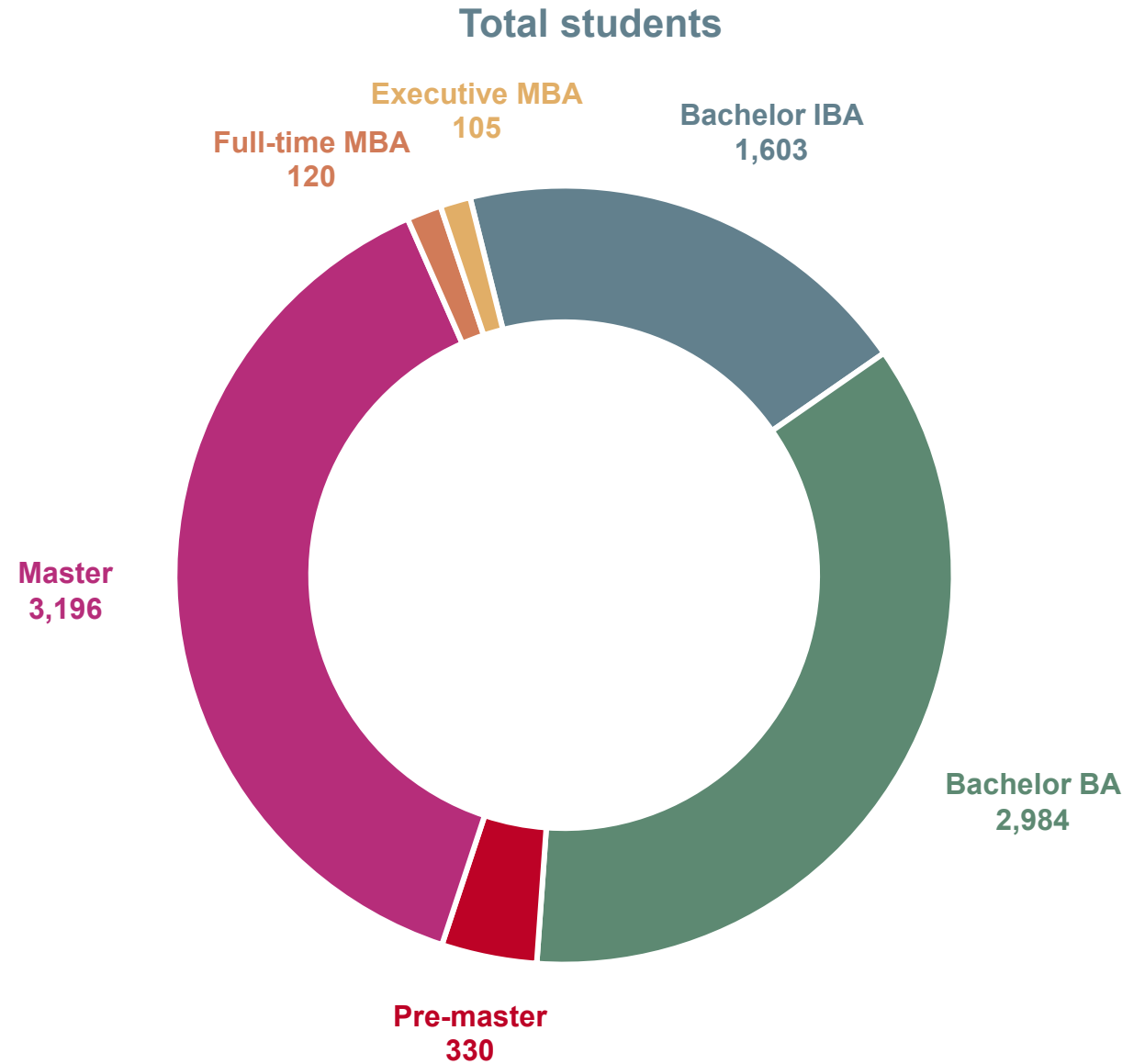


# Size of the school

**33%** International students

**67%** Dutch students

**99%** International full-time MBA students



# Size of the school



**90+**

Nationalities



**182**

Professors\*

**54%** international

\*Full, Associate and Assistant professors.  
Researchers and lecturers are not included.



**1,500+**

Executive Education  
participants



**45,000+**

Alumni



# University rankings

**3rd**  
**worldwide**

Financial Times  
Masters in Management  
Ranking (2022)

**3rd**  
**worldwide**

Shanghai / ARWU  
Ranking for Business  
Administration (2022)

**15<sup>th</sup>**  
**worldwide**

QS World University  
Rankings for Business  
& Management  
Studies (2022)

# Our local alumni chapters





# Our mission

Our mission to **be a force for positive change in the world** is integrated across all our programmes. This mission is embedded in the learning goals and learning objectives defined in every RSM programme.

We use the UN's 17 Sustainable Development Goals (SDGs) as a framework in our education to enable students to understand the big societal challenges.

# Positive change through our students

We see positive change in action in several ways through our students here at RSM

## 17 SDG Student Ambassadors

are selected every year to lead projects addressing each of the SDGs

## RSM STAR

is one of Europe's largest student-led study associations

## Annual KPMG-RSM Sustainability Master Thesis Award

recognises the socio-environmental impact of our master students' theses

## RSM Hummingbird Fund

can be used by students to create and launch their own positive change initiatives



# I WILL Statement

## How will you make positive change in the world?

Making a public commitment to a goal allows you to achieve it faster and better.

Take advantage of this opportunity to show how you will make positive change in our world.

Don't forget to check out the **I WILL booth at the campus fair**, submit your own I WILL, and have your professional photo taken. Or sign up for an I WILL photo shoot in the fall.



