

Rotterdam School of Management
Erasmus University

International **Full-time MBA Class of 2020**

Employment Report





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I'm pleased to present the newly published International Full-time MBA Class of 2020 employment report from Rotterdam School of Management, Erasmus University (RSM), produced by our Career Centre.

In this report we zoom in on our MBA Graduates, how they have chosen to progress their careers, and how they have been recruited by businesses all over the world just before Covid-19 hit, and during the start of the pandemic.

Our team of career development experts have provided a high level of support to our graduates, expanding their skillset, upgrading their management capabilities and gaining new knowledge to be prepared for the challenging business environment. These skills will not only propel their careers. But will enable them to respond to change and make an impact!

We have intensified the individual support of our MBA talent so that our graduates are well prepared to make an impact in all kinds of businesses and organisations. By being able to respond to change with flexibility and certainty. The pace of change and disruption is ongoing, and the workplace changes with it –because of Covid-19, political turmoil as well as dynamic advances in technology.

Be the first to meet the Class of 2021
New RSM MBA talent has entered the job market in March. Please contact us if you are interested in recruiting these highly skilled and motivated talents. As can be seen in our report, completing an MBA at RSM seems to be a 'jumping-off point' for some of our MBA graduates – they take their existing skills and experience, as well as their hard-won MBA knowledge, to new industries and different kinds of organisations, sometimes in other countries.

We have a full calendar of events and opportunities that introduce our MBA candidates to top-level companies and organisations. You can find out more about how to meet them on rsm.nl/companies or contact the RSM Career Centre via mbacareers@rsm.nl

