

Examples of projects from spring 2015:

- **3M Benelux**, What does the business model for 3M industrial markets need to look like in order to be present and a successful player in the B to B E-commerce channels of today and of the future?
- **Aegon NV**, Understanding Aegon's market cap
- **Ahold**, "Ageing": how to increase penetration among the Elderly with our online grocery service (AH.n) and have a healthy impact on their everyday lives.
- **AV Flexologic BV**, Improving the marketing and sales channels to gain market share and grow revenue
- **Cofely**, Expansion of international Marine & Offshore Business of Cofely West Industrie B.V.
- **Daymon Worldwide**, Global Competition: Defending Against LIDL as a Global Threat
- **Deloitte Financial Risk Management**, Quantification of operational risk
- **IFF, International Flavors & Fragrances**, Business Local African taste
- **Kone BV**, Data: the elevator market from a different perspective
- **Luxoft Holding Inc.**, European Risk Management Market Intelligence
- **Owl Tech, ESA BIC**, Research of funding opportunities
- **PostNL Pakketten Benelux BV**, Parcel market trend research
- **Salesforce**, "Social networking: transform digital noise into revenue"
- **Staples**, eCommerce and Rich Content Ecosystem Roadmap
- **Transparency International**, Youth are standing up against corruption: Building a strategy 2015-2020 to empower youth to obtain their Fundamental rights and conduct their professions while holding up integrity and overcoming corruption