# Contact persons per programme

# MSc Academic Directors & Programme Managers

## Programme Managers



Juan Maldonado Alcazar  
Mon-Fri



Ranoë Changur  
(currently on maternity leave)



Eilén Clares Escalante  
Mon-Fri



Sofía Murell Lema  
Mon-Thu



Lia Hof  
Tue | Thu | Fri



Suhasni Midha  
Mon-Fri

## Academic Directors



Business  
Information  
Management

Dr Dimitrios Tsekouras



Management  
of Innovation

Dr Juan Madieto Montanez



People,  
Organisations  
& Change

Dr Rebecca Hewett



Business  
Analytics &  
Management

Dr Robert Rooderkerk



Master in  
Management

Dr Bas Koene



Accounting  
& Financial  
Management

Dr Evelien Reusen



Supply Chain  
Management

Dr Michael Becker-Peth



Medical  
Business  
& Innovation

Dr Stefano Tasselli  
Dr Amir Omidvari (EMC)



Finance &  
Investments

Dr Thomas Lambert



Strategic  
Entrepre-  
neurship

Dr Joris Meijaard



Part-time Master  
in Management  
(Dutch)

Dr Raymond van Wijk



Global  
Business &  
Sustainability

Dr Maarten Wubben



Strategic  
Management

Dr Marc Baaij



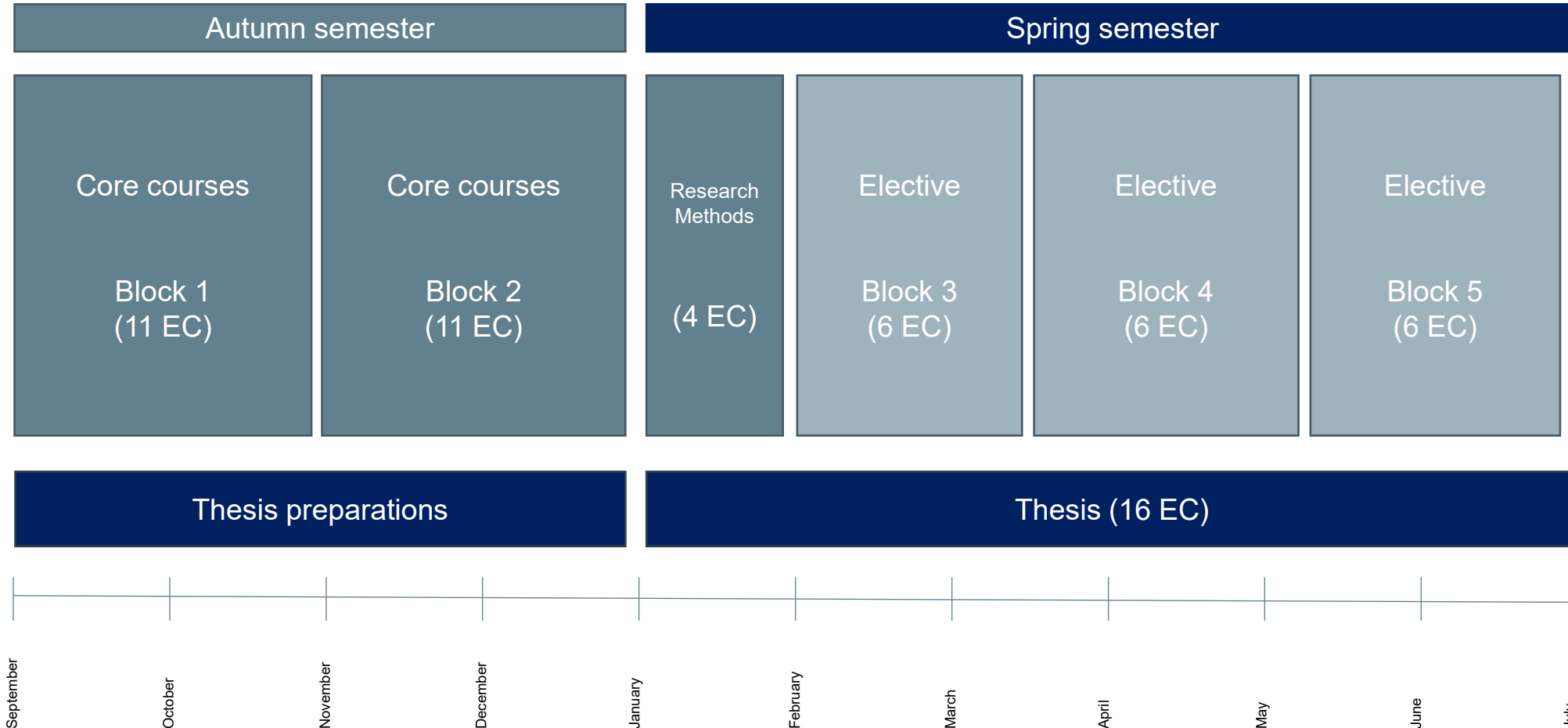
Marketing  
Management

Dr Bram van den Bergh

# The master year



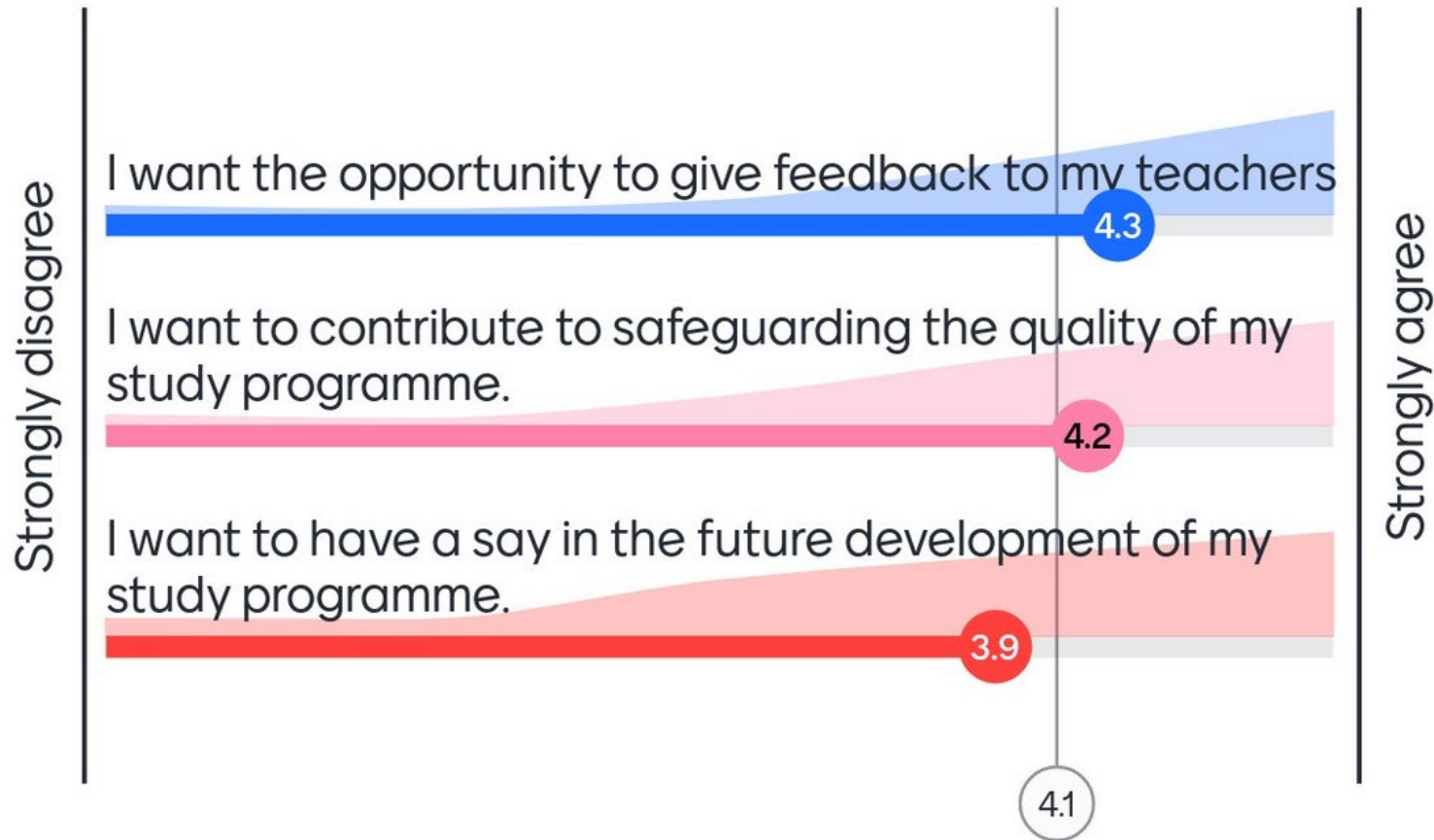
