

MINUTES 117TH FC MEETING – 10 NOVEMBER 2009

Attendees

FC Members	Guests	MT	Official Secretary
Frank Wijen	Willem Koolhaas	Steef van de Velde	Aisha de Valk
Bas Bosboom	Anne van de Graaf	Dominique Campman	
Susanne Dekker			
Mignon van Halderen			
Bernardo Lima			
Yuuki Peters			
Martine Schey			
Dewi Vermeulen			
Daniël Timmer			

1. Opening

Frank opens the 117th FC meeting and welcomes everyone.

2. Agenda

IT services presentation by Jan-Willem Huising is postponed till the next meeting. There are no questions or further points to be added to the agenda.

3. Minutes

The minutes are approved without further remarks or amendments.

4. Announcements

As of June 2010, there will be new caterers. They will offer different services.

Dominique: there are plans on seeing how we can the campus facilities from now till 2040. RSM has been involved in this advisory phase together with an external company. The contact person at EFB is Kees Langbergen and from RSM it's Steef van de Velde.

5. Master the Master Project

The project started in October 2008. There was an analysis done on how to develop the programmes with a 10-year-timeline. Currently there is limited number of external students embarking on our Master programmes. More flexibility (such as entry requirements, selection criteria etc.) is required. A proposal was sent in January 2009 for creating independent Master degrees. We have received government's approval for financing; we are now waiting for the accrediting body NVAO to approve. The target timeline is December 2010. The General Management programme was exempted from having a separate accreditation since the Committee was not convinced of the necessity of (a publicly financed) GM in view of the many Master's degrees that contain management elements. The Committee advised RSM to include GM in the Ministry's restructuring operation. This is uncharted territory and the Government would like to give proper guidance. More information will be available in March/April 2010. Masters students doing 2 programs at the same time will not get financial funding on their second programme. If a student postpones their graduation and then embarks on a second Master program, funding is possible. Students also have to do a thesis for each of the programs. Most students who drop off or do not wish to do the General Master's program normally go to

other NL universities. We cannot compare how other countries organise separate accreditation as this is not done anywhere else. This will make RSM's portfolio internationally recognisable.

6. Financial Processes

Improving the quality of financial information within RSM will be worked out in a couple of projects. There will be an external consultant working 2 days per week from January 2010 till September 2010 to assist the stakeholders to streamline procedures and routines. After September, the assistant controller will take over some duties in due time. Some of the uncertainties e.g. lack of concrete information such as number of students enrolling in a course to calculate revenue will be a challenge to manage. A school wide policy will be initiated thus standardising all processes.

7. "I Will" campaign

This is a communication initiative to highlight members' achievements. It can also be used as a tool for improving and expanding Executive Education. The main target is students although the campaign is applicable to all other groups within the school. The I WILL embassy meets once every month to discuss, coordinate and simulate ideas. The main goal is to develop an idea that would make RSM stand out from all other business schools.

The campaign was launched on 8th October 2009. There are currently 200+ online registrations. The challenge would be to keep these members interested and stay involved in the movement. The "I WILL give back fund raising" came about from this campaign. Should the website be moderated? Not necessary unless extreme cases occur. An idea is to have a reporting option whereby if someone is reported 3 times, the moderator receives an email to investigate issues. How will RSM support I WILL? How should it structure to show commitment? WK: By working on RSM's internal culture. S van de Velde: the targeted audience should be companies.

A web shop will be opened soon whereby some I WILL merchandise will be sold. The second version of the website will also be launched in the near future.

8. Bilateral meeting RSM – Executive Board

Staffing ratio in the T-building was discussed and options discussed are:

- Recalculating the ratio's (e.g. ERIM members). Staffs who generate revenue can also be re-labeled.
- Transfer some people to central (EUR): Shared Service Centres.

CvB would like RSM to be able to have more funds to invest in research. RSM responded by stressing that to generate income, we need staff. RSM BV reported a significant loss this year although it is expected to bounce back in 2010. This depends on how fast the economy improves.

9. IT issues

Deferred until next meeting.

10. Operations

There is an ongoing project on professionalization of centres and how we can help improve them. There are currently 30 service centres. The office space issue is being tackled by extending the printer rooms by 30cm to make an office. Each floor will therefore have 2 extra offices. We are currently looking at proposals to change the 4th and 5th floors to an open space structure. January 2011 is the planned timeline. This coincides with the fact that from then, Faculty will pay rent for office space according to the new EUR

regulations. Should faculty and staff be treated differently? We will be looking at what is needed for individuals to perform their tasks regardless of the fact that they are staff or faculty members.

11. Any other business

2 VENI won by Martijn G. de Jong and Ralf van der Lans.

RSM was ranked number 6 on Elsevier's top 100 business school ranking. Harvard was number 1. The ranking is determined by recommendations by 300 deans.

12. Closure

Frank closes the meeting at 12.10 hrs.

Next FC meeting 15 December 2009 10.30 am in T03-42.

To do before the next meeting

Agenda Point	Task	Person Responsible
4	Meet with Steef van de Velde to discuss the catering issue.	Mignon