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Kopie: "Benjamin Speitkamp" <benjamin.speitkamp@in.tum.de>  
Betreff: INFORMS ISS Design Science Award

To whom it may concern:

we welcome and support the nomination of the project on server consolidation and virtualization by Professor Bichler and Mr. Speitkamp. The project is part of the cooperation "Dynamic Value Webs for IT services" between TU München and Siemens IT Solutions and Services.

The topic and the results of this project are highly relevant to our IT service operations. The original motivation for the project was to lower investment cost and space requirements in our data centres. Now, we consider the savings in energy costs and cooling to be an even more important contribution. This is a vital part of our Green IT activities.

There is a significant number of server consolidation projects in Siemens and with our customers, and we have started to transfer results of this project to our operations. The solution by Professor Bichler and Mr. Speitkamp is an excellent example of applying academic rigour and methods to practically relevant problems in IT service management. Beyond mathematical modeling, the project resulted in a software tool that we can use for demos and consulting engagements with customers, which is important to transfer research results to practice. The tool allows considering various technical constraints, and provides IT service managers with a means to analyze different allocations and their effect on service-level objectives.

The project has our strongest support. If you need more information, please do not hesitate to contact me.

Best regards,

With best regards,  
Dr. Achim Luhn

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