Executive Programmes
2019-2020
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Rotterdam School of Management, Erasmus University (RSM) has almost 50 years of experience in business and management education, and can claim a consistent ranking among Europe’s top business schools. With our world-class professors and globally oriented faculty members, our aim is to deliver business leaders with an innovative mindset.

Our broad portfolio of open programmes offers dynamic learning environments for professionals looking for new skills and knowledge.

Given the current economic, political, social and environmental global uncertainties, trends in executive development are for developing talent that can manage and optimise current business while being able to change and innovate. They need leaders, managers, and staff that can initiate change at the right time rather than merely react to situations that force change.

So, we get asked: ‘do RSM programmes have a transformative effect on participants?’ and ‘do they provide insight and produce behaviours that affect corporate performance in a sustainable way?’ The answer to both is ‘yes!’ Whether our programmes are principally functional or multi-disciplinary, they are designed to develop participants’ capabilities in volatile corporate landscapes that feature issues that are more complex than ever before.

We offer Open enrolment programmes, and Customised and In-company programmes that can be tailored to your organisation’s needs. Our programmes address development in all types of organisations and we are proud to claim that they:

> develop innovative capabilities
> enhance individual and organisational understanding of digital transformations
> support agendas for strategic change and boost competitive positioning
> cultivate the capacity to participate and lead
> enhance focus on business ethics and integrity, environmental and societal impact, and responsibility.

When you join one of our executive education programmes, you will find that our faculty members bring their academic insight and their significant real-world experience. Their pedagogical approach addresses the interests of executives with a wealth of experience, like you. Faculty members use critical enquiry that connects to your experiences, and they stimulate continuous learning so you are equipped to address the uncertainties and complexities that all organisations now face. You learn to ask the questions that search for impact – questions about purpose, values and creative thinking rather than traditional strategic planning.

Consider the skills and knowledge that you and your organisation might need in the near future. Our philosophy is that collaborative learning is an essential ingredient to stimulate creative thinking and develop innovative solutions. We constantly review our programme portfolio so that it reflects what businesses and organisations need; this catalogue shows our current offering, but if you have additional or different needs we are here for you too, so please contact us.

Prof. Michael J. Page
Dean of RSM Executive Education

"Consider the skills and knowledge that you and your organisation might need in the near future."
From theory to practice

About RSM Executive Education

At RSM Executive Education we consider management education an instrument of positive change to the world. Using our solid academic roots, we provide people and their organisations with meaning and proficiency to develop themselves in pursuit of their objectives.

Our offerings are based on what benefits you most; this might be an in-company, customised version of an existing open programme, or a completely tailor-made programme, co-created with you to provide the solution to your unique challenges.

Our Customised Programmes offer flexible options for teams and are fully customised to your organisation’s needs. Companies approach RSM for help on a wide range of challenges, for example to support organisational change, enhance the leadership capabilities of top talents, develop managers’ abilities to devise and implement their strategy, or equip its people with the skills to drive creativity and innovation within the company.

Our Open Programmes offer a dynamic learning environment for professionals looking for new skills and knowledge. We offer programmes in various business areas for any stage of a career. For example, general management, finance and accounting, and strategy and innovation. We provide you and your teams with fresh insights, highly practical tools and the right knowledge based on cutting-edge research. You can put what you learn into action at work immediately.

RSM’s programmes can be delivered at RSM’s campus in Rotterdam, or at any location of your choosing worldwide.

Why you should choose RSM

High-level education

All of our programmes are research-based and at university-level, suitable for middle and upper management unless specified otherwise.
Meet a new network of peers
Extend your network, share experiences and become inspired with like-minded professionals from various cultural and industry backgrounds.

Renowned faculty members
Gain new knowledge and specialist insights from our world-class academics and experts.

It’s about you
Discuss and explore specific business challenges with teachers, and get personal coaching from our experts.

Become an RSM alumnus
Join our network of about 40,000 RSM alumni worldwide when you have successfully completed an executive programme of more than 40 hours.

No-nonsense approach
Gain new tools, skills and knowledge that you can use immediately, for real impact.
International team of skilled learning consultants say they will likely use RSM again of experience in designing and delivering customised programmes according to FT Ranking 2019.

#1 in NL for customised programmes according to FT Ranking 2019.

30+ years

94% of clients say they will likely use RSM again.
Customised Programmes
Customised Programmes

What can a customised programme do for your business?