Warm Regards,

Joep Elemans
Director, RSM MBA Career Centre

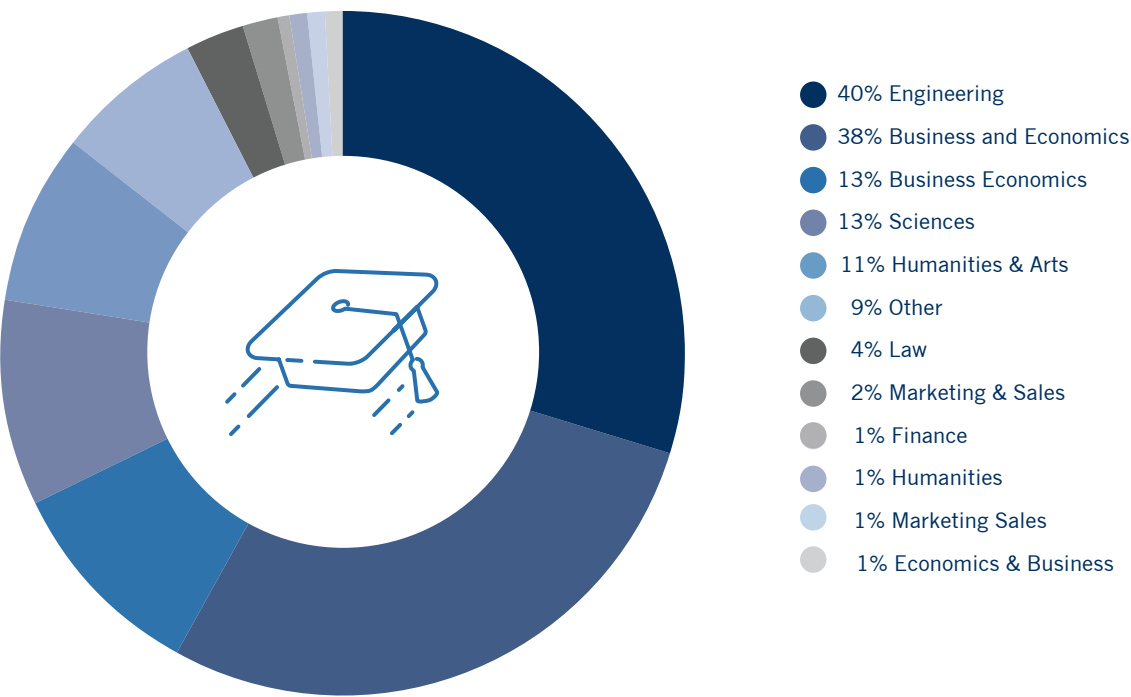
Graduating class profile

At an impressive 97 per cent international cohort and representing 37 nationalities, our programme always ranks highly in both internationalisation and global experience. Our students enjoy the capability to learn from diverse viewpoints, experiences and ideas. Future employers find this in-class experience very attractive as they continue to seek candidates who are ready to operate in multi-cultural teams around the globe.

MBA graduates class profile 2020



Educational background



Overview of Nationalities

Argentina	Indonesia	Pakistan
Belarus	Iran	Peru
Brazil	Israel	Philippines
Canada	Italy	Poland
China	Japan	Portugal
Colombia	Kenya	Russian Federation
Costa Rica	Korea (the Republic of)	South Africa
Croatia	Libya	Sweden
El Salvador	Mexico	Taiwan
Germany	Mongolia	Turkey
Greece	Netherlands	United States of America
India	Nigeria	Viet Nam

