

MINI CONFERENCE: CORPORATE FOUNDATIONS IN A GLOBALIZED WORLD

On 3 December 2018, Rotterdam School of Management (Erasmus University), in cooperation with Center for Philanthropy Studies (University of Basel) and European Venture Philanthropy Association, organizes a mini conference for managers of Corporate Citizenship or Corporate Philanthropy programs and corporate foundations. The occasion is the forthcoming publication of the academic handbook on corporate foundations, which has been developed by an international team of scientists. In these studies, we explore the role of corporate foundations around the world, governance challenges for these foundations, impact of and stakeholder perspectives on corporate foundations, including non-profits and corporate employees.

At this international mini conference, a glimpse of the veil will be highlighted and translated into very practical workshops. Some questions that will be addressed at this meeting are:

- What should I consider when starting a corporate foundation in Russia, China, North or Latin America, or Europe? What cultural and organizational challenges could I expect?
- How could I ensure that my corporate foundation does not fall into the pitfalls of governance?
- How can I scale my impact through engaging corporate employees in my programs?
- How can my corporate foundation find alignment with the company, and what are the consequences of (non-) alignment?

When: 3 December 2018 (8.30-13.30, including networking lunch).

For Whom: Invite only! For managers or board members of corporate foundations and managers of in-house corporate social initiatives.

Costs: Pay what you may seem fit. Prior to or after attending the conference, you can share with us what you feel the program was worth to your organization through a donation to: Erasmus Trustfonds IBAN: NL 06 ABNA 056 441 4352. BIC: ABNANL2A. Please refer to: Corporate Foundations Conference 3 December 2018. The funds will be used to develop and disseminate knowledge on Corporate Foundations/Corporate Citizenship.

Location: Rotterdam School of Management, Erasmus University. Burgemeester Oudlaan 50, 3062PA Rotterdam, The Netherlands.

Workshops: Various workshops in 2 rounds:

- Impact Management
- Employee Engagement
- Governance
- Strategic Alignment

Keynotes: Prof. Dr. Georg von Schnurbein (University of Basel) and an international corporate foundation

Registration & Contact: Registration or additional information via fja.simons@rsm.nl.

For registration, please email your name, the name of your organization and your role within the organization. Also, please share if you have a particular diet. After registration you will receive a confirmation. A full program and additional information will be disclosed a few weeks prior to the event.

Don't wait too long: We only have room for 75 people!