

# RSM corporate register – definitions and scope

## Corporate relations

We broadly define corporate relations as relations between RSM and all external parties, including but not limited to private companies, government authorities, funding authorities and NGOs.

## General criteria for agreements to be included in the register:

- The term of the agreement is active.
- The agreement is signed by a duly authorised RSM representative and an external party;
- The agreement sets out rights and obligations for RSM and its counter party related to research, education and/or engagement;
- The agreement is binding on both parties;
- The agreement does not contain a contractual obligation to keep the existence of the agreement or the contractual relationship between the parties confidential, or is prohibited from disclosure by statutory rules or regulations.

## Categories

The entries that meet the criteria set out above are categorised as follows:

### Consulting Services

RSM performs consulting services for a third party upon request for an agreed fee.

### Contract research agreements

RSM conducts research at the request of a third party for an agreed fee.

### Data sharing agreements

RSM receives (non-public) data from third parties to be used in its research.

### Endowed chair agreements (Du. *Bijzondere leerstoel*)

RSM has a number of Chairs that are sponsored by external parties.

### Education Services

This category includes various types of agreements related to making education relevant for business, such as developing teaching cases, and consultancy projects, whereby a company formulates a consultancy assignment or research assignment for a group of students. These projects are part of the curriculum in various parts of the school.

### Grant Projects

RSM actively applies for grants and subsidies from a host of governmental and non-governmental agencies, e.g. NWO and EU funding. Personal grants received by researchers (i.e. VENI, VIDI, VICI, ERC) are excluded from this register.

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### Partnership and Sponsorship Agreements

These agreements typically consist of multiple activities, whereby an external partner actively engages with the school, the students and/or (one of our) programmes. This may include sponsorship in money but also in kind (i.e. providing company visits, company projects, guest lectures, data for research and so on).

### Excluded

The following types of agreement do not fall within the scope of the register:

- Purchasing agreements with suppliers of goods or services;
- International exchange agreements with other higher education institutions;
- Stand-alone guest lectures;
- Stand-alone company visits;
- Stand-alone or ad hoc Career events / recruitment visits / internship fairs;
- [RSM Job Board](#): this is already a public source of information about companies recruiting on campus
- In-company / customised executive education programmes (these are business sensitive)
- Side positions: ancillary positions, side positions or *nevenwerk* are already disclosed in the Erasmus Register for Ancillary Activities [which can be found here](#).
- Advisory Board(s): RSM has one [Advisory Board](#) at school level. In addition, there may be advisory boards for some of our Centres. These advisory boards are mentioned on the respective websites.