World-class researchers from Rotterdam School of Management, Erasmus University (RSM) and the Erasmus School of Economics (ESE) are brought together in the Erasmus Research Institute of Management (ERIM).

ERIM has created an environment for the development of internationally recognised management knowledge with academic and societal impact since 1998. ERIM researchers are focused on the real needs of business and management, and dedicated to produce relevant and excellent research that adds innovative dimensions to management knowledge. ERIM combines quality publishing with effective dissemination through education programmes and research projects. Where possible, research is developed and conducted in collaboration with business.

Research programmes – five core streams

- Business processes, logistics and information systems
- Organisation
- Marketing
- Finance and accounting
- Strategy and entrepreneurship
Research

Nurturing talent
ERIM provides the Erasmus Doctoral Programme in Business and Management – a five-year doctoral programme focused on nurturing academic talent. This programme offers a challenge for intellect and persistence, and is subject to strict admission and selection criteria. It’s embedded in a superb academic research environment of international standing, so doctoral students acquire their knowledge from the interface between teaching and academic research.

For more information about research:
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In conjunction with business
RSM research supports companies in several ways. Your organisation can benefit from research projects by founding or supporting a research centre, centre of expertise, or research chair on select research projects. You can also commission applied research projects by RSM students and professors.

Connect to RSM's 40,000-member alumni network, which organises events that brings together faculty, alumni and corporate friends sharing the same professional sphere. RSM also organises events that have the potential to influence academia, business and society. Share best knowledge, processes and business intelligence with other international companies at RSM’s co-operative ‘knowledge platforms’, for example seminars.

RSM research centres advancing in-company innovation through research

Inspired by real day-to-day challenges and problems, and working directly with organisations and businesses, our research centres bring together faculty members from multiple disciplines. They conduct focused research and teaching in specialised areas in order to advance in-company innovation. Here are some examples below.

- Erasmus Centre for Future Energy Business
  Develops the business foundation for tomorrow’s energy markets. With the network of partners in the private and public sector, and at top research institutions worldwide, the Centre guides and shapes the transformation of the energy sector.
  [rsm.nl/ecfeb]

- Corporate Communication Centre
  Conducts academic and applied research, consults blue-chip companies, and educates the next generation of communication leaders by generating new knowledge, and applying it to real-life business environments.
  [rsm.nl/ccc]

- Erasmus Centre for Data Analytics
  Uncovers how to turn data knowledge into business value by exploring how digital technologies work with people and in communities, and enhances data knowledge in research and education.
  [rsm.nl/ecda]

- Erasmus Centre for Entrepreneurship
  Stimulates an entrepreneurial culture within the university and fosters excellent entrepreneurship with new combinations and partner programmes between disciplines, students and entrepreneurs, companies, researchers and teachers.
  [ece.nl]

- Erasmus Centre for Leadership
  Strives to create a hub of knowledge for state-of-the art research into effective leadership, to help make sure that research outcomes make their way into RSM’s educational programmes, and to inspire the public to join the debate on leadership and development.
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Partnerships Resource Centre
Envisions a more sustainable and inclusive world in which business, civil society and governments each play an important role to create collaborative and inclusive solutions for complex societal issues. It connects scientifically sound research and practitioner experience of cross-sector partnerships to aid sustainable and inclusive development.

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