RSM can design programmes to tackle your organisation’s challenges. Companies approach RSM for a wide range of challenges, for example to:

» support organisational change
» enhance the leadership capabilities of top talents
» develop managers’ abilities to devise and implement their strategy
» equip employees with the skills to drive creativity and innovation within the organisation.

RSM’s Customised Programmes are:

» built to take your company’s business goals, culture, operating environment, people and learning objectives into account
» designed in close collaboration with your company and delivered to equip your specific target audience with the necessary competencies
» delivered at RSM’s campus in Rotterdam, or any location of your choosing worldwide.

Whatever your request, we believe our educational solutions are most effective when truly tailored to your organisation’s needs.

Our programmes are inspiring and engaging, blending a range of formats from coaching, mentoring, workshops and forums, to on-the-job learning, group projects, e-learning, and classroom training.
The process: context, content, impact

First, you can tell us your business needs, the environment in which you operate, and your strategy and future plans. Are you planning an organisational change to meet new challenges in your market? What is your current culture, and is that still supportive to your mission? In other words: what do you need to achieve as an organisation, now and in the future?

With this in mind, we will also focus on the implications for your people. What do you need them to do differently, and what knowledge and skills do they need to prepare for the future? This ‘needs analysis’ forms the basis of our solution design, and can also be offered as a service in itself.

Tailored support

When we know more about your organisation, we can offer better solutions and tailored support and education.

This might be an in-company, customised version of an existing open programme, or a completely tailor-made programme, co-created with you to tackle your organisation’s unique challenges. Whatever fits best, our programmes aim to bring the organisational changes you require, and also maximise the development of your people. To this end, we will work closely with stakeholders and decision-makers in your organisation to align all aspects of the programme, from the first contact right through to measuring the extent to which your business needs were met.

Thorough evaluation takes place at all stages of a programme to ensure constant evolution and improvement. And to gain the maximum impact from our programmes we can offer a range of follow-up activities to ensure that the learning is embedded within your organisation.

rsm.nl/customised
Adding entrepreneurial skills to engineering knowledge

Consultants with specialised technical knowledge and experience but lacking entrepreneurial and business skills is a common problem in the engineering consultancy sector.

Engineering consultancy Cauberg Huygen asked RSM to teach its employees how to become more creative and find new business models, a skill in which they had no formal training.

In the two-day, interactive programme, the engineers investigated business models, creating opportunities, effectuation, and a mindset for growth. The most important objective was to change the engineers' behaviour: to become more entrepreneurial and actively search for new business opportunities.

Pitching ideas

"I learned new perspectives of entrepreneurship – and to be braver about introducing more ideas. I also realised I need to talk to clients and colleagues more about themes in the industry, to gather more ideas and share knowledge," says engineer and senior advisor Joselien Dekkers. She added that her team is about to pitch its idea for sustainability in new-built homes to seven city councils.

After the programme, the consultants worked on projects that encouraged them to be entrepreneurial. RSM’s Learning and Development team made sure that the programme also fit its role as the first module of Cauberg Huygen’s internal ‘MBA’ programme. Consultants and engineers will work with the project they started with RSM for the rest of the company’s own programme.

Empowering people to stay ahead in finance

The launch of a new global strategy in 2016 heralded the redesign of the ING Wholesale Banking programme for senior executives. ING Wholesale Banking consulted RSM to support its experienced vice-presidents and directors in further enhancing their capabilities to act as trusted advisors with C-level executives of their clients and potential clients.

The company’s network of offices provides its clients with a broad suite of financial services, including treasury, trade finance service, working capital solutions, international cash management, commodity and export finance, and securities finance.

Leading the strategic dialogue

This programme further strengthens the skills and capabilities of ING wholesale bankers to have an effective and successful strategic dialogue with their large corporate clients. Thus, enhancing the presence and relevance of ING within major key accounts around the globe.

At the end of the programme, participants are challenged to apply their newly gained knowledge by planning and conducting a strategic dialogue on a complex business challenge with an experienced CFO or senior executive, in preparation for earning the primary relationship with their clients.

To date, more than 300 senior ING WB executives from 40 countries have attended the programme, and around 100 are expected at RSM’s campus in 2020. The impact of the programme is highly relevant and valued, and also proves the effectiveness of collaborative work between all parties to create a successful partnership within learning and development.

