

Impact management and impact measurement

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**Good morning,
impact makers!**



What is impact

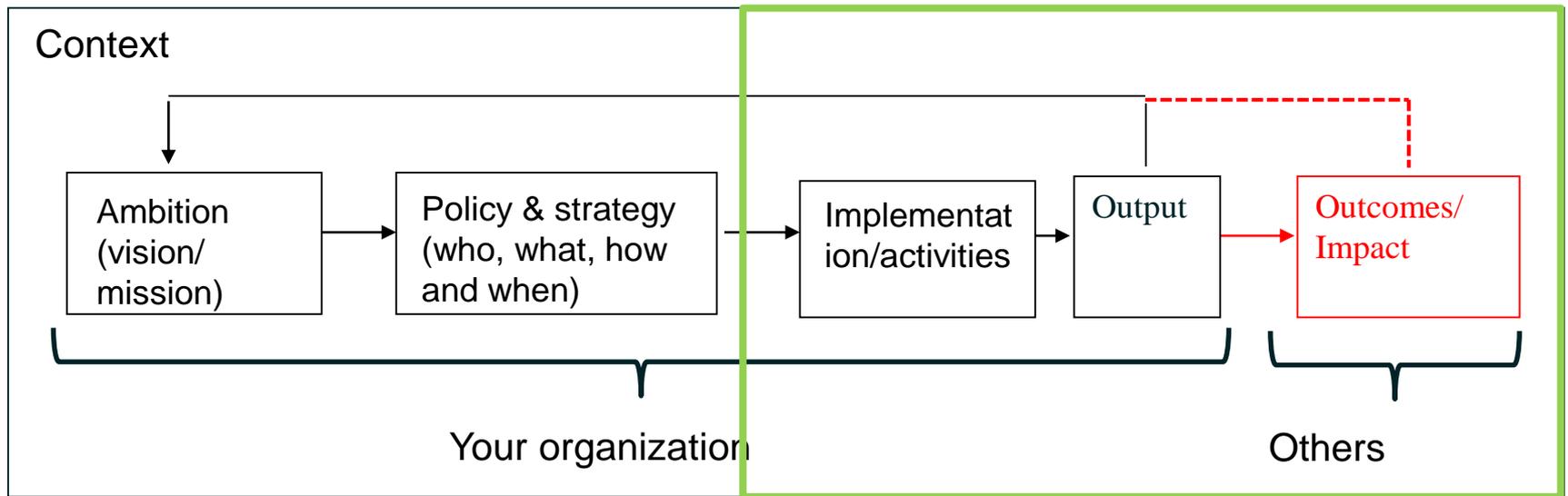
Are you realizing your (social) ambitions?

Impact management

Three relevant questions about impact:

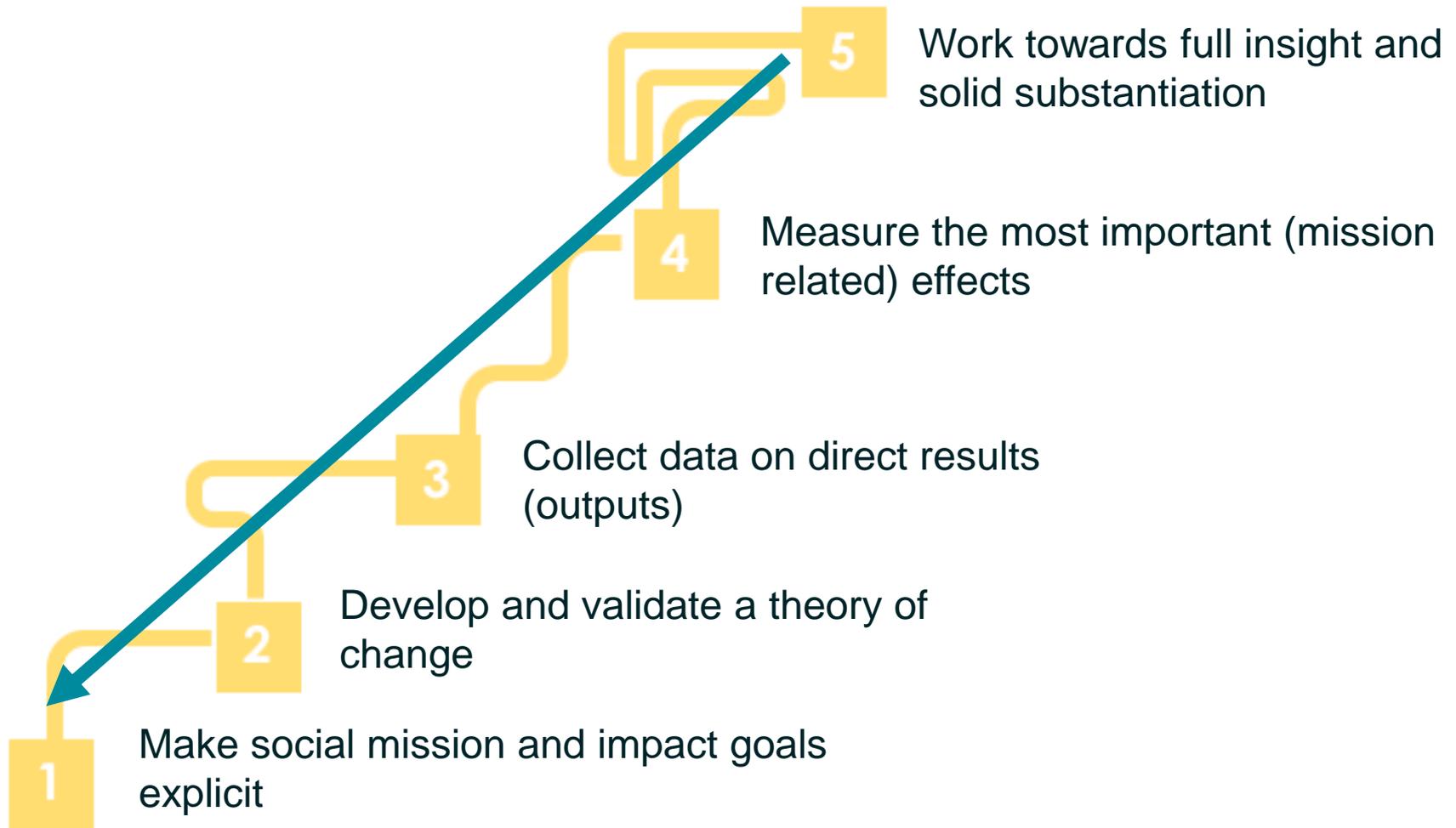
- Is there a difference?
- Has your organisation contributed to it (causality)?
- To what extent has your organization contributed to the change (attribution and counterfactual)?

