

Nomination for INFORMS ISS Design Science Award 2016

NOMINEE

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Dear Judges,

I would like to nominate the project, entitled “Social Network Analytics: Adoption, Persuasion, Recommendation, and Knowledge Refreshing”, for the INFORMS ISS Design Science Award 2016. This project, conducted by the above research team, designs models, theories, and methods to solve fundamental problems in social network analytics. The project has made, and is continuing to have, high impact in academia and practice over the years. A summary of the project and supporting documents are attached to this nomination.

Please let me know if additional information is needed. Thank you and look forward to hearing from you soon.

Best regards,

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