Johan Blom
Programme manager, Cauberg Huygen

We wanted to trigger our people to become more entrepreneurial and use this mind-set within the company towards our clients.

Raffie Petronilla
Learning and development expert, ING

We’re impressed with the knowledge and expertise of the academic team, and their ability to understand our business and use this to the benefit of the training of our senior professionals. The co-operation with RSM has been very pleasant and I look forward to working with them again.
In-Company Programmes

All of our open programmes can be offered in-company. We also offer several programmes that are only available as In-Company Programmes. These programmes can be delivered to a group of participants solely from your organisation. This allows you to concentrate fully on your organisation’s own issues and situation, and we can schedule the programme at a time and location that works best for you.

Successful People Management
Learn to deal with daily leadership challenges. Discover the most effective management approaches for using leadership qualities in tasks such as job analysis and design, recruitment, performance management and training.

Business Model Innovation
How do you create a new business model that enables long-term success and profitability? Learn new methods for successfully creating, assessing and implementing business model innovation in your organisation.

Strategic Contracting for CapEx Projects
Contracting for engineering and construction projects is a complex process. Gain a structured, research-driven and practical way to divide the scope of work into contract packages that can be marketed to multiple clients.

Ethical Leadership in Business
How can you shape your organisation’s environment to prevent misbehaviour and develop sustainable good working practices? This programme will take you through the management ethics checklist to apply in your organisation.

Essentials of Business Valuation
Explores the key concepts in financial accounting and focus on major analytical tools for forecasting financial performance for the purpose of valuation, so basic information for business valuation from financial statements can be extracted.
RSM Executive Education

>120 programmes running yearly

about 40,000 alumni worldwide

2,200+ participants in executive programmes

Top 10 European business school
Open Programmes
General Management

RSM Diploma Programme in General Management
The fast track for professionals and experts who move into the role of a manager or supervisor for the first time. Acquire techniques and competences to run your team smoothly and effectively.

Length: 10 – 12 days
Five modules
Admissions check

Advanced Management and Leadership Programme
An intensive modular programme for seasoned professionals to sharpen your critical thinking skills and enable you to enhance your impact as a leader.

Length: 11 days
Three modules
Admissions check

Management for Lawyers
Tailor-made for lawyers, this programme teaches you how to change the future of law firms by focusing on strategy, client orientation, leadership and communication.

Length: 4 days
2 modules
Frequency: 1x per year

Diederik van Lieshout
Senior operations manager at Shurgard Self-Storage

RSM’s Advanced Management and Leadership Programme was a great journey. It is taught by enthusiastic, inspiring and driven faculty. Every course is interactive and challenges you to participate when you can. I’ve learned various things that I can directly apply in my work, such as models that can be applied, knowledge I gained from my fellow participants, and new perspectives into my work and my way of working. The modules on strategy and decision-making gave me insights on how to look at what is happening at our HQ. Now I can add suggestions for these specific projects and subjects. All these new insights and challenges mean my work is becoming even more inspiring than it was before.
Leadership

The Challenge of Leadership
Master the core skills and styles needed to deliver outstanding leadership performance that builds teams and business. High-impact programme for experienced leaders.

Length: 5 days
Module of Advanced Management and Leadership Programme
Frequency: 4x per year
Admissions check

Team Leadership
Develop your own practical strategies and solutions to overcome challenges in your team. Improve your team’s performance through frameworks, tools and tips.

Length: 3 days
Module of Diploma Programme in General Management
Frequency: 4x per year

Essentials of Leadership
Becoming a successful leader starts with understanding yourself. Gain the knowledge and tools to enhance your personal leadership style and physical intelligence.

Length: 3 days
Frequency: 4x per year

Persuasive Leadership
Discover how to master your internal power and political networks. Learn the structural, tactical and psychological dimensions of persuasion through theatre-based methods.

Length: 3 days
Frequency: 2x per year
Admissions check

Change Management
Train to lead change successfully with the theoretical background and the practical know-how to transparently plan, implement and evaluate complex change processes.

Length: 4 days
Module of Diploma Programme in General Management
2 modules
Frequency: 2x per year

Port Executive Leadership Circle
Acquire the leadership skills and partner with other international port executives to conquer the challenges within the rapidly changing port industry.

Length: 5 days
Frequency: 1x per year
Admissions check

Nordic Leadership Expedition
Test yourself to your limits – away from the noise and scenery of everyday life. Become a more effective leader through learning, coaching and sharing with peers in the wilderness for a week.

