

# RSM CAREER MAP

Showing the most common career paths of recent graduates per master, based on the MSc Employment Report 2019.  
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- > Per MSc programme you can see the most common industries, type of employers and type of jobs where students end up after graduation.
- > This data is based on the MSc Employment Survey 2019.
- > Large corporates are defined as companies with more than 250 employees, including banks and FMCG if not mentioned separately.

FMCG is defined as companies in the Fast Moving Consumer Goods industry. Banks are defined as financial institutes where individuals or companies can borrow money. SME's are defined as companies with 1-250 employees, which can also include start-ups. Large consultancy firms are defined as consultancy firms with more than 250 employees,

including the Big 4 accountancy/consultancy firms if not mentioned separately. Big 4 accountancy/consultancy firms are PwC, Deloitte, EY and KPMG. Small consultancy firms are defined as consultancy firms with 1-250 employees. NGO is defined as Non Governmental Organisation not aiming to gain profit.

	Accounting & Financial Management	Business Information Management	Finance & Investments	Global Business & Sustainability	Human Resource Management	Management of Innovation	Marketing Management	Master in Management	Organisational Change & Consulting	Strategic Entrepreneurship	Strategic Management	Supply Chain Management
Type of job	Staff audit (29%) Associate (18%) Consultant (14%)	Consultant (26%) Analyst (23%) Trainee (9%)	Analyst (37%) Consultant (16%) Controller (12%)	Consultant (27%) Analyst (23%) Account manager (12%)	Consultant (31%) Trainee (23%) HR advisor (23%)	Consultant (29%) Trainee (24%)	Account manager (25%) Analyst (22%) Marketing manager (17%)	Analyst (23%) Operations (23%) Marketing/sales (14%)	Consultant (38%) Trainee (23%) Project manager (15%)	Marketing manager (29%) Trainee (21%) Founder (14%)	Consultant (28%) Account manager (14%) Trainee (11%)	Trainee (12.5%) Consultant (11%) Demand planner (9%)
Type of company	Big 4 (57%) Large corporates (18%)	Large consultancy firm (32%) Large corporate (28%) SME (17%)	Financial firm (29%) Large corporate (18%) Financial advisory (14%)	Small consultancy firm (23%) Large consultancy firm (23%) Financial institute (19%)	Large corporate (39%) Recruitment agency (23%)	Large corporate (47%) Large consultancy firm (29%)	Large corporate (56%) SME (33%)	Large corporate (36%) SME (27%) Large consultancy firm (9%)	Large corporate (54%) Small consultancy firm (23%)	Large corporate (36%) SME (29%) Own start-up (14%)	Large corporate (47%) Large consultancy firm (28%) SME (15%)	Large corporate (73%) SME (11%) Large consultancy firm (5%)
Type of industry	Financial services (64%) Consulting (14%) Energy/oil/utilities (11%)	Consulting (27%) Information technology (23%) Financial services (9%)	Financial services (49%) Consulting (14%)	Consulting (31%) Financial services (27%) Environmental services (15%)	Human resources (31%) Various industries (69%)	Consulting (29%) Information technology (29%)	Marketing/advertising (19%) Consumer goods (17%)	Consulting (18%) Various industries (82%)	Consulting (23%) Shipping services (23%) Hospitality/leisure (15%)	Consulting (14%) Real estate (14%)	Consulting (31%) Financial services (14%) Food and beverages (11%)	Logistics (23%) Consumer goods (14%) Consulting (12.5%)