# The (specialised\*) master year



# Student participation



# What do you think about student participation?



# Participatory bodies

## MSc Programme Committee (PC)

- One academic staff member and one student per programme (28 members in total)
- Advises the dean and the dean of education
- Advises on and approves updates in the Teaching & Examination Regulations
- More information: <https://www.rsm.nl/rsm-programme-committees/msc-programme-committee/>
- Contact the programme committee with issues related to **several or all of RSM's master programmes**
- Interested in representation? Contact your PC secretary Annelie van der Leelie at the programme managers' stand at the fair outside or via e-mail ([vanderleelie@rsm.nl](mailto:vanderleelie@rsm.nl))

## Programme Advisory Committees (14x)

- Established by the student member of the Programme Committee
- 3-4 members per programme who advise the Academic Directors
- Contact your PAC with issues related to **your specific master programme**
- Contact your academic director if you want to be a member!

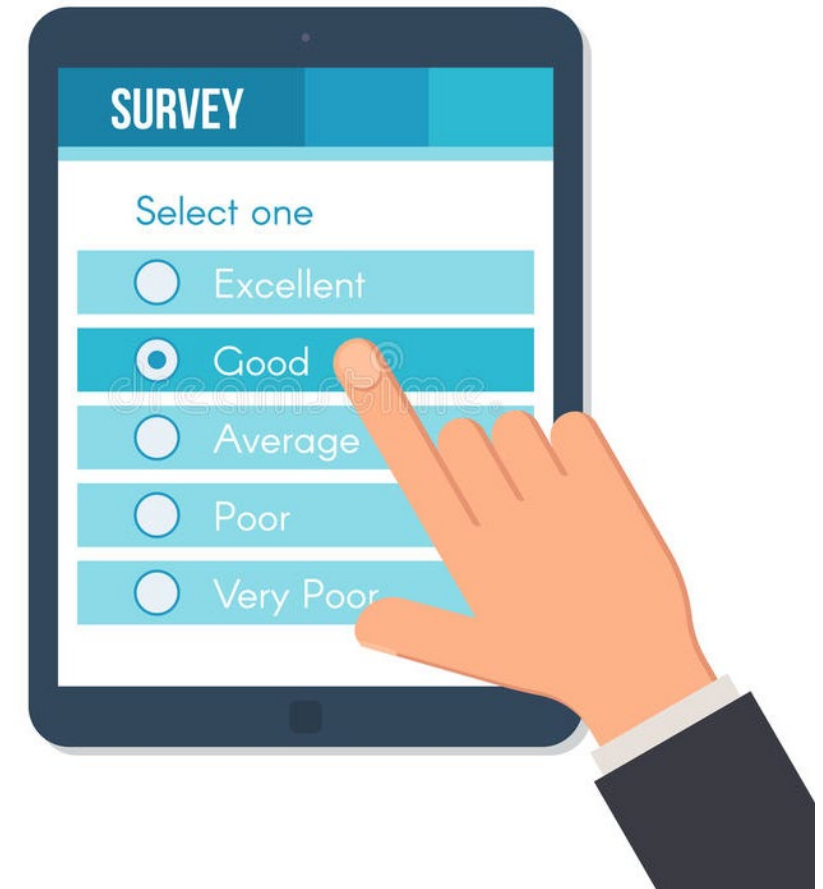
## Faculty Council

- 5 students and 5 employees
- Advise the dean
- Monthly public meetings (dates via [www.rsm.nl/fc](http://www.rsm.nl/fc))
- Contact the Faculty Council with issues related to **RSM on school level**