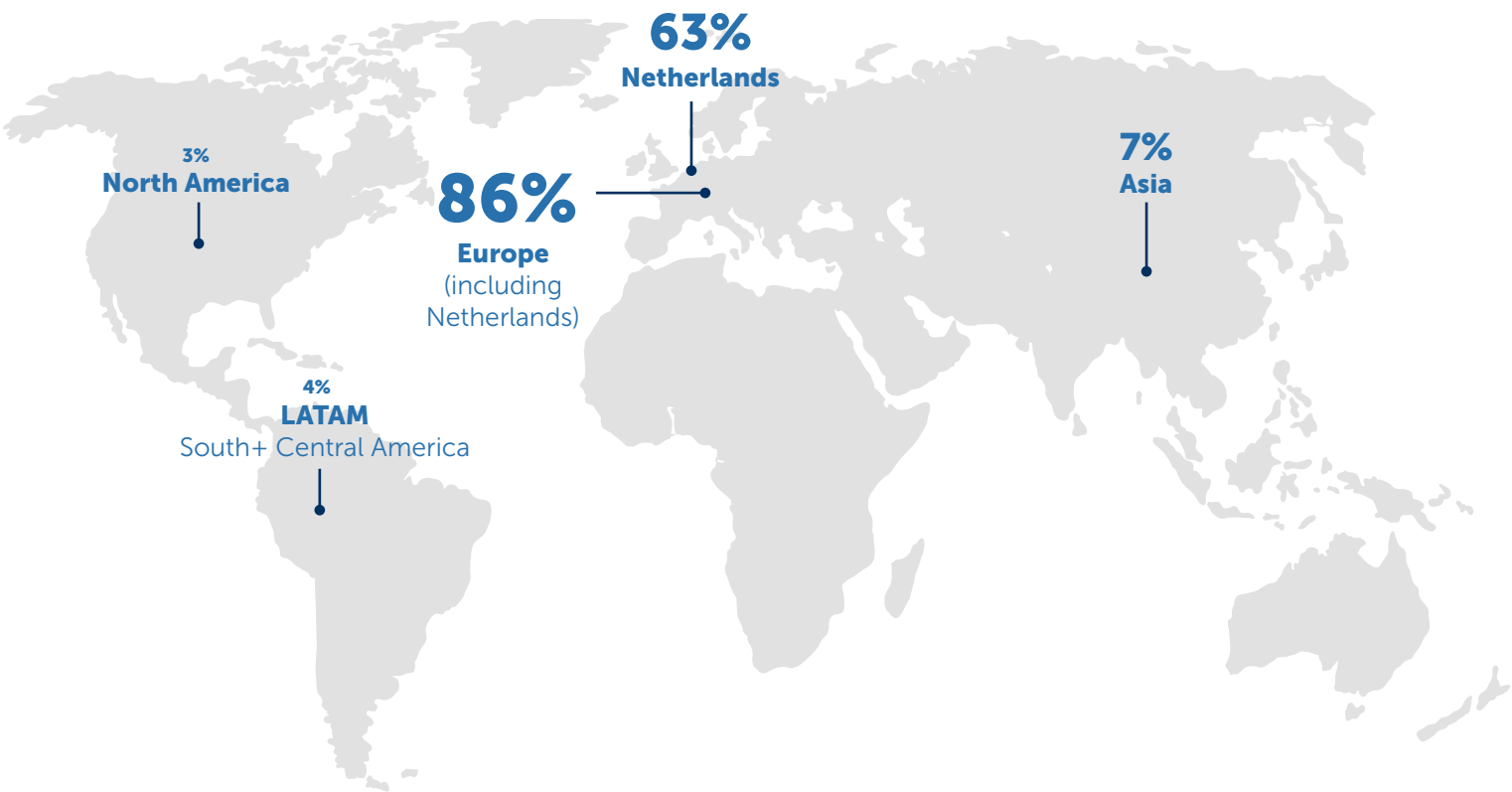
Career outcomes

The companies that employ our graduates are as diverse as the cohort itself. From Accenture to Tesla and everything in between, our graduates found employment in a wide range of companies and industries. The RSM Career Centre partnered with numerous corporate recruiters, companies, and alumni to create a wide sample of recruiters.

With consumer products leading the way, graduates found employment with companies such as Amazon, KPMG, Nike, Philips and Unilever. Not surprisingly, many of our students chose to remain in Europe, as 86 per cent of the class found employment within the European Union. In the first year of the pandemic it seems the job perspective has broadened. More graduates received job opportunities outside the Netherlands (in Europe) compared to the years before. RSM continues to be one of the strongest business schools in terms of placing international students in Europe.



Found jobs in...

