

Sustainable Development Goals (SDGs)

Ambassadors

Positive Change Initiative



2023/2024

Romane Gamot

BSc International Business Administration

Romane focused on helping citizens of Rotterdam who experience food shortage. Together with Lisa, SDG 2 ambassador, Romane organised food collection for the Food Bank to support communities in need.



Lisa Stadlmayr

MSc Global Business & Sustainability

"I enjoyed being one of the SDG Ambassadors this year! I've met a lot of other passionate students I would not have met otherwise, which I am very grateful for. I am super thankful for the different experiences I've had during the year and would do it all over again."



Krish Raval

BSc International Business Administration

"As an SDG 3 Ambassador, I've seen that many people are laid-back and hesitant about adopting a healthier lifestyle. However, with just a little push and support, they realize the profound impact it can have on their lives. Helping others experience this positive change has been incredibly rewarding."



Ana Baiasu

BSc International Business Administration

"I believe the RSM SDG Ambassadors is the perfect opportunity of becoming responsible for the SDG and their outcome."



Femke de Leeuw

MSc Marketing Management

"I found it super interesting to get to know people at RSM that have similar interests and values. Also to get to know more insights on how they value their SDG and on how I can have an impact for my SDG. Most of the time you feel like you can't do anything by just 1 person, but actually you can make a small difference as one person, even though it might be small."



Quentin Meyer

BSc International Business Administration

“Being an SDG ambassador has been a great opportunity for me to take action with the support of a determined community. Organising a beach cleanup with the support of Surfrider Foundation Europe and Eco Elio, has led us to help protecting the ocean, waves and beaches. It doesn't take much effort to protect our oceans - just a motivation and will to fight plastic pollution.”



Dewei Zhang

BSc International Business Administration

"It was a unique experience and my first step into being a positive change in the world. Overcoming challenges was hard but proofed to be very rewarding. Taught me to persist in the face of adversity."



Julie Mouveroux

MSc People Organisations and Change

"I really enjoyed being an SDG ambassador. I participated in lots of interesting activities, got to meet students from students and the US and to collaborate with Erasmus Center of Sustainability to organize a lecture on Corporate Social Responsibility!"



Michael Schoellhorn

MSc Global Business and Sustainability

"It's a great opportunity to execute your theoretical knowledge in the world with different stakeholders."



Fransy Fan

BSc International Business Administration

"It was definitely one of the most valuable programs I have participated in. It provides you with the opportunity to be authentic and demonstrate your passion, creating initiatives that worth value and are impactful. It's also a chance for you to navigate the world and has been a catalyst for personal growth: Always stay motivated and be passionate about the things you love!"



Eugenie Gerster

BSc International Business Administration

"I really enjoyed meeting passionate people outside my study program! It was also really to participate in social activities."



Jaqueline Herrmann

MSc Global Business and Sustainability

"Being surrounded by so many students all wanting to improve the SDGs on campus was very inspiring.

I really enjoyed the trip to Brussels and connecting with students there as well about sustainability issues."



Andreea Dorneanu

BSc International Business Administration

Andreea focused on trying to make the campus a better, greener place for students to learn and relax.



Malena Bilalis

BSc International Business Administration

"It has been inspiring being surrounded by a small community of like-minded individuals, all dedicated to making a positive impact on our planet. It has been great being part of the #RONOPLA project, which although is small scale change it can be part of and lead to a big impact in the long-run."



Timothé Mathelin

MSc Global Business and Sustainability

"It was an enriching experience that allowed me to meet many new and interesting people. I also got to participate in diverse and interesting events, all related to positive change and the SDGs."



Alexander Thuis

MSc Global Business & Sustainability

"I really enjoyed the guidance and support that I received. I enjoyed all the events that were organised."



Elisa Embrechts

BSc International Business Administration

"I found it an extremely eye-opening and enhancing opportunity. I personally had never engaged in projects revolving around sustainability and to be surrounded by individuals that all care so much about sustainability was a great way to enhance my knowledge on the world."

