

Erasmus Platform for Sustainable Value Creation

Driving impact through co-creation

Brochure



Colophon

The Erasmus Platform for Sustainable Value Creation is a think-tank at Rotterdam School of Management (RSM), Erasmus University Rotterdam, that collaborates with leading sustainability experts in the financial sector.

www.rsm.nl/sustainable-value

Rotterdam School of Management, Erasmus University (RSM) is one of Europe's top-ranked business schools. RSM provides ground-breaking research and education furthering excellence in all aspects of management and is based in the international port city of Rotterdam – a vital nexus of business, logistics and trade. RSM's primary focus is on developing business leaders with international careers who can become a force for positive change by carrying their innovative mindset into a sustainable future.

Our first-class range of bachelor, master, MBA, PhD and executive programmes encourage them to become critical, creative, caring and collaborative thinkers and doers.

www.rsm.nl

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Word of welcome

In today's rapidly evolving world, sustainability is no longer optional— it's imperative. The Erasmus Platform for Sustainable Value Creation is a unique place to co-create impactful and evidence-based contributions through research, education, and thought leadership that bridge the gap between business, finance and sustainability.

For nearly ten years, our success stems from the powerful collaborations we foster with financial institutions, corporates, regulators, and non-profits who share our vision.

Together, we can redefine what's possible in sustainable finance and create lasting value for both business and society.

Nathan de Arriba-Sellier
Director of the Platform



Our mission

The Erasmus Platform for Sustainable Value Creation is a consortium of financial sector experts and academic leaders from Rotterdam School of Management, Erasmus University. We are dedicated to moving the needle in business education, research and practice leading the economic and financial transition to sustainable value creation with actionable and impactful research.

Why join the platform?

Becoming a partner in the Platform offers you:

- **Access** to cutting-edge research shaping tomorrow's sustainable finance practices.
- **Co-creation** opportunities with leading academics and peers from the public and private sectors.
- **Direct engagement** with top talent through student projects, workshops, and executive education.
- **Participation** in transformative projects that drive real-world change.
- **Thought leadership** via private research events, publications, and policy dialogues.
- **Networking with a purpose**, connecting you with changemakers across finance, business, and academia.

"The Platform offers us a place to challenge ideas, exchange with experts, and drive sustainability forward in the finance sector."

Hesse McKechnie
Sustainable Finance expert, Fellow of the platform

Strategic research themes

Our research is organized around four key projects, each led by a prominent academic:

A Systems Approach to Sustainability

We explore how macro-level systems thinking can align sectors toward shared sustainability outcomes, shifting from incremental change to economy-wide transformation. Led by Dirk Schoenmaker.

Regulation for Impact

We examine how legal and regulatory frameworks can better support financial institutions in delivering real, sustainable impact—making regulation a catalyst rather than a constraint. Led by Nathan de Arriba-Sellier.

ESG Disclosure & Environmental Taxation

We provide evidence-based insights into how ESG reporting and environmental taxes shape corporate behavior, and how they can be improved to drive meaningful change. Led by Saskia Kohlhasse.

