



IBA: what parents need to know

We know that starting undergraduate school is a big step for young adults and their parents. So here's some useful information about RSM's international reputation, the value of studying International Business Administration (IBA) at RSM, and some helpful information about living in the Netherlands to help your daughter or son make the right decision. You can find more detailed information at rsm.nl/iba-parent.

RSM's international reputation

- » RSM is a leading international business school, it was 12th in the Financial Times Ranking for European business schools in 2019.
- » RSM has a highly reputable partner network of more than 100 business schools and universities worldwide. For a full list, please visit rsm.nl/rsm-for-your-exchange.
- » RSM is the business school of the prestigious Erasmus University Rotterdam (EUR). Founded in 1913, today EUR is ranked 69th worldwide, and 30th in Business and Economics in the Times Higher Education World University Rankings.

The value of studying IBA at RSM:

- » IBA is a three-year Bachelor of Science programme, taught entirely in English. It has a research-oriented approach that provides a solid theoretical framework while also teaching practical skills. This programme will prepare your son or daughter for a career in international business because it covers several functional areas such as sales, operations management, marketing, finance, strategic management, sustainability and ICT. For more information about the curriculum, please visit rsm.nl/iba/curriculum.
- » Highly international environment with international students from more than 80 countries making up 65 per cent of the student body.
- » RSM is a publicly financed institution and accordingly the IBA annual tuition fee is €9,600 for the academic year 2021-2022. EU and EEA passport holders pay only the statutory fee of €2,168 per academic year. Please note that tuition fees are subject to change. A limited number of scholarship waivers are offered by RSM specifically for non-EEA students. There is one scholarship available for EEA students and they might also be eligible for student financing. For more information, please visit rsm.nl/iba/scholarships.



89.6%

of students who complete IBA and an MSc programme at RSM are employed within six months of graduation



**€ 39,347 &
€ 41,146**

are the average starting salaries for non-EEA and EEA students respectively



69.6%

of graduates from non-EEA countries are employed in the Netherlands.



For more information, please visit rsm.nl/msc-employment-report

RSM's graduate opportunities

RSM has its own dedicated Career Services centre which provides personalised career advice, workshops for preparing CVs and cover letters, as well as networking with companies from around the world.

There is a one-year visa after graduation called a *zoekjaar* (search year) offered to non-EU students who complete a bachelor or master from a Dutch institution. For more information about your future after RSM, please visit rsm.nl/afteriba.

Living in the Netherlands

- » The Netherlands is among the safest countries in the world, according to the 2018 Global Peace Index, and also has a good standard of living.
- » The climate is temperate with an average temperature of 3°C during winter, and 19°C in summer.
- » English is the 'unofficial second language' of the Netherlands. Almost everyone in Dutch cities speaks English. English is commonly spoken in Rotterdam's council services offices and in the city's shopping and customer service centres, restaurants, and transportation hubs.

What Rotterdam has to offer

- » Rotterdam is a metropolitan city, a true melting pot with approximately 170 nationalities among its 600,000 inhabitants.
- » Rotterdam is an easy city to get around with most people living, working or studying within a 20-minute bike ride of RSM's campus. The city has good connections to the rest of the Netherlands and other European countries; for example, an express train from Rotterdam to Amsterdam's international airport is 25 minutes, and a direct train from Rotterdam to Paris takes only 2 hours and 40 minutes.

Contact

**Rotterdam School of Management
Erasmus University**
Burgemeester Oudlaan 50
3062 PA Rotterdam
The Netherlands
+31 10 408 2222
rsm.nl/bsciba/contact-us

» Nicholas Savvakis (Greek)

Alumnus, International Business Administration 2019

"The IBA programme serves as a bridge between academic knowledge and the evolving day-to-day challenges that companies face worldwide. I developed a curious, persistent, proactive and result-oriented mindset through team projects with real-life companies. In RSM's international environment and my third-year exchange in Switzerland, I learned how to adapt my communication style when interacting with people from different cultural backgrounds. The IBA programme and the extra-curricular activities at RSM allowed me to advance my analytical, quantitative and leadership skills, and thoroughly explore various business functions. I now successfully started my career in the asset management industry in London."



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