



MBA

MBA DUAL DEGREE PROGRAM



OBJECTIVES

This cooperative program offers unique opportunities for students to maximize their international education through the exploration and application of business concepts in a global context, and will enhance the international exposure and student diversity profiles of both MBA programs. Students who fulfill the requirements of both institutions will be awarded two MBA degrees, one from each institution.

About CUHK Business School, The Chinese University of Hong Kong

The Chinese University of Hong Kong (CUHK) is the first university in Hong Kong to establish a full-time MBA program back in 1966. As a pioneer in business education in the region, CUHK Business School holds accreditation by CEMS in Europe, AACSB and AMBA.

The globally recognized CUHK MBA program benefits you most today while offering the skills you need tomorrow. Besides leaderships skills and business acumen, our entrepreneurship training focuses on actual practice taught by experienced market practitioners. The program provides an exceptionally international environment with students coming from 20+ countries and 32,000 business school alumni around the world.

Located in center of the Pearl River Delta, the program also provides you with unparalleled experience and insights into doing business in Asia and China from the region's topmost financial and innovation hub.

About Rotterdam School of Management, Erasmus University (RSM)

At RSM, you can be sure you are getting a world-class MBA. Consistently ranked amongst Europe's top business schools, RSM is amongst the 1% of business schools worldwide that hold triple accreditation by all three of the world's accreditation bodies – EQUIS, AMBA and the AACSB.

What distinguishes the RSM MBA portfolio? According to our participants, it is the collaborative way in which students, professors, and industry professionals work together throughout the program coupled with the school's exceptionally international and English-speaking environment.

All our MBA programs offer the same premium academic quality, taught by an international cohort of top faculty, and with the same dual emphasis on intellectual challenge combined with extensive practical application. RSM continues to be one of the world's most international schools, with over 80 nationalities in its student body.

STUDENT PROFILE

Profile of CUHK MBA Class of 2020

Size	67	
Average Working Experience	5.4 years	
Average GMAT Score	604	
Gender Distribution	37% Female 63% Male	
Nationalities	China	46%
	Asia	19%
	India	21%
	Europe	6%
	Others	1%
	Hong Kong	7%

Profile of RSM MBA Class of 2019

Size	135	
Average Working Experience	6 years	
Average GMAT Score	640	
Gender Distribution	36% Female 64% Male	
Nationalities	Europe	18%
	South Asia	16%
	East Asia	27%
	North America	15%
	Latin America	19%
	Africa & ME	5%



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PROGRAM STRUCTURE

Starting at CUHK MBA first

CUHK MBA students who have successfully completed the first three terms of the program, including all core course requirements, are eligible to apply for the Dual Degree program at RSM.

CUHK MBA students entering RSM MBA

Students who are admitted to the Dual Degree Program will subsequently take 2 terms of graduate business instruction at RSM. They are expected to arrive at RSM and fully participate in Term 3 and Term 4.

CUHK MBA students will take courses equal to at least 21 ECTS¹ of graduate business instruction at RSM, including a Career Concentration Course, Living Management Project and at least 4 Elective Courses. CUHK MBA students may also elect to pursue one of concentrations (conditions apply), Finance, Marketing, Supply Chain, Sustainability or Strategy, during their studies at RSM to be recognized on their RSM transcript.

It is an option to join one of the international trips (one-week duration) for an additional fee of 1500 Euro (excluding travel cost).

Starting at RSM first

RSM MBA students who have successfully completed the first two terms of the program including "Personal Leadership Development" are eligible to participate in the Dual Degree program at CUHK.

RSM MBA students entering CUHK MBA

RSM MBA students will take at least 30 credits units of graduate business instruction at CUHK, including the followings: Management Competencies and Current Perspectives, and up to 9 MBA electives.

RSM students are expected to arrive at CUHK during the summer term of the academic year in which they commence their studies in Hong Kong. They will be expected to take up to 27 units of MBA electives courses with one of them to be the preterm course.

ACCOMMODATION / PROGRAMS COSTS

Expenses at RSM (estimate)

Tuition fees	EUR 26,000
Accommodation	EUR 650/month *
Food, transportation and personal expenses (including health and travel insurance)	EUR 1150/month*
Total estimated budget	EUR 36,800

Expenses at CUHK (estimate)

Tuition fees (30 units)	HKD 323,520
Accommodation (Student's hostel)	HKD 4,200/month*
Food, transportation and personal expenses	HKD 7,000/month*
Total estimated budget	HKD 379,520

* Costs are an estimate and may vary

¹ EC = European Credit Transfer System. 1 EC equals 28 study hours, including class room time.



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ADMISSIONS REQUIREMENTS & PROCEDURE

For students starting at CUHK MBA applying for the RSM MBA

- Personal motivation form submitted to CUHK MBA by February 15 (including list of CUHK MBA courses & grades)
- Entry requirements similar to RSM MBA: <https://www.rsm.nl/mba/international-full-time-mba/apply/>
- Certified copies from CUHK MBA of GMAT and TOEFL*/IELTS* scores
- Certified Copies from CUHK MBA of 2 recommendations
- Certified copies from CUHK MBA of academic transcripts
- Interviews are required for all pre-selected candidates and will be performed telephonically before February 26, 2019 by both RSM and CUHK staff
- Admissions decisions will be made by March 1 2019
- Payment deadline May 1 2019

* TOEFL/IELTS may be waived according to standard admissions procedures

** Note – CUHK students applying for RSM are not eligible for financial aid.

For students starting at RSM applying for the CUHK MBA

- 1 page Personal motivation letter submitted to RSM MBA Office.
- Complete [online](#) application form submitted to CUHK by February 15, 2019.
- Curriculum Vitae
- Copies of degree certificate(s)
- GMAT/GRE score report
- TOEFL/IETLS score report (if applicable)
- Copy of passport
- Two copies of your official transcripts (original) issued by your former/current Universities in sealed envelope with stamp from Registry
- Two sets of recommendations
- Your RSM application file will be reviewed by CUHK
- Interviews are required for all pre-selected candidates and will be performed telephonically by March 4, 2019 by both RSM and CUHK staff
- Admissions decisions will be made by March 15, 2019

Applications will be evaluated according to the same criteria and admissions calendar as established by CUHK and RSM

RSM students awarded an RSM scholarship may not apply for the Dual Degree.

APPLICATION DEADLINE

**Entering RSM in June:
February 15 2019**

**Entering CUHK in June:
February 15, 2019**