



Expertise and global impact with outstanding results

Research

Research focused on the real needs of business

Research at a glance:

- » One of Europe's largest and most-cited business research communities with over 350 researchers
- » EUR is ranked number 5 in business administration, and number 7 in management (ARWU 2018)
- » Talent-driven and highly customised study programmes, research master studentships and fully funded PhD positions

Diverse doctoral student body with close to



65%

international participants

A consistent ranking among Europe's



top 10

business schools

A globally oriented institute with



31

different nationalities

More than



20 years

of ongoing, cutting-edge management research

World-class researchers from Rotterdam School of Management, Erasmus University (RSM) and the Erasmus School of Economics (ESE) are brought together in the Erasmus Research Institute of Management (ERIM).

ERIM has created an environment for the development of internationally recognised management knowledge with academic and societal impact since 1998. ERIM researchers are focused on the real needs of business and management, and dedicated to produce relevant and excellent research that adds innovative dimensions to management knowledge. ERIM combines quality publishing with effective dissemination through education programmes and research projects. Where possible, research is created in conjunction with business.

Research programmes - five core streams

- » Business processes, logistics and information systems
- » Organisation
- » Marketing
- » Finance and accounting
- » Strategy and entrepreneurship

Research

Nurturing talent

ERIM provides the Erasmus Doctoral Programme in Business and Management – a five-year doctoral programme focused on nurturing academic talent. This programme offers a challenge for intellect and persistence, and is subject to strict admission and selection criteria. It's embedded in a superb academic research environment of international standing, so doctoral students acquire their knowledge from the interface between teaching and academic research.

www.irim.eur.nl/doctoral

In conjunction with business

RSM research supports companies in several ways. Your organisation can benefit from research projects by founding or supporting a Research Centre, Centre of Expertise or research chair on select research projects. You can also commission applied research projects by RSM students and professors.

Connect to RSM's **40,000-member alumni network**, which organise events that brings together faculty, alumni and corporate friends sharing the same professional sphere. RSM also organises **events** that have the potential to influence academia, business and society. **Share best knowledge, processes and business intelligence** with other international companies at RSM's co-operative 'knowledge platforms', for example seminars.

RSM research centres advancing in-company innovation through research

Inspired by real day-to-day challenges and problems, and working directly with organisations and businesses, our research centres bring together faculty members from multiple disciplines. They conduct focused research and teaching in specialised areas in order to advance

in-company innovation. Here are some examples below.

www.rsm.nl/research/centres

Erasmus Centre for Future Energy Business

Develops the business foundation for tomorrow's energy markets. With the network of partners in the private and public sector, and at top research institutions worldwide, the Centre guides and shapes the transformation of the energy sector.

www.rsm.nl/ecfeb

Centre of Excellence in Public Safety Management

CESAM aims to promote and foster the professional development and management of public safety organisations on an international level. It targets a clear and direct impact of academic research on public- and private-sector organisations in the field of public safety.

www.rsm.nl/cesam

Corporate Communication Centre

Conducts academic and applied research, consults blue-chip companies, and educates the next generation of communication leaders by generating new knowledge, and applying it to real-life business environments.

www.rsm.nl/ccc

Erasmus Centre for Data Analytics

Uncovers how to turn data knowledge into business value by exploring how digital technologies work with people and in communities, and enhances data knowledge in research and education.

www.rsm.nl/ecda

Erasmus Centre for Entrepreneurship

Stimulates an entrepreneurial culture within the university and fosters excellent entrepreneurship with new combinations and partner programmes between disciplines, students and entrepreneurs, companies, researchers and teachers.

www.ece.nl

The Partnerships Resource Centre

The PrC envisions a more sustainable and inclusive world in which business, civil society and governments each play an important role to create collaborative and inclusive solutions for complex societal issues. It connects scientifically sound research and practitioner experience of cross-sector partnerships to aid sustainable and inclusive development.

www.rsm.nl/prc

SmartPort@Erasmus

Offers port-related education and research, and connects students, academics and practitioners from the private and public sector.

www.irim.eur.nl/smartporterasmus

In addition to the research centres there is also a wide range of research initiatives aimed at realising research impact, relevance, and interaction with ERIM researchers and the global community.

www.irim.eur.nl/research-initiatives

Contact details

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