# Student participation: Teaching evaluations

- Short, structured survey plus open comment fields
- After each block, for each course in the block
- After the thesis for the thesis trajectory
- At the end of the programme for the whole programme
- Used regularly in review meetings with academic directors and instructors for continuous improvement – **please participate!**
- We need your comments – but make them constructive.
- Anonymous, but: **please be respectful!**



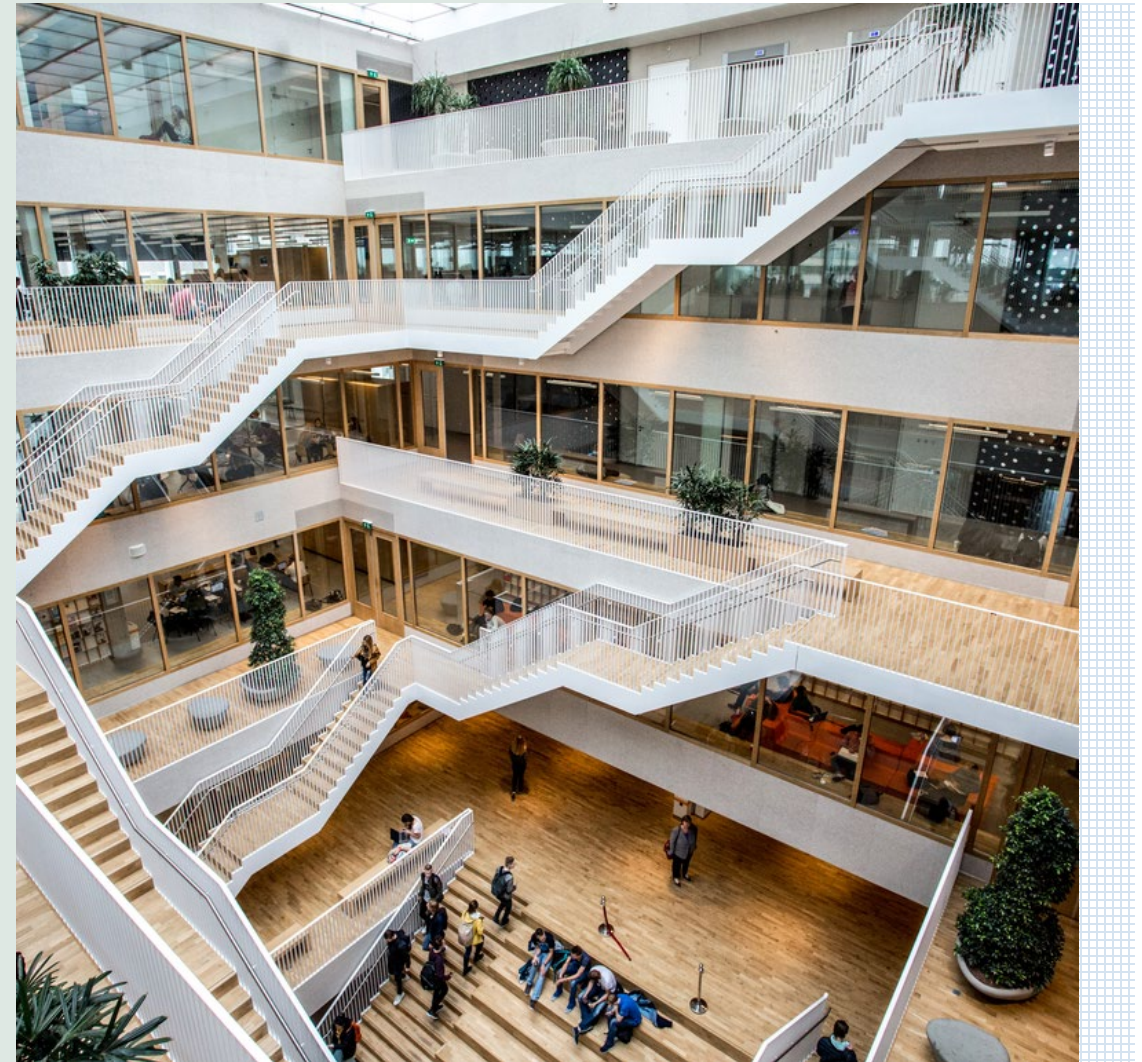
# Policies, regulations, and guidelines

# Studying with functional impairment

If you experience:

