

BSIS Facts & Figures

The **Business School Impact System (BSIS)** is a comprehensive impact assessment tool to determine the extent of a business school's impact upon its local and regional environment. The BSIS assessors' report is based on 120 indicators that measure seven kinds of impact: societal, financial, educational, business development, intellectual, regional ecosystem, and image of the region. This factsheet highlights Rotterdam School of Management, Erasmus University's (RSM) key impact in each area.*



Visit efmdglobal.org/bsis for more information on the methodology.

Financial impact

In 2019, RSM had an estimated financial impact of:



€471 million

in the Randstad region**

Societal impact



8

of RSM's senior faculty chair positions are dedicated to Corporate Social Responsibility (CSR) and sustainable development



74%

of RSM's research output is related to the Sustainable Development Goals (SDGs)

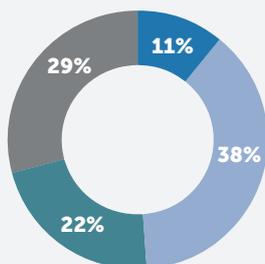


70%

of students receive extensive instruction on the SDGs

Educational impact

Student body
in 2019 (in %)



- Students from the Mainport Rotterdam region
- Students from the Randstad region excluding Rotterdam
- Dutch students from outside the Randstad region
- International students



47%

of international students find their first job in the Netherlands



29,000

out of 42,000 alumni work in the region

*RSM defines the Mainport Rotterdam area as the local impact zone, and the Randstad region as the regional impact zone.

**The estimation includes both direct and indirect expenditures by the school, its students and personnel.

Business development impact

In 2019, with the help of the **Erasmus Centre for Entrepreneurship**:

63

start-ups were facilitated in the Rotterdam region



9

start-ups were created in the Randstad region

Since 1970



1,000+

companies were founded by RSM alumni

RSM alumni occupy



270

senior and leadership positions in 158 local companies with 500+ employees

Intellectual impact

In 2019, RSM was engaged in:

166

research partnerships with regional companies and organisations



Regional ecosystem impact

RSM's full-time professors hold:

73

functions within local professional or civic bodies



Impact on the image of the region

RSM co-founded the Erasmus Centre for Entrepreneurship—the leading centre for entrepreneurship in Europe:



RSM has developed a unique part-time Executive Master in Customs and Supply Chain Compliance

Rotterdam School of Management, Erasmus University (RSM)

is one of Europe's top-ranked business schools. For more than 50 years, RSM has been providing ground-breaking research and education furthering excellence in all aspects of management and is based in the international port city of Rotterdam – a vital nexus of business, logistics and trade. RSM's primary focus is on developing business leaders with international careers who can become a force for positive change by carrying their innovative mindset into a sustainable future. Our first-class range of bachelor, master, MBA, PhD and executive programmes encourage them to become critical, creative, caring and collaborative thinkers and doers. Study information and activities for future students, executives and alumni are also organised from the RSM office in Chengdu, China.



Most data in this factsheet was collected in 2019.

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