

## Why You Should Sponsor Your Employee's MBA Studies

*An Executive MBA provides managers with the right blend of hands-on experience, broad management skills and competitive business knowledge to propel the business forward. It equips managers with the ability to motivate staff, take responsibility and think globally.*

### Executive MBA benefits

RSM's Executive MBA program includes diverse, yet relevant topics, such as financial and marketing management, strategic planning, decision-making and leadership development to promote confidence, increase depth of knowledge and encourage personal development.

The relevance of an MBA degree also extends to developing soft skills such as:

- **Communication** to encourage greater flow of information between senior management, departments, teams and people.
- **Business understanding** to allow students to further advance in their current and future roles.
- **Personal leadership development** to allow students to better understand themselves and how they interact with colleagues in a business environment.
- **Networking** to broaden their current contact list and promote awareness of the company they represent.

### Why RSM?

RSM is one of Europe's top tier business schools. It's consistently among the top-10 business schools according to European rankings (Financial Times et al). The Executive MBA is ranked number 1 in the Benelux area. Also, the school is among the 1% of business schools worldwide that have a Triple Crown Accreditation, i.e. accredited by all three international independent accreditation bodies. This ensures the quality of business education that students receive.

### Why the Executive part-time MBA?

- **The part-time weekend structure does not interrupt regular working hours**, as classes take place on Fridays (18:30-21:30) and Saturdays (9:30-16:30) twice a month.

The Executive MBA program is a 22-month program comprised of four semesters and an in-company project period. The first two semesters introduce and expand on a range of relevant, comprehensive courses. The in-company project takes place in March of the second year. The third semester concentrates on courses to build leadership potential, while the fourth semester, through electives, will allow students to tailor the MBA to meet their personal and professional development goals. The program also includes a one-week residency in January and two one-week international study trips: the first one in July of the first year, and the second one in late-August of the second year.

- **Focused, integrated international curriculum**

The curriculum incorporates course work, group studies, seminars and workshops. The knowledge and skills gained are immediately applicable.

- **The In-Company Project** (Term 3) gives students the opportunity to work as internal consultants to address a business challenge that their company is facing, thus impacting directly business growth. The consulting project is supervised by a member of faculty.
- Students develop the following skills during the program:
  - People skills and personal leadership development
  - International perspective
  - Creative and innovative business approach
  - Strategic learning
  - Problem-solving skills
  - Project management skills
- **Interaction with highly qualified student body** representing diverse work experience, academic background and nationalities. This means access to talented professionals for the benefit of the company.
- Immediate access to a strong and growing alumni network of more than **40,000 professionals** across the globe.

### **Building loyalty**

About 40% of our current EMBA participants receive some form of company sponsorship. In return for financial sponsorship, participants usually agree to stay with their companies for a specific period of time. Most sponsored participants sign loyalty agreements lasting between one and four years after completion of the program. We find that most companies feel they have received a full return on their investment within six months of the program beginning, thanks to improved performance and expanded networks.

### **Investing in talent**

Companies also lend support by providing participants with scope to apply new ideas within. While our schedule is designed to minimise time away from the office, an important resource a company can offer an EMBA participant is time. Financing tuition fees and expenses could be tax deductible.

## Program fees

The cost of tuition for the EMBA programme starting in 2021 is €54,500. For many, this fee is tax deductible, and payments are carefully spread across three calendar years. For the 2021 programme, this means you will be billed in three instalments as follows:

Amount	Payment Type	Due Date
€ 5,000*	Registration deposit	Registration deadline
€ 13,500	1st Instalment	18 December 2020
€ 18,000	2nd Instalment	1 April 2021
€ 18,000	3rd Instalment	10 January 2022

*\* Please note: an initial non-refundable deposit of €5,000 is required to secure a student's place in the programme. This is due by the registration deadline date as stated in the student's offer letter.*

The programme fees cover:

- tuition, course materials and essential EMBA text books.
- Accommodation costs for the two international study trips; however, each participant is responsible for travel arrangements to and from the destination.
- Participants are strongly advised to own a laptop. The cost of this is not included in the programme fees.

For further information, please contact:

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