Strategic impact management

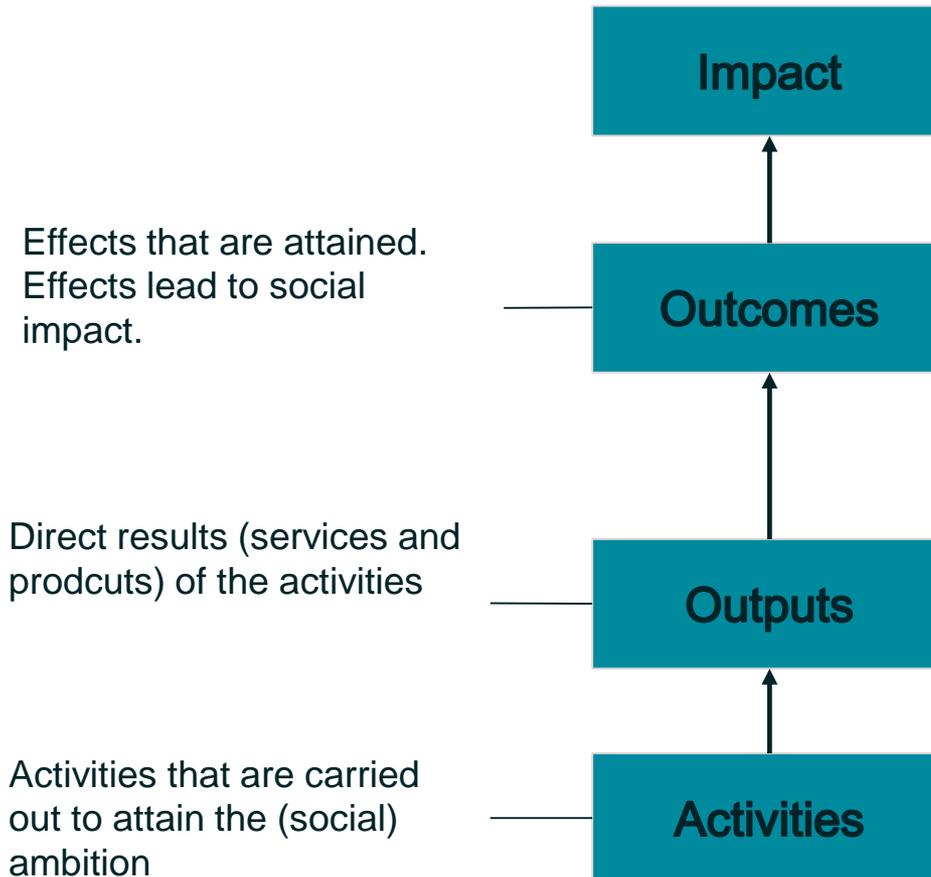


Impact is the effect of organizations on society on the economic, environmental and social dimension

Impact measurement



Introduction Theory of Change





Questions?

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