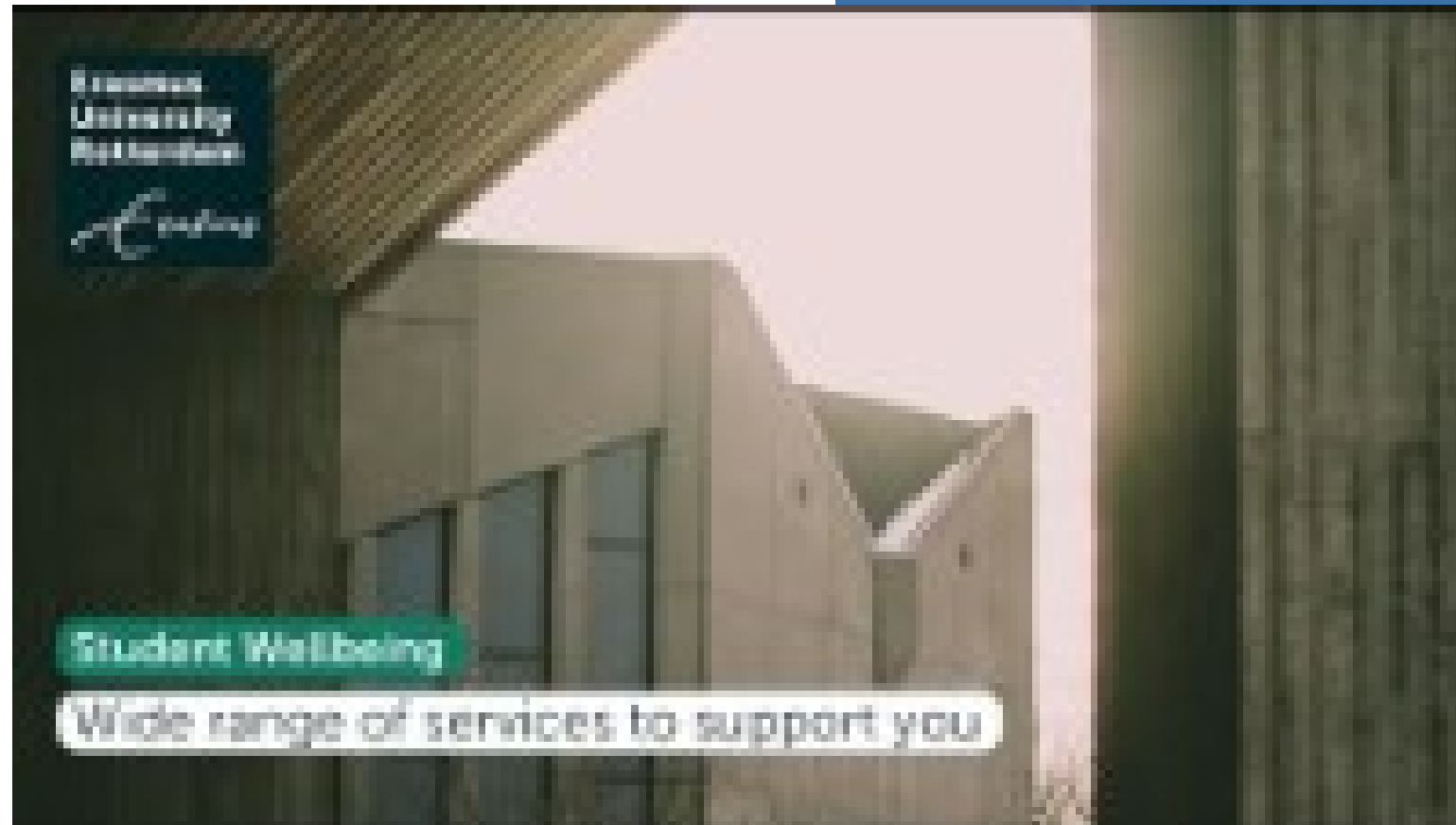
- Visual, hearing or sensory impairment
- Specific learning difficulties (e.g. dyslexia, dyspraxia, dyscalculia) or concentration disorders (e.g. ADD, ADHD)
- Autism spectrum disorder (e.g. Asperger Syndrome)
- Medical conditions (e.g. epilepsy, asthma, diabetes, long COVID)
- Mental health diagnosis (e.g. depression, phobia, anxiety)
- Mobility- or size-related impairment
- Any other diagnosed condition that has a significant effect on your ability to study or to access campus facilities and study material

Please visit the student advisors' booth at the fair outside or contact [www.rsm.nl/studyadvice](http://www.rsm.nl/studyadvice) to explore options for assistance and adjustments.



# Student well-being

- Try to find a balance between studying, friends, health, work, and time for yourself
- EUR offers many forms of support, e.g.
  - Workshops
  - Counseling
  - Student well-being platform
- If long-term personal circumstances keep you from studying, contact your student advisors via [www.rsm.nl/studyadvice](http://www.rsm.nl/studyadvice)





# Undesirable behaviour

RSM and EUR aim to create a safe and respectful study and work climate for **all** students and employees and do **not** tolerate any of the following:

- Discrimination based on, e.g., gender, sexual orientation, nationality, ethnicity, religion, physical characteristics or any other personal attributes
- Harassment (sexual or otherwise)
- Aggressive behaviour and/or violence
- Bullying
- Stalking

Should you find yourself in a situation involving inappropriate behaviour, the [confidential counsellors](#) offer support and assistance in finding solutions and, if necessary, refer you to other sources of support.

More information: RSM [Code of conduct](#)



# Respect copyright and the RSM brand

All study materials such as slide decks, readers, video recordings of classes, assignments and exams are protected under Dutch copyright laws.

Do not

- publish, copy or distribute the content in any form, by any means;
- upload the content to external websites or databases such as online platforms that allow students to share study materials;
- provide or sell the content to tutoring organizations.
- For a clear distinction between student initiatives and official RSM owned expressions, using the logo or the full RSM branding is not allowed without the explicit permission of the brand team: [brand@rsm.nl](mailto:brand@rsm.nl).