Length: 7 days
Frequency: 2x per year
Admissions check

Change Management
Train to lead change successfully with the theoretical background and the practical know-how to transparently plan, implement and evaluate complex change processes.

Length: 4 days
Module of Diploma Programme in General Management
2 modules
Frequency: 2x per year

Admissions check

rsm.nl/cl
rsm.nl/el
rsm.nl/tl
rsm.nl/nle
rsm.nl/pl
rsm.nl/cm
rsm.nl/port
## Personal Effectiveness

### Project Management in Practice
Transform complex ideas into a structured and successful plan. Learn the best-practice tools, management models and people skills to become a more effective project manager.

- **Length:** 3 days  
- **Frequency:** 4x per year

### Effective Negotiating Skills
Acquire the practical skills and confidence needed to develop your own negotiation style, and learn how to apply the fundamental concepts of negotiation.

- **Length:** 3 days  
- **Frequency:** 4x per year

### Filosofie in het Bedrijfsleven (Philosophy in Business)
Practice and strengthen your critical thinking. In seven sessions, renowned philosophers will open your eyes to new perspectives on leadership, your organisation and yourself.

- **Length:** 7 sessions  
- **Frequency:** 1x per year  
- **Language:** Dutch

### The Power of Presence
Become aware of your non-verbal presentation and learn how to use your strong features to have more impact in your interaction and communication with others.

- **Length:** 2 days  
- **Frequency:** 2x per year

### The Power of Storytelling
Learn how to attract and engage your customers, colleagues and business partners by finding, creating and sharing your own powerful stories.

- **Length:** 1 day  
- **Frequency:** 4x per year

### Essentials of Coaching
Acquire the coaching skills needed to operate effectively. A highly experiential programme providing you with a coaching toolbox to develop and get the best out of others.

- **Length:** 2 days  
- **Frequency:** 2x per year
Women in Business

Women in Leadership
Prepare yourself for your next career step. Learn how to manage yourself, manage relationships, and manage networks.

Length: 2 days
Frequency: 2x per year

Communication with Power and Impact for Women
Understand and master the effects of body language and tone to increase your power and influence through communication.

Length: 1 day
Frequency: 2x per year

Negotiating for Success: Women, Careers and Business
Learn new tools, techniques and a theoretical framework to improve your negotiation skills during this workshop.

Length: 1 day
Frequency: 2x per year

Anne-Marie Hendriks
Manager Strategy and Finance Healthcare at KPMG

The Strategic Problem-Solving course exceeded my expectations, and will change the way I do my work. The teacher was knowledgeable with heaps of experience, and I liked that he used a lot of real examples to explain concepts. The concept of ‘pyramid thinking’ wasn’t new to me, but learning it in a practical way and applying it to my own real-life situation made it more useful than before. It’s a concept I can use in strategic problem-solving and my communications. I walked away with several practical tools on how to approach problems, and with a good dose of energy.
Strategy and Innovation

Make Strategy Work
Learn how to successfully turn high-level strategic imperatives and concepts into action for teams and individuals.

Length: 3 days
Module of Advanced Management and Leadership Programme
Frequency: 4x per year
Admissions check

Foundations of Strategy
Develop a solid understanding of strategy and the analytical and conceptual skills to contribute to the success of your company.

Length: 3 days
Module of Diploma Programme in General Management
Frequency: 2x per year

Erasmus Executive Programme in Strategic Management
Understand, generate and implement new management strategies, preparing you for top management responsibilities.

Length: 11 evening sessions
Frequency: 1x per year
Admissions check

New Business Development
Understand new approaches to design, and implement and integrate new business development into your organisation.

Length: 10 evening sessions
Frequency: 2x per year

Strategic Problem-Solving
Explore the best-practice methods and tools for solving problems, developed by global top management consulting firms.

Length: 2 days
Frequency: 2x per year
Finance and Accounting

Finance for Senior Managers
Learn the know-how about financial statements, investment decisions and value-based management to give your career a boost.

Length: 3 days
Module of Advanced Management and Leadership Programme
Frequency: 4x per year
Admissions check

Diploma Programme in Advanced Business Valuation
Learn and thoroughly understand the valuation tools you need to become an independent business valuator.

Length: 16 days
4 modules
Frequency: 1x per year
Admissions check
PE credits: 120 PE credits
Language: Dutch

Finance for Non-Financial Managers
Gain essential knowledge of the most widely used financial tools, helping you to understand the financial aspects of your role.

