

RSM MSC CAREER MAP

Showing the most common career paths of recent graduates per master, based on the MSc Employment Report 2018

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- ▶ Per MSc programme you can see the most common industries, type of employers and type of jobs where students end up after graduation.
- ▶ This data is based on the MSc Employment Survey 2018.
- ▶ Large corporates are defined as companies with more than 250 employees, including banks and FMCG if not mentioned separately.

FMCG is defined as companies in the Fast Moving Consumer Goods industry. Banks are defined as financial institutes where individuals or companies can borrow money. SME's are defined as companies with 1 – 250 employees, which can also include start-ups. Large consultancy are defined as consultancy firms with more than 250 employees,

including the Big 4 accountancy/consultancy firms if not mentioned separately. Big 4 accountancy/consultancy firms are PwC, Deloitte, EY and KPMG. Small consultancy are defined as consultancy firms with 1 – 250 employees. NGO is defined as Non Governmental Organisational not aiming to gain profit.

	Accounting & Financial Management	Business Information Management	Finance & Investments	Finance & Investments Advanced	Global Business & Sustainability	Human Resource Management	International Management / CEMS	Management of Innovation	Marketing Management	Master in Management	Organisational Change & Consulting	Strategic Entrepreneurship	Strategic Management	Supply Chain Management
Type of Job	Analyst (28%) Trainee (22%)	Analyst (18%) Associate (12%) Trainee (9%)	Analyst (33%) Consultant (19%) Trainee (10%)	Analyst (33%) Consultant (33%)	Trainee (21%) Consultant (13%) Project Manager (8%)	HR Specialist (44%)	Consultant (25%) Associate (20%) Trainee (15%)	Consultant (32%) Trainee (18%)	Brand/Account Manager (16%) Trainee (15%) Consultant (13%)	Analyst (17%) Trainee (17%) Consultant (13%)	Trainee (35%) Consultant (24%)	Analyst (18%) Account Manager (12%)	Consultant (26%) Trainee (15%) Associate (12%)	Consultant (25%) Planner (12%) Trainee (12%)
Type of Company	Big 4 (39%) Large corporates (33%) Bank (17%)	Large corporates (46%) Big 4 (18%) Bank (17%)	Large corporates (28%) Big 4 (26%) SME (21%)	Large corporates (33%) Large consultancy (33%)	Large corporates (33%) SME (29%) Small consultancy (17%)	Large corporates (44%) SME (31%) Small consultancy (13%)	Large corporates (38%) Large consultancy (30%) SME (20%)	Large corporates (45%) SME (27%) Small consultancy (14%)	Large corporates (61%) SME (18%) Small consultancy (8%)	Large corporates (71%) SME (8%) Small consultancy (8%)	Small consultancy (35%) Large corporates (29%) SME (24%)	SME (65%) Large corporates (24%)	Large corporates (44%) Large consultancy (15%) Small consultancy (15%)	Large corporates (44%) Large consultancy (11%) Big 4 consultancy (9%)
Type of Industry	Financial Services/ Insurance (56%) Manufacturing/ Industry (17%) Consultancy/ Business Research (11%)	Consultancy/ Business Research (32%) Digital Sector (18%) Information/ Communication (9%)	Financial Services/ Insurance (50%) Consultancy/ Business Research (24%) Information/ Communication (5%)	Consultancy/ Business Research (44%) Financial Services/ Insurance (33%)	Consultancy/ Business Research (33%) Public Sector/ Social Impact (13%) Wholesale & Retail Trade (13%)	Various Industries	Digital Sector (17%) Financial Services/ Insurance (13%) Consultancy/ Business Research (13%)	Consultancy/ Business Research (32%) Wholesale & Retail Trade (18%) Digital Sector (9%)	Consultancy/ Business Research (18%) Wholesale & Retail Trade (18%) Digital Sector (16%)	Digital Sector (21%) Consultancy/ Business Research (17%) Financial Services/ Insurance (13%)	Consultancy/ Business Research (47%) Information/ Communication (12%)	Digital Sector (35%) Consultancy/ Business Research (18%) Business Services (18%)	Consultancy/ Business Research (41%) Wholesale & Retail Trade (18%) Financial Services/ Insurance (12%)	Consultancy/ Business Research (29%) Manufacturing/ Industry (19%) Wholesale & Retail Trade (11%)