# Mentimeter: What constitutes academic fraud?

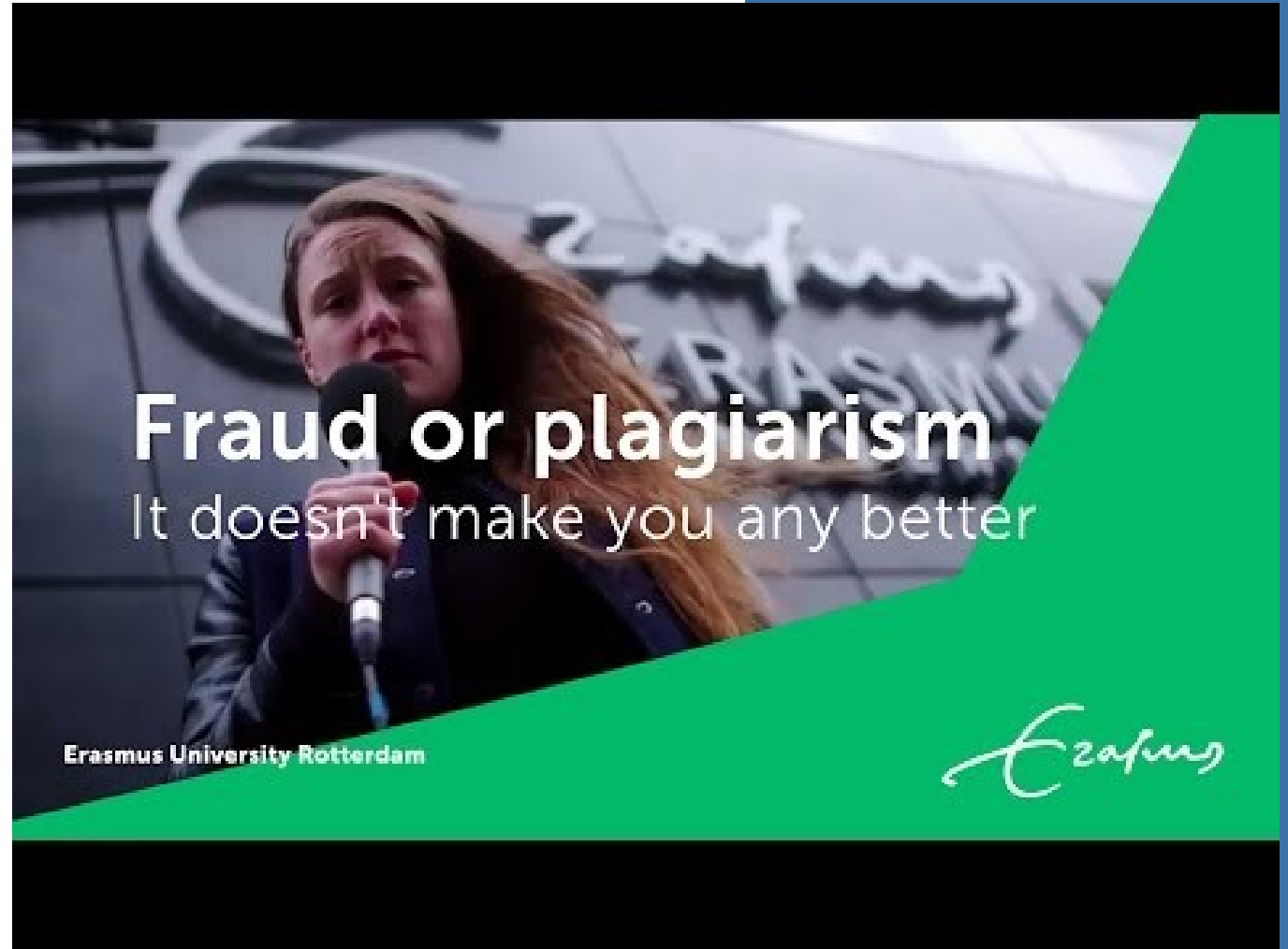


# Cheating and Plagiarism

## Just don't do it!

More info:

<https://www.eur.nl/en/about-eur/policy-and-finance/cheating-and-plagiarism>





# Be mindful of your environment on campus (and beyond)

- Smoking is prohibited everywhere on campus
- Avoid waste. Use reusable bottles and tableware on campus. Water taps can be found on Tinbergen square in front of Mandeville, in the library, and at SPAR supermarket. Where indicated recycle your plastic, paper, and food waste separately. Do not litter.
- Park your bike at an official bike stand – respect the blind and handicapped! There is a **large indoor bike park on the ground floor of the Mandeville Building** with direct access to the elevators – **enter through the parking garage**
- Follow tips for making [eco-smart choices](#) by the Positive Change team
- More information: [EUR Sustainability Report](#)

Pro Tip!





# Useful links for new arrivals

# GET YOUR **QUESTIONS** ANSWERED

about practical matters concerning your study  
e.g. internships, courses, BSA



Scan the QR code to find your answers online!

## Current students

Campus map

Map of the student services floor T5

This page is designed to be your go-to source for everything you need to know as a student at RSM. Whether you're seeking guidance on academic matters, exploring campus services, or simply looking for answers to common questions, we've got you covered.

## The knowledge base

Navigating university life shouldn't slow you down. We recognize that as a busy student, you value swift solutions. Say goodbye to waiting for email replies and say hello to our knowledgebase! Designed to swiftly address the most common inquiries about course registrations, curriculum, academic calendars, electives, campus facilities, and beyond. Here, you'll discover prompt and crystal-clear responses, empowering you to glide through your university journey without a hitch.



### Bachelor BA and Premaster NL students

#### Top 3 onderwerpen

- Jaarplanning
- Roosters
- Curriculum

Explore the knowledge base



### Bachelor IBA and Premaster EN students

#### Top 3 topics

- Schedules
- Academic Calendar
- Electives

Explore the knowledge base



### Master students

#### Top 3 topics

- Academic Calendar
- Elective registration
- General Master Kick-off

Explore the knowledge base

# MSc Knowledge Base

- Go to <https://master-services.rsm.nl>
- Enter a search term or
- Click through the Knowledge Base articles
- If you can't find an answer to your question, contact MSc programme management via the [contact form](#) or on weekdays from 10-12 and 13-15 h via 010-408-1972; have your student number at hand!

## How can we help you?

Enter your search term here...



## Knowledge base

Everything you need to know about your Master study at RSM, from start to finish.



### Starting the Master

Learn more about onboarding, admission, curriculum, and kick-off events.



### During the Master

Information about practical matters during your Master studies, as well as electives.



### Master exams, grades and thesis

Information about the Master thesis trajectory, exams & resits and grades.