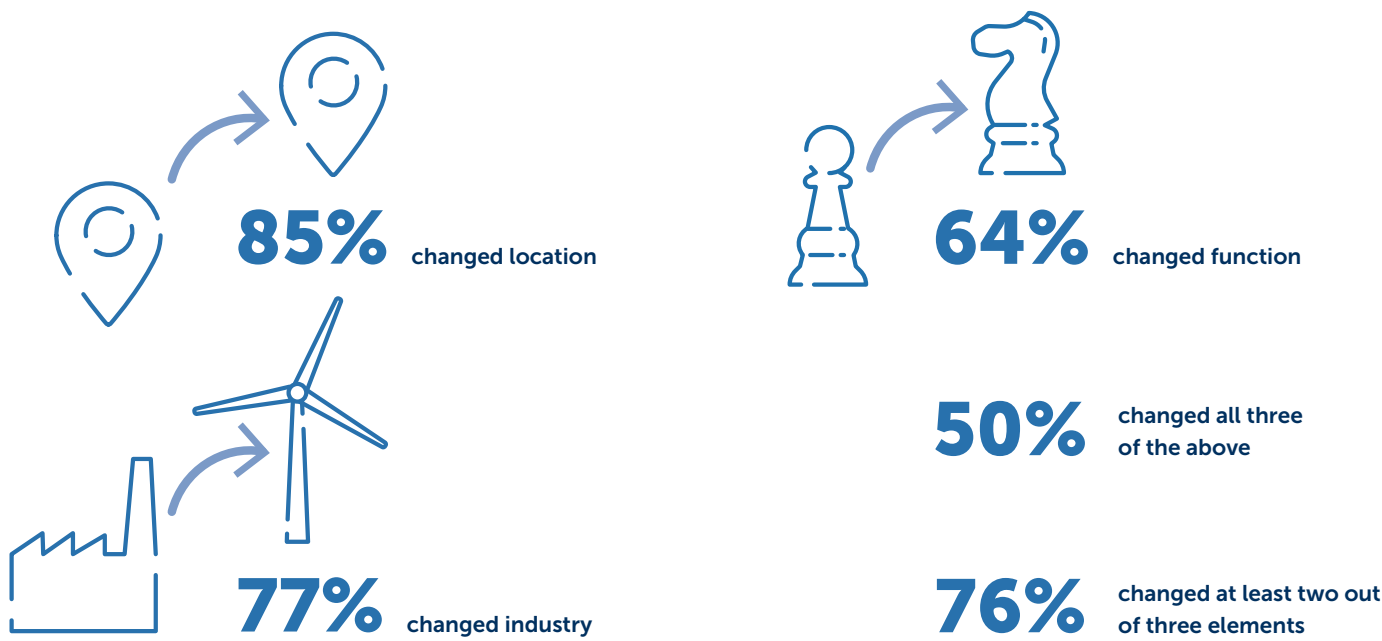


52%

» Accepted a job offer by graduation

70%

» Found a job within 3 months after graduation



Salaries

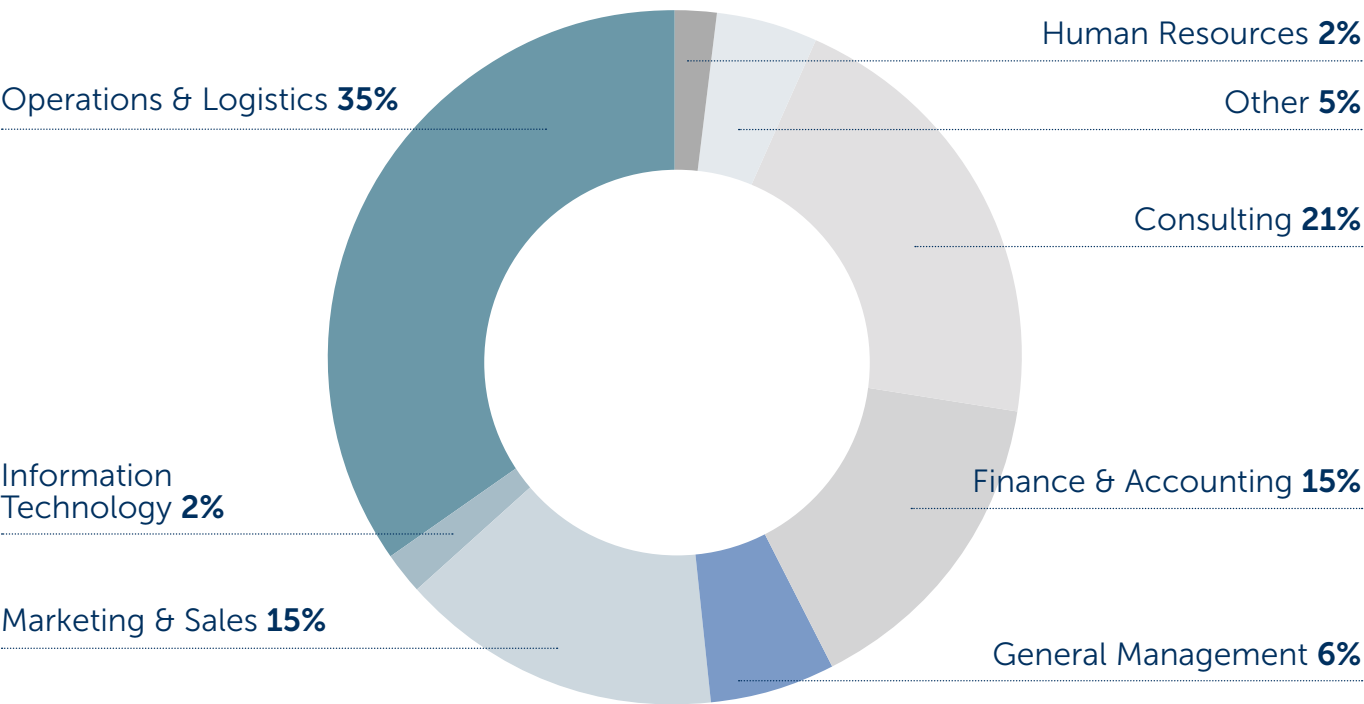
We are happy to report a good year for industry placement and salaries offered. As might be expected from such a diverse cohort, RSM graduates placed in a wide variety of industries and roles. There has been extensive growth in E-commerce where MBA skills are needed. Amazon for example, offers a special traineeship called Pathway. Every year the RSM career centre works with each candidate to advise and guide them through the job search process.

