

RSM CAREER MAP

- > Per MSc programme you can see the most common industries, type of employers and type of jobs where students end up after graduation.
- > This data is based on the MSc Employment Survey 2021.
- > Large corporates are defined as companies with more than 1000 employees, including banks and FMCG if not mentioned separately.

SME's are defined as companies with 251-1000 employees. SMB's are defined as Small and Medium-Sized Businesses with a range from 1-250 employees, which can also include start-ups. FMCG means companies active in Fast Moving Consumer Goods.

For more specific information about the employability of the RSM MSc programmes, take a look at the MSc Employment Report 2021. This report shows the most common career paths of recent graduates per master, based on the MSc Employment Report 2021.

	Accounting & Financial Management	Business Information Management	Finance & Investments	Global Business & Sustainability	Human Resource Management	Management of Innovation	Marketing Management	Master in Management	Supply Chain Management	Strategic Entrepreneurship	Strategic Management
Type of job	Staff audit (16%) Analyst (12%) Associate (8%)	Consultant (16%) Data Analyst (12%) IT-Consultant (8%)	Analyst (22%) Associate (19%) Consultant (12%)	Trainee (14%) Junior Consultant (9%) Consultant (7%)	HR coordinator (20%) Trainee (20%) HR advisor (23%)	Consultant (17%) Trainee (13%) Junior Controller (9%)	Junior Manager (18%) Digital Marketing Consultant (13%) Trainee (11%)	Trainee (19%) Business Analyst (14%) Consultant (10%)	Supply Chain Specialist (21%) Trainee (18%) Logistics Consultant (7%)	Project Manager (14%) Trainee (14%) Consultant (10%)	Consultant (28%) Trainee (16%) Associate (9%)
Type of company	Large corporate (74%) SME (8%) SMB (18%)	Large corporate (69%) SME (13%) SMB (18%)	Large corporate (68%) SME (12%) SMB (20%)	Large corporate (34%) SME (11%) SMB (55%)	Large corporate (50%) SME (20%) SMB (30%)	Large corporate (46%) SME (17%) SMB (37%)	Large corporate (60%) SME (7%) SMB (33%)	Large corporate (77%) SME (19%) SMB (4%)	Large corporate (70%) SME (14%) SMB (16%)	Large corporate (43%) SME (43%) SMB (14%)	Large corporate (54%) SME (21%) SMB (25%)
Type of industry	Financial services (29%) Business services (17%) Professional services (8%)	Consulting (19%) Inform. technology (18%) Financial services (17%)	Financial services (50%) Consulting (29%) FMCG (4%)	Public sector (14%) Financial services (11%) Environmental services (9%)	Inform. technology (20%) Consulting (18%) Political organizations (15%)	Consulting (21%) Financial services (13%) Retail (13%)	FMCG (24%) Marketing/Advertising (20%) Consulting (9%)	Consulting (33%) Financial services (14%) Food/Beverages (10%)	Food/Beverages (13%) Logistics/Supply Chain (13%) Pharmaceuticals (11%)	Financial services (14%) Inform. technology (14%) Legal services (14%)	Consulting (27%) Financial services (15%) FMCG (9%)

Questions or remarks? Contact the RSM Career Centre: careercentre@rsm.nl; +31 (0)10 408 2010