### Finishing the Master

Learn more about deregistration, degree issuing postponement and graduation.



### Student service departments

Departments available to students at RSM.



### Student life, wellbeing and facilities

Learn more about study associations, alumni and all the facilities available to you.

# RotterdamPas

- Discounts on more than **750 (!)** attractions in Rotterdam and vicinity
- The RotterdamPas is only €20 for all full-time students who are registered as residents of Rotterdam (normal price €65)
- Valid from 1 March 2023 through 29 February 2024
- More information: [www.rotterdampas.nl](http://www.rotterdampas.nl) (in Dutch only) or download the app





# Useful links for new arrivals

## *On Rotterdam*

- Rotterdam Municipality: <https://www.rotterdam.nl/english/>
- Public Transport Rotterdam: <https://www.ret.nl/en/>
- Culture in Rotterdam: <http://www.uitagendarotterdam.nl/> (in Dutch only)
- Festivals in Rotterdam: <https://www.rotterdamfestivals.nl/en/>
- Commodity Market Rotterdam:  
<https://www.facebook.com/groups/commoditymarketrotterdam/>

## *On Erasmus University Rotterdam*

- Website EUR: <https://www.eur.nl/en>

## *On the Netherlands*

- The Netherlands Board of Tourism: <http://www.holland.com/global/tourism.htm>
- Study in the Netherlands: <https://www.studyinholland.nl/>
- Lonely Planet: <https://www.lonelyplanet.com/the-netherlands>
- Nuffic: <https://www.nuffic.nl/en>
- Dutch Railways: <http://www.ns.nl/en>
- King's Day: <https://en.wikipedia.org/wiki/Koningsdag>
- International Student Mobility Card: <https://www.isic.nl/en/public-transport> (for int'l students only)

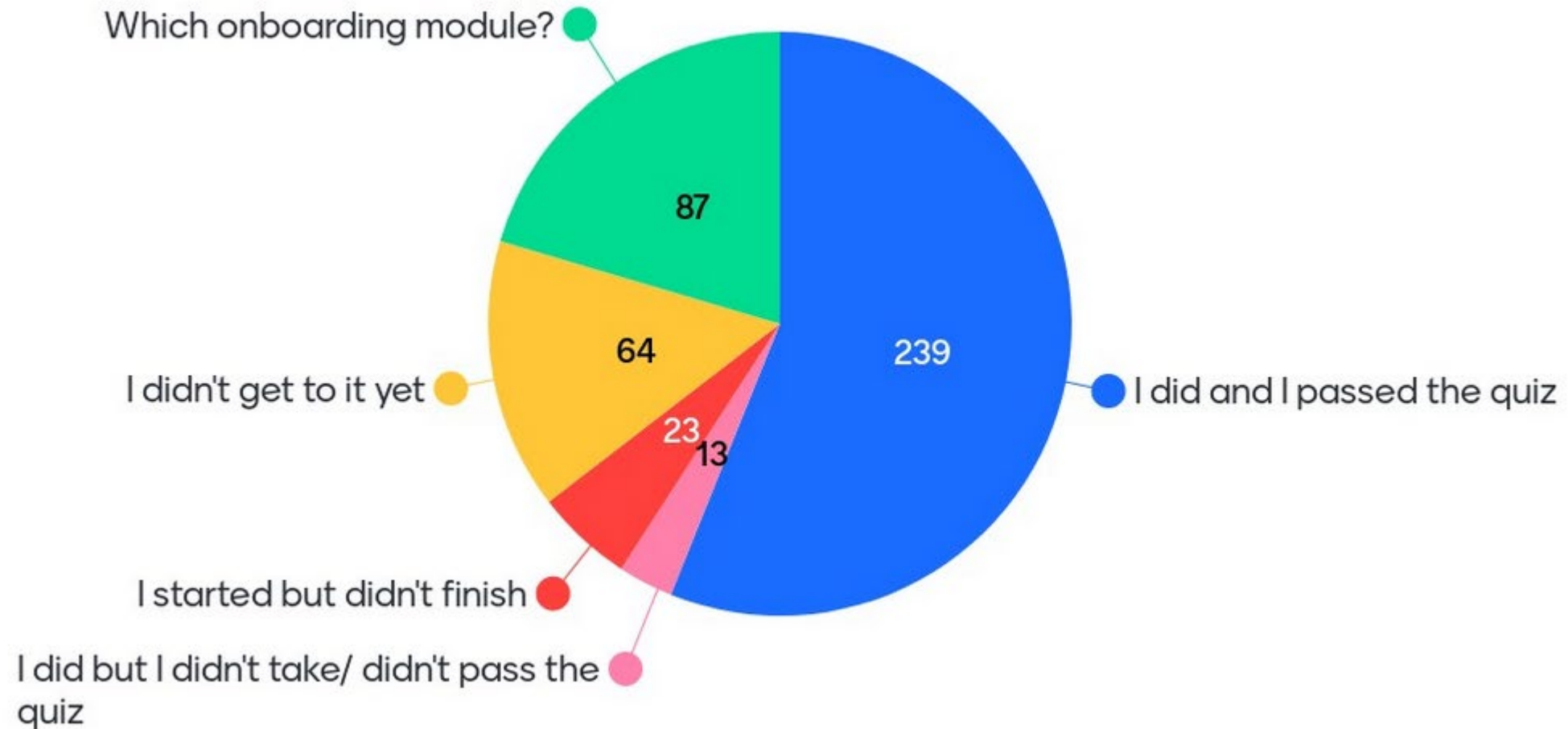




# Don't miss your programme kick-off!

Programme	Date kick-off
Accounting & Financial Management (AFM)	Wednesday 30 to Thursday 31 August
Business Analytics & Management (BAM)	Friday 25 August
Business Information Management (BIM)	Friday 1 to Sunday 3 September
Finance & Investments (FI)	Tuesday 5 to Friday 8 September
Global Business & Sustainability (GBS)	Thursday 31 August
People, Organisations and Change (POC)	Tuesday 29 August, Wednesday 30 August and Friday 1 September
Management of Innovation (MI)	Tuesday 29 to Thursday 31 August
Marketing Management (MM)	Friday 1 September
Master in Management (MiM)	Wednesday 30 August
Medical Business & Innovation (MBI)	Tuesday 29 to Thursday 31 August
Part-time Master in Management (pMiM)	Friday 1 September
Supply Chain Management (SCM)	Tuesday 29 to Thursday 31 August
Strategic Entrepreneurship (SE)	Thursday 31 August
Strategic Management (SM)	Friday 1 September

# Mentimeter – Did you complete the onboarding module?



# Onboarding quiz prize draw



A final hot tip:

# Read your student e-mail regularly

to avoid missing important deadlines!

