



Expertise and global impact with outstanding results

# Research

## Research focused on the real needs of business

### Research at a glance:

- » One of Europe's largest and most-cited business research communities with over 350 researchers
- » EUR is ranked worldwide as number 4 in Business Administration and number 8 in Management (ARWU 2019)
- » Talent-driven and highly customised study programmes, research master studentships and fully funded PhD positions

Diverse doctoral student body with close to



**70%**

international participants

A consistent ranking among Europe's



**top-ranked**

business schools

A globally oriented institute with



**32**

different nationalities

More than



**20 years**

of ongoing, cutting-edge management research

World-class researchers from Rotterdam School of Management, Erasmus University (RSM) and the Erasmus School of Economics (ESE) are brought together in the Erasmus Research Institute of Management (ERIM).

ERIM has created an environment for the development of internationally recognised management knowledge with academic and societal impact since 1998. ERIM researchers are focused on the real needs of business and management, and dedicated to produce relevant and excellent research that adds innovative dimensions to management knowledge. ERIM combines quality publishing with effective dissemination through education programmes and research projects. Where possible, research is developed and conducted in collaboration with business.

## Research programmes – five core streams

- » Business processes, logistics and information systems
- » Organisation
- » Marketing
- » Finance and accounting
- » Strategy and entrepreneurship

# Research

## Nurturing talent

ERIM provides the Erasmus Doctoral Programme in Business and Management – a five-year doctoral programme focused on nurturing academic talent. This programme offers a challenge for intellect and persistence, and is subject to strict admission and selection criteria. It's embedded in a superb academic research environment of international standing, so doctoral students acquire their knowledge from the interface between teaching and academic research.

[erim.eur.nl/doctoral](http://erim.eur.nl/doctoral)

## In conjunction with business

**RSM research supports companies in several ways.** Your organisation can benefit from research projects by founding or supporting a research centre, centre of expertise, or research chair on select research projects. You can also commission applied research projects by RSM students and professors.

Connect to RSM's **40,000-member alumni network**, which organises events that brings together faculty, alumni and corporate friends sharing the same professional sphere. RSM also organises **events** that have the potential to influence academia, business and society. **Share best knowledge, processes and business intelligence** with other international companies at RSM's co-operative 'knowledge platforms', for example seminars.

## RSM research centres advancing in-company innovation through research

Inspired by real day-to-day challenges and problems, and working directly with organisations and businesses, our research centres bring together faculty members from multiple disciplines. They conduct focused research and teaching in specialised areas in order to advance

in-company innovation. Here are some examples below.

[rsm.nl/research/centres](http://rsm.nl/research/centres)

### Erasmus Centre for Future Energy Business

Develops the business foundation for tomorrow's energy markets. With the network of partners in the private and public sector, and at top research institutions worldwide, the Centre guides and shapes the transformation of the energy sector.

[rsm.nl/ecfeb](http://rsm.nl/ecfeb)

### Corporate Communication Centre

Conducts academic and applied research, consults blue-chip companies, and educates the next generation of communication leaders by generating new knowledge, and applying it to real-life business environments.

[rsm.nl/ccc](http://rsm.nl/ccc)

### Erasmus Centre for Data Analytics

Uncovers how to turn data knowledge into business value by exploring how digital technologies work with people and in communities, and enhances data knowledge in research and education.

[rsm.nl/ecda](http://rsm.nl/ecda)

### Erasmus Centre for Entrepreneurship

Stimulates an entrepreneurial culture within the university and fosters excellent entrepreneurship with new combinations and partner programmes between disciplines, students and entrepreneurs, companies, researchers and teachers.

[ece.nl](http://ece.nl)

### Erasmus Centre for Leadership

Strives to create a hub of knowledge for state-of-the-art research into effective leadership, to help make sure that research outcomes make their way into RSM's educational programmes, and to inspire the public to join the debate on leadership and development.

[rsm.nl/leadership](http://rsm.nl/leadership)

## Partnerships Resource Centre

Envisions a more sustainable and inclusive world in which business, civil society and governments each play an important role to create collaborative and inclusive solutions for complex societal issues. It connects scientifically sound research and practitioner experience of cross-sector partnerships to aid sustainable and inclusive development.

[rsm.nl/prc](http://rsm.nl/prc)

## SmartPort@Erasmus

Offers port-related education and research, and connects students, academics and practitioners from the private and public sector.

[erim.eur.nl/smartporterasmus](http://erim.eur.nl/smartporterasmus)

## Research initiatives

In addition to the research centres there is also a wide range of research initiatives. These research-fuelled 'communities of engagement' aim to realise research impact, relevance, and interaction with ERIM researchers and the global community.

[erim.eur.nl/research-initiatives](http://erim.eur.nl/research-initiatives)

### Contact details

For more information about research:  
info@rsm.nl or call +31 10 408 2222

### Visiting address

Rotterdam School of Management,  
Erasmus University  
Burgemeester Oudlaan 50  
3062 PA Rotterdam  
The Netherlands

### Postal address

P.O. Box 1738  
3000 DR Rotterdam  
The Netherlands