



Welcome to

RSM

A lifelong learning experience

RSM at a glance:

- » Around 40,000 alumni active worldwide
- » A comprehensive portfolio of bachelor, master, MBA, PhD and executive programmes
- » Delivers business leaders with an innovative mindset
- » Top-class professors in RSM's globally oriented faculty
- » Every year more than 2,500 MBA and executive education participants, and around 6,700 bachelor and master students
- » One of 1% of schools worldwide with 'Triple Crown' accreditation
- » 150+ international partner schools

A consistent ranking
among Europe's



top 10

business schools

Nearly



50 years

of experience in business
development and
management education

Rotterdam School of Management, Erasmus University (RSM) is the top-ranked business school of the prestigious Erasmus University Rotterdam (EUR), which was founded in 1913.

Today, more than 105 years later, EUR is an international knowledge institute for critical thinking and academic training, driven by a strong focus on current social issues. Our students follow programmes in EUR's seven schools, which focus on three domains:

- » Economics & Management
- » Medicine & Health Sciences
- » Law, Culture and Society

RSM is one of EUR's schools, and educates around 6,700 bachelor and master students, 450 MBA students and nearly 2,200 executives every year so they can become international business leaders who are ready to be a force for positive change. RSM was founded in 1970 by the following Dutch companies: Shell, Philips, Unilever, AkzoNobel, Tata Steel and ABN AMRO, aiming to meet the growing need for management education. Now, there are more than 100 nationalities working and studying together on campus. RSM's broad portfolio of bachelor, master, MBA, doctoral and executive education programmes encourages participants to become critical, creative, caring and collaborative thinkers and doers.

 rsm.nl

Leading through education, research, relationships and ideas

A growing number of multinational organisations appreciate RSM for the many opportunities the school offers them. Our **programmes for executives varying from one day to two years, high-quality recruitment services, cutting-edge research projects and progressive networking initiatives** affect the productivity and operational functioning of companies across all industries worldwide.

RSM is a research-driven business school and has one of the **world's largest and most-cited business school faculties**, the Erasmus Research Institute of Management (ERIM). ERIM has 252 researchers and 151 active PhD students.

RSM researchers showcase their latest findings and describe how they affect business in our quarterly magazine *RSM Discovery* and on our **online video platform RSM Discovery**. www.rsm.nl/discovery

Organisational structure source of ideas, knowledge and advice

The RSM Advisory Board is a source of ideas, knowledge and advice for the school. The input comes from a body of high-ranking business representatives from various organisations, such as Unilever, Shell, ING, Siemens, BP and Randstad Holding. Each advisory board member is a distinguished and influential leader from a business or public sector, and reflects the international diversity of RSM.

They advise the school on three levels:

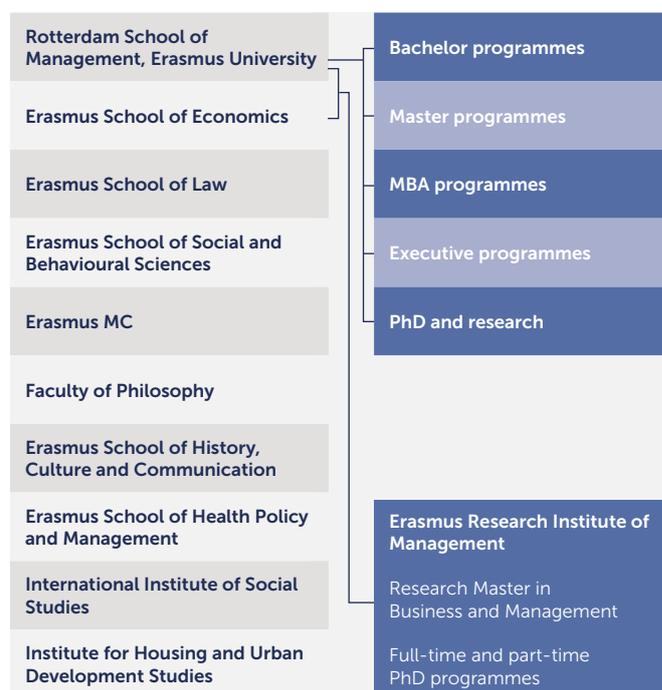
- » overseeing that our educational programmes serve the needs of business
- » ensuring that our research adds value to business practices
- » guaranteeing that RSM benefits our corporate partners, students and alumni.

RSM accreditations

- » Association of MBAs (AMBA), since 1996
- » Association to Advance Collegiate Schools of Business (AACSB), since 1998
- » EFMD Quality Improvement System (EQUIS), since 1998
- » Accreditation Organisation of the Netherlands and Flanders (NVAO) for all degree programmes, since 2007



Organisational structure Erasmus University Rotterdam



Contact details

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Photo: Gerhard van Roon (*Rotterdam Make it Happen*)