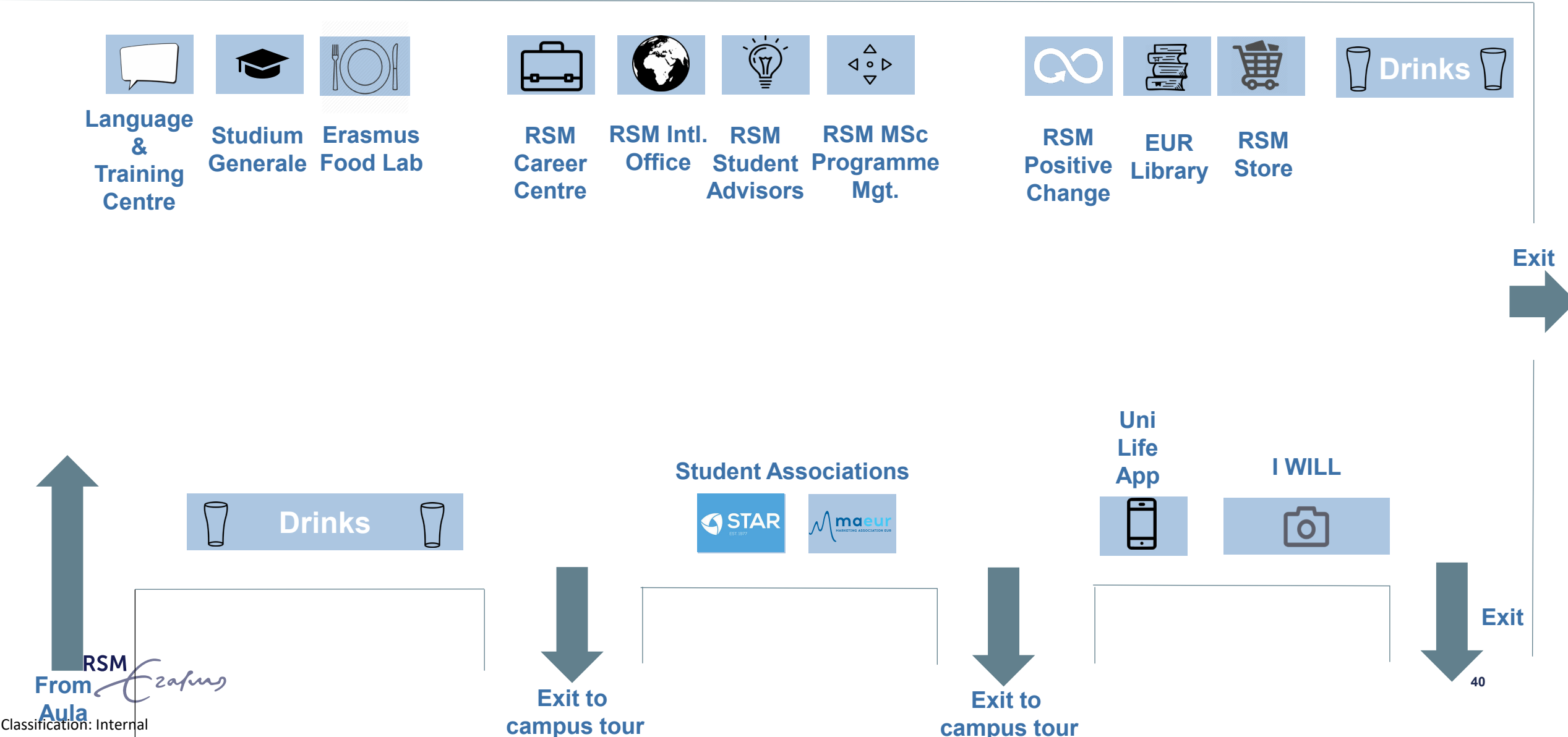


# Campus tours

Programme	Time slot	Name
AFM	14:30	Marylisa Harskamp
BAM - 1	14:30	Wim Doornenbal
BAM - 2	14:30	Programme Management
BIM	14:30	Willemijn Vink
GBS	14:30	Programme Management
GBS	14:30	Mika Leon Belchhaus
MBI + POC + PMIM	15:15	Marylisa Harskamp
MIM	15:15	Wim Doornenbal
FI - 1	15:15	Programme Management
FI - 2	15:15	Willemijn Vink
FI - 3	15:15	Programme Management
SCM	15:15	Mika Leon Belchhaus
MM - 1	16:00	Marylisa Harskamp
MM - 2	16:00	Wim Doornenbal
SM - 1	16:00	Programme Management
SM - 2	16:00	Willemijn Vink
SE	16:00	Programme Management
MI	16:00	Mika Leon Belchhaus



# Map Campus Fair



# Campus fair and tours

Enjoy the afternoon and success with your studies!

[www.rsm.nl/msc](http://www.rsm.nl/msc)

RSM MSc Programme Management

010 - 408 1972

[Contact form](#)

Mandeville Building, T5-23/25/27

Burgemeester Oudlaan 50

3062 PA Rotterdam

The Netherlands