

RSM Career Map

Showing the most common career paths of recent graduates per master, based on the MSc Employment Report 2026.
Contact RSM Career Centre: careercentre@rsm.nl; +31 (0)10 408 2010

	Accounting & Financial Management	Business Information Management	Finance & Investments	Global Business & Sustainability	People, Organisations & Change	Management of Innovation	Marketing Management	Master in Management	Supply Chain Management	Strategic Entrepreneurship	Strategic Management	Business Analytics & Management	Medical Business & Innovation
Type of job	Accountant (62%) Finance (21%) Trainee (3%)	Consultant (45%) Management (16%) Analyst (11%)	Finance (64%) Consultant (19%) Trainee (5%)	Trainee (26%) Sustainability (24%) Consulting (15%)	HR (38%) Consultant (38%) Marketing (6%)	Consultant (41%) Management (18%) Marketing (12%)	Marketing (64%) Management (11%) Consulting (8%)	Consultant (22%) Finance (22%) Marketing (22%)	Supply chain (65%) Trainee (15%) Production (8%)	Marketing (36%) Consultant (14%) Finance (14%)	Consultant (41%) Finance (10%) Trainee (10%)	Business Analyst (50%) Management (13%) Consulting (8%)	Management (50%) Consultant (25%) Trainee (25%)
Type of company	Large corporates >10.000 (48%) Large corporates 251-10.000 (45%) SME (7%)	Large corporates >10.000 (32%) Large corporates 251-10.000 (59%) SME (9%)	Large corporates >10.000 (39%) Large corporate 251-10.000 (33%) SME (29%)	Large corporates >10.00 (29%) Large corporates 251-10.000 (44%) SME (27%)	Large corporates >10.000 (50%) Large corporates 251-10.000 (25%) SME (25%)	Large corporates >10.000 (39%) Large corporates 251-10.000 (33%) SME (28%)	Large corporates >10.000 (28%) Large corporates 251-10.000(33%) SME (39%)	Large corporates >10.000 (22%) Large corporates 251-10.000 (50%) SME (28%)	Large corporates >10.000 (60%) Large corporates 251-10.000 (24%) SME (16%)	Large corporates >10,000 (21%) Large corporates 251-10.000 (29%) SME (50%)	Large corporates >10.000 (49%) Large corporates 251-10.000 (31%) SME (20%)	Large corporates >10.000 (50%) Large corporates 251-10.000 (38%) SME (12%)	Large corporates >10.000 (50%) Large corporates 251-10.000 (50%) SME (0%)
Type of industry	Financial Services (38%) Business Services (14%) Consumer Goods (7%)	Consulting (32%) Inf. Technology (18%) Public Sector(11%)	Financial Services (50%) Consulting (22%) Business Services (4%)	Public Sector (24%) Energy (15%) Financial Services (15%)	Consulting (25%) Supply Chain (13%) Human Resources (6%)	Consulting (33%) Architecture (11%), Inf. Technology (11%)	Consumer Goods (11%) Retail (11%) Consulting (8%)	Consulting (11%) Inf. Technology (6%) Retail (6%)	Logistics (24%) Consumer Goods (20%) Fashion (8%)	Inf. Technology (21%) Financial Services (14%) Consumer goods (7%)	Consulting (29%) Consumer Goods (8%) Financial Services (6%)	Retail (21%) Agrobusiness (8%) Consulting (8%)	Consulting (25%) Hospital / Healthcare (25%) Legal services (25%)

- Per MSc programme you can see the most common industries, type of employers and type of jobs where students end up after graduation.
- This data is based on the MSc Employment Survey 2026.
- Large coporates are defined as companies with more than 250 employees, including banks and FMCG if not mentioned separately.
- FMCG is defined as companies in the Fast Moving Consumer Goods industry.

- Banks are defined as financial institutes where individuals or companies can borrow money.
- SME's are defined as companies with 1-250 employees, which can also include start-ups.
- Large consultancy firms are defined as consultancy firms with more than 250 employees, including the Big 4 accountancy/consultancy firms if not mentioned separately.

- Big 4 accountancy/consultancy firms are PwC, Deloitte, EY and KPMG.
- Small consultancy firms are defined as consultancy firms with 1-250 employees.
- NGO is defined as Non Governmental Organisation not aiming to gain profit.