New knowledge for your business

New knowledge from research is always needed in business. Sometimes, the best person to carry out that research is you.
Business professionals interested in further developing their academic skills while researching their own business activity or industry can now take part in academic study and research at the same time as working. This new four- to five-year programme leads to a PhD degree from Rotterdam School of Management, Erasmus University (RSM).

RSM’s Part-time PhD Programme in Management (PT PhD in Management) starts each year in September. It has the academic rigour of a full-time PhD degree, and produces new and practical knowledge that can be absolutely relevant to your particular area of business.

**Highlights**

» Thorough training in research methods and skills in year one
» A programme of theoretical foundations and a strong methodological basis organised into manageable modules
» Supervision and coaching by RSM’s top research faculty
» Access to RSM’s excellent research facilities, electronic journals and databases, as well as its world-class conference events and research seminars
» Your PhD thesis produced as a professionally produced electronic manuscript or printed book, and a formal public defence ceremony
Why RSM?

RSM is a leading European business school, ranked consistently among the top 10 business schools in Europe for research and 8th worldwide (Academic Ranking of World Universities 2019).
Joining the PT PhD in Management at RSM gives you:
» access to cutting-edge research in a vibrant academic community
» the opportunity to publish parts of your PhD thesis in top international managerial or academic journals, and present your work at scientific conferences
» an internationally recognised PhD degree from one of Europe’s leading business schools resulting in prestige in both the corporate and scientific worlds
» a range of specialisations that reflect important and widely-applicable topics in business and industry such as logistics and information systems, strategy and entrepreneurship, marketing, finance and accounting, and organisation and leadership
» a large and highly active international network of alumni and corporate relations.

View highlights of RSM’s cutting-edge research in business and management via www.rsm.nl/discovery
The four- to five-year programme has eight modules, each of three to four consecutive days in Rotterdam. They cover a broad range of theoretical foundations and practical skills, and build on the cutting-edge knowledge and expertise of our faculty. All modules are taught in English. Your PhD thesis will also be written in English, according to international academic standards.

Programme schedule

**Year one:** four residential modules cover research methods, skills and foundations, and writing your research proposal. You will use your well-developed research proposal as you continue the programme.

Towards the end of the first year, you will write your thesis proposal and appoint two supervisors from RSM’s faculty members. One will become your promotor. You must successfully complete this phase and the programme modules in order to be admitted to the rest of the programme.

**Year two:** a residential module covering field-specific specialisations, masterclasses, and a ‘back to campus’ module for PhD candidates to present your work.

**Years three and four** include a ‘back to campus’ module so you can share projects with peers. It allows for further specialisation and intellectual engagement through guest speakers on particular topics, and is determined according to the needs of the candidates.

**Year five:** ongoing writing of your dissertation and the administrative tasks required in preparation for publication.
Costs
The programme fee is €12,000 per year for the first two years, and €7,000 for each subsequent year.

These costs cover your admission to courses, tuition, coaching and supervision, your access to RSM’s research facilities, the cost of design, layout and printing for your PhD thesis, and the support of our communications team, for example to publicise your research findings to the corporate world and appropriate media.

Admission criteria
For admission to the PT PhD in Management at RSM, you must:

» be an executive with an MSc or MBA degree in a relevant discipline, willing to combine the programme with your full-time or part-time job

» have a strong interest in research and a proven track record that includes excellent study results, or writing and publishing white papers, articles or other work

» have proof of proficiency in English, for example a TOEFL or IELTS test (minimum score of 100 for the internet based TOEFL test and 600 for the paper based test; IELTS 7.5). Your language test results should not be more than two years old

In addition to these formal requirements, candidates will be selected according to excellence. Your CV, motivation and fit with the ongoing research streams at RSM will be taken into consideration.

The Admissions Committee may also ask you to take a GMAT test as part of the evaluation process.

Deadline for applications
The programme accepts applications as of 1 January 2020 until 15 March 2020. More information about the programme, including details on how to apply, can be found on our website.

rsm.nl/phd-in-management/part-time
Contact
If you have questions about the Part-time PhD Programme in Management, please contact us via ptphd@rsm.nl.

Dr Marie Schmidt
Academic director

Bep Klop
Programme co-ordinator

rsm.nl/phd-in-management/part-time