Length: 2 days
Module of Diploma Programme in General Management
Frequency: 4x per year

Business Valuation Workshops
Ensure your knowledge continuity as business valuator or register valuator by updating your knowledge in several workshops throughout the year.

Length: ½ day
Frequency: 3x per year
PE credits: 3 PE credits
Language: Dutch

Mastering Performance Management
Discover the best practices for modernising finance, planning and forecasting by exploring the current state in academic research and business.

Length: 5 evening sessions
Frequency: 1x per year

Sustainable Finance
This three-day programme addresses the why, what and how of sustainable finance, providing you with practical tools for implementing sustainable investing and lending.

Length: 3 days
Frequency: 2x per year

Fintech: from Strategy to Implementation
Deepen your understanding of fintech and its effects on the financial service industry. Learn how to actively respond to the innovation it brings – and how to benefit from it.

Length: 3 days
Frequency: 2x per year
Rules for Effective Decision-Making
Adjust your organisational decision-making according to newfound insights fuelled by artificial intelligence and machine learning.

Length: 3 days
Module of Advanced Management and Leadership Programme
Frequency: 2x per year
Admissions check

Marketing and Value Creation
Acquire a fast, comprehensive understanding of the basic concepts and practices of consumer and business-to-business marketing.

Length: 3 days
Module of Diploma Programme in General Management
Frequency: 2x per year

Neuromarketing
Gain a thorough understanding of neuroscience, and learn how to use its insights to improve your marketing decisions.

Length: 2 days
Frequency: 2x per year

Strategic Account Management
Gain the knowledge and practical skills you need to confidently manage long-term strategic relationships with your key clients.

Length: 3 days
Frequency: 2x per year

Customer-Centric Strategy for B2B Markets
Enhance the customer-centric mindset throughout your whole organisation. Acquire a deep understanding of creating customer value and value renewal in B2B markets.

Length: 3 days
Frequency: 2x per year

The New Sales Manager
Develop the skills to successfully manage and modernise your sales department to effectively comply with changing customer behaviour and new technology.

Length: 3 days
Frequency: 2x per year
Digital and Data

Diploma Programme in Digital Transformation

Turn digital disruption from threat into opportunity in your company. Become a better digital transformation advisor in your organisation by applying new knowledge and skills to your business challenge.

Length: 9 days including a conference day
3 modules

rsm.nl/dpdt

Digital Innovation

Discover what changes you need to make to your business model, how to respond strategically, and discover how to introduce a future-proof and innovation-driven culture in your organisation.

Length: 3 days
Module of Diploma Programme in Digital Transformation
Frequency: 3x per year

rsm.nl/di

Digital Analytics

Learn data management methods, tools and strategies to optimise performance and business intelligence. Build a solid understanding of trends and developments, and learn methods to collect, analyse and manage data.

Length: 3 days
Module of Diploma Programme in Digital Transformation
Frequency: 3x per year

rsm.nl/da

Digital Strategy

Become a better strategic advisor who can influence, drive and implement effective digital strategies. Learn to assess the dynamics of the digital landscape and how to take advantage of emerging disruptive technologies.

Length: 3 days
Module of Diploma Programme in Digital Transformation
Frequency: 4x per year

rsm.nl/ds

Digital Leadership and Change

Learn which capabilities you need and what culture is required for digital transformation. Gain insights on personal leadership and change management during this experiential programme.

Length: 3 days
Module of Diploma Programme in Digital Transformation
Frequency: 4x per year

rsm.nl/dl

Leadership Challenges with Big Data and Analytics

Guide yourself and your organisation in your transformation towards a data-driven company. Learn new ways to apply big data technologies in order to design and implement innovative and successful business applications.

Length: 8 days
Frequency: 1x per year

rsm.nl/lcbd

Digital and Data
Operations and Supply Chain

From S&OP to IBP
Get the latest insights and best practices in S&OP/IBP implementation, and hands-on experience in S&OP decision-making.

Length: 3 days  
Frequency: 1x per year

Diploma Programme in Customs and Supply Chain Compliance
Learn to better understand EU customs laws, auditing, IT, and logistics and supply chain to improve co-operation and leadership in international trade.

Length: 9 days  
4 modules  
Frequency: 1x per year

Operations Management
Learn to deal with your company’s operational challenges and opportunities. Find out how your role and management skills can aid the overall success of an organisation through operations and supply chains.