"I am more than thankful for the countless hours that RSM forced me to hold up a mirror and reflect on my life's purpose. The finest discovery in the whole process was that we had full access to an incredibly supportive network at RSM, which became a prime catalyst to many successful job placements that I know of. It is with no doubt that the spirit of collaboration, which is truly a unique RSM trait, holds more value than we give it credit for and continues to be felt long past any date of graduation."

Kristine Claire Hernandez, Full-time MBA Class of 2020
Supply Chain Strategies Project Lead at Unilever



MBA graduate acceptances by function



Function	Average	Max
Consulting	\$ 71,957	\$ 106,444
Finance & Accounting	\$ 80,688	\$ 114,218
General Management	\$ 91,500	\$ 99,338
Human Resources	\$ 77,740	\$ 77,740
Marketing & Sales	\$ 56,956	\$ 75,348
Information Technology	\$ 83,720	\$ 83,720
Operations/Logistics	\$ 95,811	\$ 114,074
Other	\$ 72,477	\$ 86,112

Average salary \$ 79,396



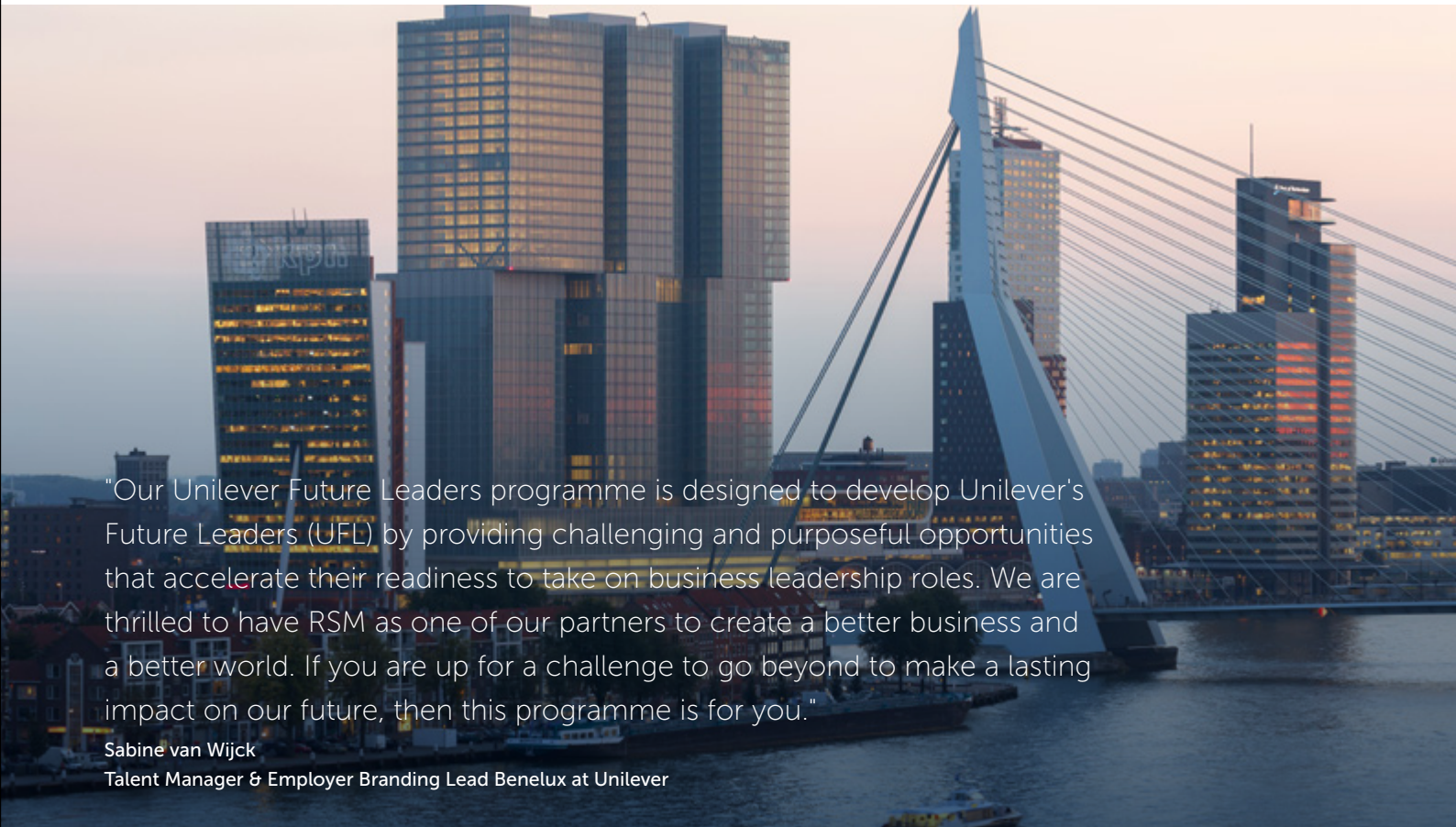
Recruitment at RSM

Every year we attract some of the world’s top companies who are interested bringing our talented graduates into their organisations. From Amazon, Google, KPMG to Dutch multinationals like Philips, Unilever and Shell, our goal is to connect top companies with top graduates. Through company presentations, recruitment events and networking opportunities, we provide many options for companies, students and graduates to meet and learn more about each other.

