

Why You Should Sponsor Your Employee's MBA Studies

An Executive MBA at Rotterdam School of Management, Erasmus University provides managers with the right blend of hands-on experience, broad management skills and competitive business knowledge adding value to your organization.

More in-depth than a weekend seminar or limited certification course, an MBA is a focused, ongoing program designed to enhance the student's ability to conduct business in a global setting. When combined with our world-class faculty, a student body of high-qualified peers and RSM's highly-ranked, fully accredited program, the ROI for your organization is clearly measurable.

Sponsoring companies report their employees gain increased business acumen, a better ability to lead teams through change and higher contributions to organization strategy.

How an employee with an MBA can benefit your company

During RSM's Executive MBA programme, managers learn applicable academic knowledge in a range of business topics, such as financial and marketing management, strategic planning, decision-making and leadership development.

The programme also recognizes that in today's business environment, critical success factors include the mastery of soft skills more than ever before. The programme addresses this new reality by focusing on areas such as:

- **Communication** to encourage greater flow of information between senior management, departments, teams and people.
- **Empathy** – or the ability to understand and share the feelings of another.
- **Personal leadership development** promotes confidence by teaching students to better understand themselves and how they interact with colleagues. Increases impact, presence and managerial effectiveness.
- **Self-awareness** – By identifying strengths, weaknesses and blindspots, managers learn how to manage themselves, which improves how they manage others.

Finally, sponsoring an employee sends a strong message that you see them as a vital part of the organization moving forward and can help aid in staff retention.

Why RSM?

We are consistently ranked among the top business schools in the world and recognized as one of Europe's top business schools. In addition, our Executive MBA ranks number one in the Benelux area. The school is accredited by all three international independent MBA accreditation bodies. This 'Triple Crown Accreditation' not only recognizes the enduring quality of our business education, but also places the school among the top 1% of business schools worldwide.

Why the Executive part-time MBA?

- **Flexibility**
The 22-month, part-time weekend structure does not interrupt regular working hours, as classes take place on Fridays (18:30-21:30) and Saturdays (9:30-16:30) twice a month.

- **Focused, integrated international curriculum**
The curriculum incorporates course work, group studies, seminars and workshops. Students apply new knowledge and skills to their work almost immediately.
- **The In-Company Project** (Term 3) gives students the opportunity to work as internal consultants to address a business challenge at their company, which positively affects the business. The project is supervised by an RSM faculty member, whose expertise is a value added to your company.
- **Development of managerial skills:**
 - People skills
 - International perspective
 - Creative and innovative business approach
 - Strategic learning
 - Problem-solving skills
 - Project management skills

Be in Good Company

Every year, about 40-50% of our current EMBA participants receive some form of company sponsorship. In return for financial sponsorship, most sponsored participants sign loyalty agreements lasting between one and four years after completion of the program. We find that most companies feel they have received a significant return on their investment within six months of program start.

Investing in talent

Companies also lend support by providing participants with scope to apply new ideas within the organization. While our schedule is designed to minimise time away from the office, an important resource a company can offer an EMBA participant is time to adequately devote to the program.

Program fees

The cost of tuition for the EMBA programme starting in 2020 is €53,000. For many, this fee can be tax deductible, and payments are carefully spread over three calendar years. For the 2020 programme, this means you will be billed in three instalments as follows:

Amount	Payment Type	Due Date
€ 5,000*	Registration deposit	Registration deadline
€ 13,000	1st Instalment	11 December 2019
€ 17,500	2nd Instalment	31 March 2020
€ 17,500	3rd Instalment	8 January 2021

** Please note: an initial non-refundable deposit of €5,000 is required to secure a student's place in the programme. This is due by the registration deadline date as stated in the student's offer letter.*

The programme fees cover:

- Tuition, course materials and essential EMBA text books.
- Accommodation costs for the two international study trips; however, each participant is responsible for travel arrangements to and from the destination.
- Participants are strongly advised to own a laptop. The cost of this is not included in the programme fees.

For further information, please contact:

Lida Dimitriou

Admissions & Marketing Manager | Executive MBA

ROTTERDAM SCHOOL OF MANAGEMENT

ERASMUS UNIVERSITY

Tel: +31 (0) 10 408 1418

Cell (& WhatsApp): +31 (0)6 1636 5206

Email: ldimitriou@rsm.nl

LinkedIn: [lida.dimitriou](https://www.linkedin.com/in/lida.dimitriou)