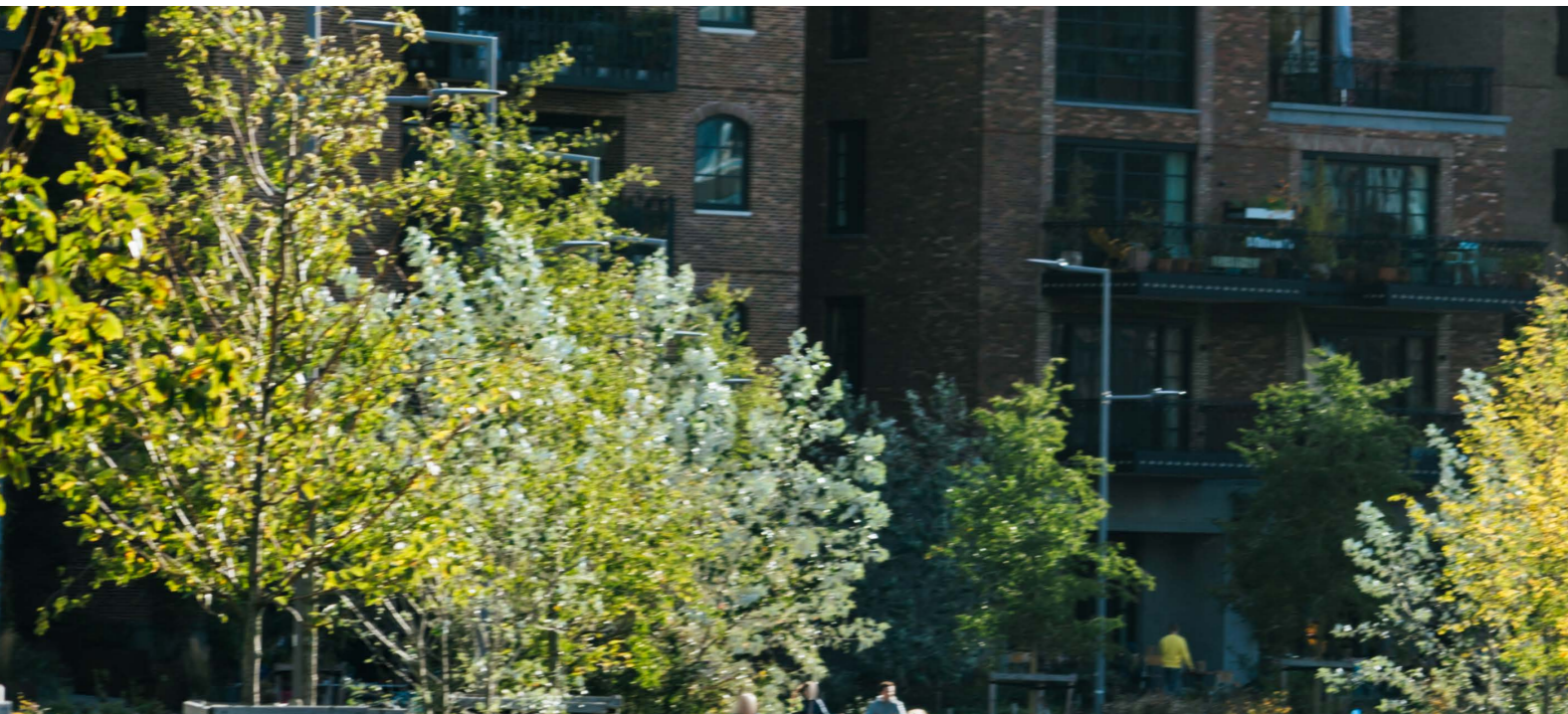
Investor Engagement

Our research seeks to establish when and how shareholder engagement strategies succeed, uncovering best practices and driving smarter, more effective investor influence. Led by Mathijs van Dijk & Emilio Marti

Other project-based work includes cutting-edge research on **biodiversity finance** (Dieuwertje Bosma) and tools for CFOs to integrate sustainability into core value creation models.

"Our research on investor engagement goes beyond theory."

Mathijs van Dijk
Professor of Financial Markets, RSM





Delivering impact beyond academia

We don't just publish papers. We aim for action.

Community Building

- Impact dinners & research circles
- Thematic working groups
- Direct interaction with academia & policy leaders

Dissemination & Tools

- Open-source financial sustainability toolbox
- Annual conference & workshops
- Regular practice-oriented events

Education

- Executive courses on policy & regulation
- Embedded sustainability in business education
- Partner-supported learning projects with students

"The Platform embodies interdisciplinary collaboration, which is essential in solving sustainability challenges."

Eva Rood
Director Positive Change Initiative, RSM

A growing network of partners

We are proud to collaborate with leading companies and institutions. Our members benefit from shared knowledge, visibility, and influence. Whether you're looking to transform corporate practice, deepen your academic understanding of sustainable finance, or looking for meaningful cross-disciplinary interaction, there's a place for you in our Platform.

At its core, the Erasmus Platform for Sustainable Value Creation offers a unique space where forward-thinking companies, academics, and policymakers come together to drive meaningful change.

By becoming a partner, you don't just stay informed. You help shape the future of sustainable finance. You gain access to influential research, opportunities to collaborate on pioneering projects, and a powerful network of decision-makers committed to sustainability. Whether your goal is to transform your organisation, influence policy, or contribute to academic insight, the Platform provides the knowledge, tools, and connections to support your journey.

"This platform provides the intellectual space to help you rethink what sustainable finance can be."

Dirk Schoenmaker
Professor Banking and Finance, RSM
Academic Lead at the Platform



Turning research into impact

In recent years, the Platform has initiated and contributed to a range of high-impact projects that show our commitment to actionable, practice-oriented research.

- We regularly publish working papers, like a recent one on [the Net Zero Ledger](#), authored by Nathan de Arriba-Sellier, which proposes a novel approach to align financial reporting with net-zero objectives.
- A recent thought piece titled "[What can central banks do to take the Paris Agreement seriously?](#)" highlights the importance of industry and academia writing together. Co-authored by academic members and industry fellows, the article advocates for a macroprudential approach to climate risk, suggesting that central banks should guide financial institutions toward a steady, annual reduction in financed emissions.
- We launched two widely attended online courses: the [MOOC on the Principles of Sustainable Finance](#) and the [MOOC on Sustainable Corporate Finance](#), bringing our thinking to a global audience. Our MOOC features many industry guest lecturers. It is a great example of academic-industry collaboration.
- Together with the Impact Institute, we published the "[Toolkit for Transition](#)", offering practical tools for organizations navigating the sustainability shift.
- Our collaboration with ASN Bank resulted in the "[Conservation through Conversation](#)" paper, elaborating how biodiversity can be integrated into engagement efforts.
- We [host in-depth webinars](#) and great events.

These projects—and many more—are all freely accessible at rsm.nl/sustainable-value.

"The power of the Platform is the ability to translate rigorous research into practical tools and, equally important, to bring real-world challenges back into academic inquiry. It's a constant dialogue between theory and practice."

Dieuwertje Bosma
Projectmanager at the Platform

Let's connect

We warmly invite you to reach out to our team to explore how your organization can benefit from and contribute to the Platform. Let's schedule a conversation and take the next step together.

Our core team consists of:

Dr. Nathan de Arriba-Sellier
Director of the Platform

dearribasellier@rsm.nl

Professor Dirk Schoenmaker
Academic lead at the Platform

Dr. Saskia Kolhase, associate professor
Academic lead at the Platform

Dieuwertje Bosma
Projectmanager at the Platform

"We need thought-leaders like you to move the needle in sustainable business."

Saskia Kolhase
Academic Lead at the Platform



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