In addition to assisting students in their post-MBA job search, we also partner with companies by identifying the talent required to fill key roles within the organisation. Our approach utilises many tactics including CV books, industry panels, interviews and job posting boards. By working with both students and companies, our team is perfectly positioned to match outstanding talent with fantastic job opportunities.

Corporate Involvement 2020 - Hiring Companies include:

ABN Amro	Hands BTL Media Group	Nexio Projects
ACTIAM	Henkel	NLC
Aidenvironment	HPC	PWC
Amazon	Hyva	Rabobank
Amgen	IFF	Samsung
Arcadis	IQ EQ	Sia Partners
Belgian Investment Company	Kverneland Group	Sony
Blinklane Consulting	Make A Wish	Stryker
Chama	Marel	SYSTEMIQ
Consumer Affairs	Mega International Commercial	Tesla
Deloitte	Bank, Ltd	The Ocean Cleanup
EVBox	Mirai Power Europe Limited	topstart
Free Now	Mosc BV	Uber
GenScript	Newcraft	Unilever
GLS	NewMotion	



"Our Unilever Future Leaders programme is designed to develop Unilever's Future Leaders (UFL) by providing challenging and purposeful opportunities that accelerate their readiness to take on business leadership roles. We are thrilled to have RSM as one of our partners to create a better business and a better world. If you are up for a challenge to go beyond to make a lasting impact on our future, then this programme is for you."

Sabine van Wijck
Talent Manager & Employer Branding Lead Benelux at Unilever

Corporate Involvement 2020 - Participating Companies include:

Accenture	Infosys Consulting
Adidas	KPMG
Allnex Belgium	Klarna
Amazon	LaNubia
ATB	Maersk Management Consulting
BTI	Medline
DSM	Nike
Dnata	Philips
Emerson	Procentec
Fiser Consulting	Shell
FMO	Sia Partners
Google	Simon Kucher
Harman	Unilever
Henkel	Uber
Hoppinger	

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