Length: 3 days  
Module of Diploma Programme in General Management  
Frequency: 2x per year

Lean Six Sigma Black Belt Excellence Programme
Complete Lean Six Sigma training complemented with a high-level leadership programme designed by RSM. Explore the essence of effective leadership to make Lean Six Sigma work.

Length: 14 days  
Frequency: 1x per year

Sandra Winkelhorst
Country manager Germany at Svedex B.V.

The New Sales Manager was a great help in making steps in enhancing sales processes and building new tools for the sales team to improve the outcome of various efforts in the sales process. The course is very near to daily business, and has a good balance between theory, practice and actual trends.
All of our open programmes can also be offered in-company to a group of participants solely from your organisation. This allows you to concentrate fully on your organisation’s own issues and situation, and we can schedule the programme at a time and location that works for you. We can also tailor the content to fit your organisation’s needs. Please feel free to contact us for a no-obligation proposal and to explore the possibilities.

rsm.nl/incompany

Frequency and content of programmes are subject to change. Please check our website for the full and latest information:

rsm.nl/open
Continue your **learning experience** at RSM

Let me help you find a programme that suits you!

“How can you identify which programmes might help you meet your professional objectives? We can talk about your career and where it could go – just as I do with many other business professionals like you who want to continue learning. Just send me an email, and we can start our conversation.”

Eugène Kerpen, programme advisor
openprogrammes@rsm.nl
+31 10 408 2440

**Liz Kamei**
Director of open innovation and external partnerships at Fuji Europe Africa (part of the Fuji Oil Group)

I chose RSM for its reputation as a leading business school and because Team Leadership easily fitted into my working life. The enthusiastic lecturers facilitated discussions that required a broader breadth of knowledge and experience than the course material alone. There was a good balance between lectures and activities. It was a stroke of genius to include a trained actor in role plays when practising ‘real life’ team leadership situations. At the end of the course, I had a practical personalised framework for team leadership tailored to my own work environment.
“From your client’s perspective you may either add or delete value. Even though you may not be in touch with your company’s customers directly, understanding the changing dynamics in B2B markets, and also how you – from your own position in the organisation – can enhance value to customers is very important.”

Dr Marian Dingena
Faculty, Customer at Centric Strategy for B2B Markets

As an RSM alumnus I have good memories from my studies, so I looked at the possibilities for executive education at RSM. The three intense days of lectures, discussions, knowledge-sharing and reflecting were led by two inspiring tutors. I will implement several insights we discussed in my organisation. Particularly those relating to prediction modelling and ways to structure inventive thinking. The programme has expanded my skill set as a manager and entrepreneur, and that was exactly what I was looking for.

Rodolfo Groenewoud van Vliet
Business director at In4Art
Rules for Effective Decision-Making gave me valuable insights on a broad scale of aspects that can influence the process of decision-making, as well as human behaviour, and the way data and new technology can be used to validate or influence the process of decision-making. The balance between the practical approach and the scientific knowledge and understanding of the decision-making process was an inspiring journey that exceeded my expectations. The interactive lectures and assignments gave me a lot of energy, and uncovered new ideas and knowledge that I can use.

Vincent de Bruyn
Manager fleet services operations at Athlon

“To effectively compete in today’s digital landscape, organisations must leverage digital and social platforms that make it easier for consumers to access relevant and timely information, connect with people they care about, and willingly engage in brand-building behaviour.”

Prof. Ting Li
Faculty, Digital Strategy

Add RSM to your learning management system

Do you want to offer your employees an opportunity to study at RSM? You can easily add one, several or all executive programmes to your learning management system. Allow your employees to benefit from the vast experience and knowledge from one of Europe’s leading business schools.
“The participants’ ability to apply what they learned and to make their projects valuable and relevant to their business was impressive.”

Dr Marc Baaij  
Coaches groups on strategic projects

A programme for your entire team?

“All of our open programmes can also be offered in-company to a group of participants solely from your organisation. This allows you to concentrate fully on your organisation’s own issues and situation, and we can schedule the programme at the time and location you prefer. We can also tailor the content to fit your organisation’s needs. Please feel free to contact me for a no-obligation proposal and to explore the possibilities.”

Michael Smith, learning and development manager  
customised@rsm.nl  
+31 10 408 8633  
rsm.nl/incompany

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